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THRU THE GREEN

GCSANC

OFFICIAL PUBLICATION OF THE GOLF
COURSE SUPERINTENDENTS ASSOCIATION
OF NORTHERN CALIFORNIA

EDITOR

JEAN LADUC
1356 Munro Ave.
Campbell, CA 95008

OUR OBJECTIVE: The collection, preservation and practical knowledge and to promote the efficient and economical maintenance of Golf Courses.

Information contained in this publication may be used freely, in whole or in part without special permission as long as the true context is maintained. We would appreciate a credit line.

NAUMANN'S NORCAL NEWS

Scott Jorgensen has left the Golf Course at Quail Lodge (formerly Carmel Valley G & CC) to become the Supt. at Del Rio G & CC in Modesto. Scott is replacing **Brian Ash** who left voluntarily to pursue other interests...**Mike Sauls** has left Spyglass Hill GC to become the Supt. at Bulter National Golf Club in the Chicago area. He is replacing **Oscar Miles** who moved to another course in North Chicago...**Bobby (Singh) Cox** has left Tilden Park GC to become the Supt. at Pittsburg GC replacing **Tarsem Singh**. Tarsem is now working at Diablo Hills GC in Walnut Creek ...**Dave Smith** is now at Tilden Park GC as Supt. He was at Mtn. Shadows GC in Rhonert Park prior to his move...**Warren Hardy**, former Supt. at Salero Golf Club in Oregon and salesman with Farwest Turf, is now a salesman with H.V. Carter in the San Francisco North Area. **Wendal Rakestraw** former mechanic with H.V. Carter, is now a salesman on the road for Carter replacing the retiring **Steve Taylor**.

GCSANC DUES ARE PAYABLE

1990 dues are payable now, delinquent December 31, 1989.

All bills have been mailed, please remember to complete the information on the bottom half and return the check. Those whose dues have been received will be receiving their new 1990 plates for their plaques, where applicable, and a sticker to be attached to their card.

Remember, this is my official duty as Executive Secretary (I am retiring). The information and check are to be made out to:

**GCSA of N. California Mail to:
1233 Kansas Avenue
Modesto, CA 95351**

Questions pertaining to dues call Myrtle Wagoner (209) 523-7141.

Other inquiries call Alison Good at the new office-(408) 865-0360, or Pete Bibber, Thursday nights between 5:00 to 8:00 pm at (408) 659-2109.

ROOM ACCOMMODATIONS

The facilities listed below have extended special rates to the attendees of the Golf Course Superintendents Association of Northern California annual Christmas Dinner & Larry Lloyd Memorial Tournament Tournament.

We have not reserved rooms, and reservations will be accepted by these establishments on a first come first served basis, so make your reservations as soon as possible.

When making your reservations be sure to mention that you are with the Golf Course Superintendents Association. If you have any problems contact the office at 408 865-0360, and Alison will try to help you.

Los Laureles	_____	408 659-2233
Regular Rooms	\$40.00 per night	
Mariposa	_____	800 824-2295
Regular Rooms	\$ 46.40 per night	
Fireplace Rooms	62.40 per night	
Suites	76.00 - \$112.00 per night	

If requested, these establishments may extend this room rate through the weekend if you want to stay.

The office also has information on other accommodations, if these facilities are full. Please call if you want more information.

MEMBERSHIP FOR NOVEMBER

NEW MEMBERS

CLASS A-pending exam

Jeff Livacich, Valley Gardens GC, Scotts Valley
David Smith, Tilden Park, Berkeley

CLASS B

Grant Thompson, Kings CC, Hanford

CLASS F

Rick Silva, Skywest GC, Hayward
Wendell Rakestraw, H.V. Carter, Oakland

PASSED CLASS A EXAMS

Gregory Sherwood, Sea Ranch Golf Links
Rogelio Martinez, Salinas Fairways
Jean LaDuc, Vets' GC
Steve Good, Napa GC

PASSED CLASS B EXAMS

Roy Enos, Santa Rosa G&CC

PENDING EXAMS

CLASS B

Dana Waldor, Meadowood Resort Hotel
Gary Feliciano, Corral de Tierra CC

TRANSFER D TO E

Nobi Okada, retired from Lake Chabot

MEMBERSHIP REVIEW

Members who passed B exam with the change of the by-laws need to know if they now qualify for Class B membership card,

Ken Schwark, Oakhurst CC, Walnut Creek
Stephan Ryan, La Rinconada

THANKS JIM

Many thanks to **Jim Hustings**, and the staff at Woodbridge CC for the fine accommodations and food for the October meeting. We were tricked by the weather

and treated by **Robert Muir Graves** our guest speaker.

OUR HOST SUPERINTENDENT

The host Superintendent for November is **Michael Garvale**, CGCS. Mike began his career in Michigan while in College by working summers at Plum Hollow Country Club. After graduating from the University of Detroit with a Degree in Chemistry, he attended the University of Detroit Graduate School majoring in Biochemistry. It was during this time he accepted his first assistants job. In 1975 he attended Michigan State University where he acquired his degree in Agronomy. He was recruited by Jim Timmerman out of Michigan State as his assistant, where he spent two years. He then went on to become Superintendent at three different courses in Northern Michigan before moving to California. He has been at Palo Alto Hills Country Club for five years and is presently Secretary-Treasurer of GCSANC.

A LOOK AHEAD

Palo Alto Hills CC	November 14
Christmas Party	December 1
Rancho Canada	
GCSAA Seminar	December 14, 15
The Inn at Spanish Bay	
2 day seminar	Jan. 14-15, 1990

RESCHEDULING OF GCSAA SEMINAR

Disease identification and control, Dr. Houston Couch, Dr. Philip Larsen, December 14 & 15, 1989, Thursday and Friday at Pleasanton Holiday Inn. GCSAA will be sending you information on this change. When you receive this GCSAA form, be sure to return it by the deadline date to:

GCSAA
1617 St. Andrews Drive
Lawrence, Kansas 66047-1707

It is ***extremely*** important these instructions are followed. If you do not

receive a form, please call GCSAA
1-800-472-7878.

Editors note: What follows is a new column that will appear each month in this newsletter.

IRRIGATION MANAGEMENT

As the irrigation season winds down, it gives us a chance to relax (a little) and think about some of the lessons we've learned in the past few years. For many golf courses there has either been some pressure to conserve water due to public opinion, or a great deal of pressure because of higher water rates and lower water availability. As a result of this pressure to conserve water, there has been an opportunity to relearn some of the basics of irrigation management as well as explore new ideas and concepts of how to irrigate our golf courses more efficiently.

To many people, water management means cutting back their water usage—they do this by reducing water run time by 20% on a specific part of the golf course (example-roughs) or just reducing run time over the complete course. Irrigation management, however, means that you conserve water by making your whole irrigation system more efficient. It means making sure that operating pressure is correct for the sprinkler, that spacing is consistent throughout the golf course, and that programming is designed to the flow characteristics in the irrigation system allow the system to last longer with a minimum of problems.

The purpose of this column will be to explore the different areas of irrigation management. Some of the areas we will cover include spacing, pressure and programming. Mostly, however, we would like to answer questions that you have relating to irrigation. Whether you have a specific question or would like a general discussion of a particular aspect of irrigation, just drop a card in the mail to the editor and we will try to respond with the best information available. Send your questions to :

Editor, Thru the Green
1356 Munro Ave.
Campbell, CA 95008

SWING LOW AT SPANISH BAY

Pebble beach's new course calls for smart, "bump'n run" play

Not more than a tee shot from the sandy shore of the Pacific Ocean, and several long drives and a wedge or two north of picture-post-card perfect Pebble Beach and Carmel Bay, along fabled 17-mile Drive, lies a golfing layout that's growing to be one of the trickiest thickets this side of old Scotland.

The Links at Spanish Bay, nearly two years old, is patterned after those ancient courses by the sea. It's a true links layout, built upon sand, some roughs rising in the form of sand dunes 24 feet high.

With its narrow, rolling fairways, all fescue grasses (even on the greens), coastal marshes, and blustery ocean winds, Spanish Bay's 18 holes play considerably longer than their 6,078 total yardage. (From the back markers, for single-digit handicappers only, the par-72 course stretches 6,820 yards.)

Designed by Tom Watson, Robert Trent Jones Jr., and Frank (Sandy) Tatum, Spanish Bay is a "bump'n run" course, the "exact opposite" of the "air golf" to which Americans are accustomed, Holiman notes. "They're not used to a lot of roll on the fairways—they are used to a soft green holding the shot. There's not a hole here where you can pull that off, the surface is so hard."

Because of this and the stiff winds, "the perfect way to play is ten feet off the ground," he says. Drive the ball low and let it bounce, including up and onto the green. Putting on the wiry fescue (or "fes-GLUE", he kids) requires a harder rap than on typical creeping bent. Tip: For a lower score, play in the morning, when the wind's not as strong.

Article by Pat Holiman, head pro at Del Monte GC

UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION

Presents

1989 NORTHERN CALIFORNIA TURF & LANDSCAPE SHORT COURSE -Integrated Pest Management-

SESSION 1

Wednesday, November 1, 9:00 - 12:00 noon, Walnut Creek
1:30 - 4:30 p.m., Foster City
Thursday, November 2, 1:30 - 4:30 p.m., San Jose

PROGRAM

- "IPM Strategies in Insect Pest Management - Principles and Practices"
- "Beneficial Insects in the Landscape - Identification and Use"
- "Case Studies in Insect Pest Management Using IPM Practices"

SESSION 2

Wednesday, November 8, 9:00 - 12:00 noon, Walnut Creek
1:30 - 4:30 p.m., Foster City
Thursday, November 9, 1:30 - 4:30 p.m., San Jose

PROGRAM

- "IPM Approach to Disease Management - Principles and Practices"
- "Case Studies in Disease Management Using an IPM Approach"
- "Use of Parasitic Nematodes in Pest Management Strategies"

SESSION 3

Wednesday, November 15, 9:00 - 12:00 noon, Walnut Creek
1:30 - 4:30 p.m., Foster City
Thursday, November 16, 1:30 - 4:30 p.m., San Jose

PROGRAM

- "IPM Strategies in Weed Management - Principles and Practices"
- "Control of Landscape Weeds Using an IPM Approach"
- "Control of Turf Weeds Using an IPM Approach"

FOR MORE INFORMATION CALL:

San Jose/Walnut Creek Location: Ali Harivandi,
(415) 670-5200

Foster City Location: Larry Costello, (415) 726-9059

No Registration - No Fees

Certificate of Completion

3 PCA hours/session for a total of 9 PCA hours and 2 hours/session for a total of 6 hours of Certified Arborist Credit Pending.

Locations: See other side

In Cooperation With:

- * Evergreen Valley College
- * Foster City Parks Dept.
- * City of Walnut Creek Parks Dept.

SPEAKERS

- * Carolyn Pickel, UCCE Area IPM Advisor, North Central Coast
- * Lowell Etzel, Insectary Supervisor, Division of Biological Control, UC Berkeley
- * Edward Perry, UCCE Farm Advisor, Stanislaus County
- * Craig Kolodge, UCCE Farm Advisor, Santa Clara County
- * Art McCain, UCCE Plant Pathologist, UC Berkeley
- * Harry Kaya, Professor, Dept. of Nematology, UC Davis
- * Tom Lanini, UCCE Weed Specialist, UC Davis
- * Clyde Elmore, UCCE Weed Specialist, UC Davis
- * Dave Cudney, UCCE Weed Specialist, UC Riverside

M. N. Harivandi *Larry Costello*

WHY SHOULD WE WORRY ABOUT FOOD SAFETY?

Within the last twelve months, the news media has focused a tremendous amount of attention on the issue of food safety as it relates to pesticide residues. Meryl Streep, Caesar Chavez and Ed Bradley of Sixty Minutes are but a few of the personalities involved in publicizing these concerns. This publicity has created some dramatic changes in the way consumers view the safety of the food they buy and has stimulated some unprecedented action on the part of supermarket produce buyers that includes initiating their own residue testing programs and insisting on residue free or organically grown produce among other activities.

Those of us associated with the ornamental and turf industry may have been lulled into a false sense of security by this action because we are not specifically mentioned in these reports. This is far from the truth as we are very much a part of any policy that affects agriculture. In spite of the size of our industry, many ornamental and turf materials are registered primarily for use on food crops. Eliminating or restricting those registrations may cause the withdrawal of a product as it will no longer be economically feasible to produce exclusively for ornamentals and turf. The next educational meeting for CAPCA will be December 7, 1989 at Sunol Valley Golf Course. Registration at 7:30 AM. Call John Law at (415) 825-2271 for more information.

The above information from Dave Hansen, President of CAPCA.

HERE COMES THE LAW

Are you confused about all the new laws and regulations? Hopefully, after reading this update from Stan Strew, you will have a better understanding of your new upcoming responsibilities.

Continuing Education Requirements- Currently, CDFA has filed a proposal with OAL which will require 20 hours of

Continuing Education for QAL and QAC licenses and this must include 4 hours of Laws and Regs. For PCA'S the requirement of 40 hours of C.E. every two years must include 4 hours of laws and regs.

Groundwater protection- Proposed regs were open for public comment in March and April 1989. CDFA is getting ready to file with OAL, so until then we won't know the contents of the amended regs. CDFA is still trying for January 1990.

AB 2126 Rogers- was enacted into law September 1988. Several public agencies told CDFA they couldn't possibly comply in such a short time. So the deadline for PCA compliance will be extended to July 1, 1991 for Public Agencies.

AB1320 Jones- was passed September 1989 giving them until July 1991 to comply.

Pesticide Use Reporting- proposal is currently in OAL and CDFA hopes to implement it by January 1990. Reporting requirements are pretty much the same as they have been except ALL pesticides must be reported, not just restricted ones.

The above as seen in the October 1989 CAPCA newsletter.

SHINDAIWA SEMINAR

The Shindaiwa power equipment seminar scheduled in November has been changed to January 1990. Please read your December Thru the Green Newsletter for details. Call Steve Kent at Scotsco, Inc. for further information at 1-800-648-6644.

GCSAA CERTIFICATION

The Golf Course Superintendents Association of Northern California in conjunction with the Golf Course Superintendents Association of America is making an effort to provide consistency in the GCSAA certification procedure. Our

association has provided the GCSAA with a list of qualified professionals located in various areas of Northern California, who will be available to serve as exam monitors. This list of chapter monitors will be given to applicants with a recommendation that they choose one from their area.

GCSAA's Certification Program is the next logical step for members who have achieved Class A status and is also a recognition of your efforts in continuing your education. It is also recognition by your peers of your efforts to stay informed about the golf industry, your association and your profession.

The extra time dedicated to attain certification status means you care about maintaining the standards of professionalism within your chosen profession. It is also a recognized accomplishment within the golf industry and a great source of self accomplishment.

Article by Joseph A. Rodriguez, CGCS

BEARING BAD NEWS

by Jim Janosik

The wreck of the Exxon Valdez and subsequent oil spill in Alaska earlier this year may seem months and miles away, but now after some of the smoke has cleared from this disaster there are some valuable lessons being gleaned from this nightmare. These lessons go way beyond protection of the Environment and piloting supertankers to what some experts are calling "a textbook case on how not to deal with the press."

Though superintendents rarely deal with the news media, they do deal with a group of people that can be equally as damaging to one's public image, the golfer. The golfer can be anyone from the retired police officer that plays four times a week to the Greens Committee Chairman at a private club that plays once a month. In either case, if not informed properly of problems on the course, the golfer will

always assume that the Superintendent is responsible because of negligence, stupidity, or whatever.

Superintendents are faced with their own little "disasters" such as mainline leaks, diseased turf, hydraulic leaks, vandalism, and whatever, that in the eyes of the golfer are just as tragic as the leakage of 260,000 gallons of crude oil in the Bay of Alaska. There are then several lessons to be learned from this disaster that can help Superintendents deal with disasters in a manner that doesn't hurt but rather help their relations with the golfer.

Exxon Corporation made several public relations blunders in handling the Alaskan crisis that Superintendents would do well to avoid:

1. Acknowledge the golfer's/members legitimate interest in your affairs. They did pay to play the course.
2. Try to understand the viewpoint of the golfer/members point of view. They both view it as "their" golf course. Many take what happens on it personally.
3. Don't run and hide when disaster strikes. Be just as visible in the good times as well as the bad.
4. When you make a mistake, admit it. Avoid excuses and shifting the blame.
5. Be a source before you are a subject. Tell people there are problems on the course before they find out by playing it. This is especially critical for dealing with members at private clubs.
6. Tell the truth or nothing.
7. If you want your side of the story told, you have to talk. Don't let the Assistant Pro or Starter act as your public relations person. You tell the golfers why there is a problem on the course. That 4'x 4' brown spot quickly turns into a dead Green by the time the grapevine gets involved.

By using some of these tips the Superintendent can hopefully head off public relations disasters before they happen.

Article from Divot News-September 1989.