

MEETINGS

- OCTOBER 15 - Diablo CC, Diablo
- NOVEMBER 7 - Mira Vista G & CC, El Cerrito
- DECEMBER 5 - Rancho Canada GC, Carmel (Annual Christmas Party)
- JANUARY 13 - Poppy Hills, Monterey
- FEBRUARY - Haggin Oaks, Sacramento
- MARCH - San Jose CC, San Jose
- APRIL - (Open) Annual Meeting
- MAY - Rossmoor GC, Walnut Creek
- June - San Francisco GC, San Francisco



Membership

TAKE IN TODAY

Stephen Ryan, La Rinconada CC, Los Gatos

Class D

ELIGIBLE TO TAKE EXAM

Earl Forbes, San Jose CC, San Jose

Class B

Albert Braga, Blackhawk CC, Danville

Class B

Charles Johnson, Blackhawk CC, Danville

Class B

Brian Bagley, Hillcrest CC, Los Angeles

Class B

ADVANCED DRAINAGE SYSTEMS (ADS) Walt Bray - 6917 Flintwood Way Sacramento 95831	BROWN SAND, INC. 874 East Woodard Avenue Manteca 95336 209 982-4618
AUTOMATIC RAIN CO - Tom Jackson 4060 Campbell Avenue Menlo Park 94025	C-M CHAIN & HOIST 211 Dover Street Los Gatos 95030
BAY IRRIGATION & TURF SUPPLY 2041 Commerce Avenue Concord 94520	H. V. CARTER COMPANY, INC. 1700 East 14th St, Box 12006 Oakland 94604

Many thanks to Blake Swint and Sequoyah CC for hosting our August meeting. Everything was outstanding. The golf course was in great shape and the weather ideal. Many thanks to your staff for their hard work.

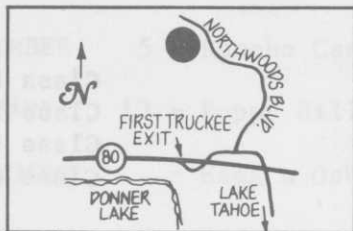
Thanks again to Blake for being part of the panel, (with Corey Eastwood, Mike Garvale, and Al Schlothauer) on their views and practices on "green speed". First reports indicate everyone enjoyed the presentation very much. Nice job on setting things up, Paul Dias, program chairman.

Joe Rodriguez will be taking over the brunt of the program schedule, so if you have any helpful hints or ideas, please contact Joe.

*Any articles of items of interest you might be doing on or about your golf course would be of interest to us all. Help the editor out and send in some articles.

HOST SUPERINTENDENT

THOMAS NEADEAU was the Assistant Superintendent at Tahoe Donner CC from 1974 to 1979, at which time he was named the Superintendent. The golf course is under maintenance contract to Zeke Avila & Sons.



TAHOE DONNER GCC

Tahoe Donner was built in 1972-1974. The front nine was designed by Joe Williams, and the back nine was designed by Bill Bell. The course is part of Tahoe Donner - a development of 6100 built by Dart Resorts. The course sets at 6300' elevation, with a playing yardage of 6899 from the championship tees and 6635 for daily men's play.

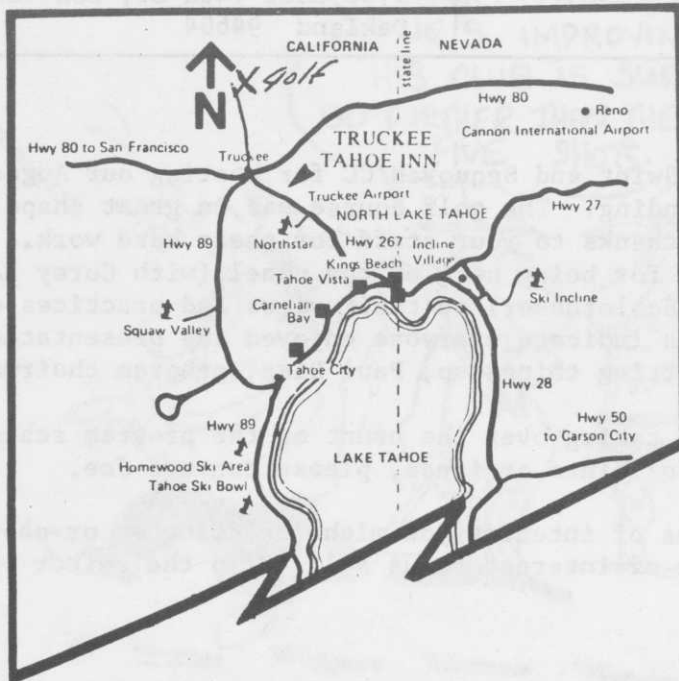
* "COCKTAIL PARTY" - September 18, 1986

PLACE: TRUCKEE TAHOE INN TIME: 5:00 p.m. - 10:00 p.m.

HOST: "ADVANCE DRAINAGE SYSTEMS" - WALT BRAY

Golf pairings posted at cocktail party. Guests welcome.

(Have entry in by September 12 so scramble can be set.)



TAHOE AREA MAP

TRUCKEE TAHOE INN

(916) 587-4525 or (800) TAHOE 85
P.O. Box 34049, Truckee, California 95734-4049

RATES

No additional charge for children under 12

Week-End

\$47 - Single

\$54 - Double

\$7 - Each additional
person

Mid-week

\$40 - Single

\$47 - Double

\$7 - Each additional
person

SQUAW VALLEY INN

NEXT TO THE TRAM AT SQUAW VALLEY, USA

RATES

Thur.	\$47	2 queen beds
Fri.	\$52	per room
Sat.	\$52	

Shuttle bus, pool

Alpine Motor Inn



ALPINE MOTOR INN 1986 SUMMER/FALL RATES (June 1st through October 31, 1986)

Type of Room	Daily Rate (Mon - Thur) (3 nights min.)	Weekend Rate (Fri - Sun)	Holiday Rate
2 Persons, 1 queen bed	\$37.50	\$40.00	\$50.00
2 Persons, 1 queen bed and kitchen	\$47.50	\$50.00	\$60.00
2 Persons, 2 double beds	\$42.50	\$45.00	\$55.00
3 Persons, 2 double beds	\$47.50	\$50.00	\$60.00
4 Persons, 2 double beds	\$52.50	\$55.00	\$65.00
4 Persons, 2 room suite (1 queen and 2 double beds)	\$57.50	\$60.00	\$70.00
4 Persons, 2 room suite and kitchen	\$67.50	\$70.00	\$80.00

Additional person \$5.00 • Roll-a-way beds \$5.00 • Cribs (3 years of age and under) \$5.00

County room tax (8%) not included. First and last night's deposit required on all reservations. No pets allowed.

Naumann's Norcal News - by Don Naumann

RICK HANSEN was named Superintendent at Merced Golf & CC in Merced. Rick was the Assistant at Fountain Grove GC in Santa Rosa.

DAVE ELIAS was named Superintendent at Woodbridge Golf & CC in Lodi. He is replacing Mike McFarland who is now at Casa De Lago CC, a private Golf Course/Residence in Acampo. Dave was the Assistant for 2 months at Woodbridge prior to being named Superintendent.

STEVE CARLTON, at Gilroy GC has been busy lately. He recently seeded a new 17th tee, regraded and resurfaced all cart paths, and planted 100 5 gal. trees and 50 box trees.

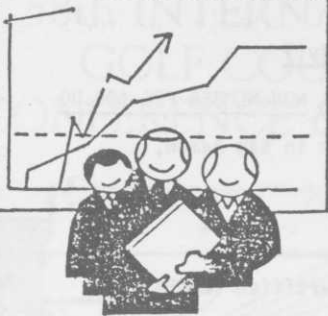
CHARLES "BILL" FOUNTAIN has been hired to succeed Kaz Maceba at Stockton CC. Kaz is retiring at the end of December. Bill was the Superintendent at Elkhorn CC in Stockton.

KURT BOSTAD at Burlingame CC in Hillsborough, recently rebuilt 7 tees, including the driving range tee, with the addition of 3,000 yards of soil.

DAN GIESLER has accepted the Superintendent position at Canyon Crest CC in Riverside. Dan was the Superintendent at Cameron Park CC in Cameron Park. He is also resigning his position as President of the Sierra Nevada GC Superintendents Association. Dick Howe from Arbuckle GC will assume the Presidents position.

DICK McALISTER has accepted the Superintendent position with California Golf Services (not affiliated with American Golf & Tennis). California Golf Services presently leases 4 golf courses in Southern California, 2 Pro Shops in Northern California (Alameda Muni & Harding Park GC) and has recently taken over the lease at Healdsburg GC. Mike McAlister, Dick's son, is the on site Superintendent.

A. L. CASTLE OF STOCKTON, INC. 5700 Cherokee Road Stockton 95205	COUNTRY CLUB SALES, INC. 4592 E. Second St Benecia 94510
CHRISTENSEN IRRIGATION CO., INC. 18103 Skypark South #D 216 Irvine 92714 714 261-6076	EWING IRRIGATION PRODUCTS 2462 Polvorosa Ave - Box 2098 San Leandro 94577
CIARDELLA GARDEN SUPPLY, INC. Top Dressing - Custom Mixing Palo Alto 94303 415 321-5913	GOLFCO - John Engen P. O. Box 501 Chico 95927



ANNOUNCING

"MANAGERIAL PRODUCTIVITY"

a one-day educational seminar
San Ramon, California

October 21, 1986

The GCSA of Northern California and Golf Course Superintendents Association of America will co-host one of GCSAA's most popular management seminars on Tuesday, October 21, 1986, at the Crow Canyon Country Club, San Ramon, California.

"MANAGERIAL PRODUCTIVITY" will be presented by Mr. Gerry Sweda, manager of corporate sales, training and career development, for O.M. Scott and Sons. Mr. Sweda is a former golf course superintendent, the author of several respected training manuals and an accomplished speaker on personnel management. The seminar focuses on techniques to identify and solve management problems, setting priorities, identifying values and reducing confusion in planning and organizing. Participants will evaluate their own and their employees' productivity and formulate a simple action plan for improving the performance of a problem employee. Former students comment:

"I went home with many positive ideas..."
"The entire program was interesting, stimulating and relevant to my operation."
"...definitely worthwhile. I learned management theories new to me."

Attendance at this seminar will earn participants one Continuing Education Unit (CEU) and a Certificate of Achievement from GCSAA. Space is limited and registrations will be confirmed on a first-come, first-served basis. Refunds will be allowed only for written cancellations received at GCSAA Headquarters two weeks in advance of the seminar.

REGISTER NOW!!

Complete the form enclosed,
include your check or credit card information
and return to:

GCSAA Regional Seminars
1617 St. Andrews Drive
Lawrence, Kansas 66046

NOTE: Seminar registrants are responsible for their own overnight accommodations if required. Rate information on hotels/motels in the immediate area will be forwarded upon receipt of registration in "MANAGERIAL PRODUCTIVITY."

REGISTER EARLY

Call 1-800-GSA-SUPT for more information.

Registration blanks are not in this newsletter. All GCSAA members should have received theirs in the mail.

REGISTRATION FORM (please print clearly!)

GCSAA MEMBER FEE \$70.00

NON-MEMBER FEE \$90.00

Please enroll me in the "MANAGERIAL PRODUCTIVITY" seminar in San Ramon, California, on October 21, 1986.

Name _____

GCSAA Member No. _____ Check if Certified (CGCS) _____

Mailing Address _____
(Street Address)

Is this your
home () or
business ()? _____ (City) _____ (State) _____ (ZIP Code)

Club/Company/Institution _____

Telephone () _____ (work) () _____ (home)

GCSAA accepts the following credit cards:

() American Express () Mastercard () Visa

Card Number _____ Expiration Date _____

Your Signature _____

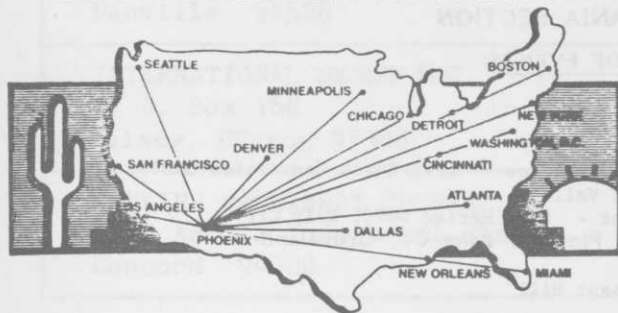
Mail to: GCSAA Regional Seminars
1617 St. Andrews Drive
Lawrence, Kansas 66046

For additional information, call 1-800-GSA-SUPT

If you are not a member of GCSAA and would like to be, complete an application and get it to Myrtle as soon as possible with the \$145 membership fee. The seminar will only cost you \$70 (a savings of \$20), plus you will be admitted to the National Conference in Phoenix free, that's right your registration is "Free" to the annual Conference. Become a member of one of the finest organizations in the U.S. Its your profession - it benefits you!

Remember get you application and dues to Myrtle as soon as possible.

The 58th INTERNATIONAL GOLF COURSE CONFERENCE & SHOW



RELAX — IT'S PHOENIX

Do not pass up the opportunity to attend the biggest and best golf course conference & show in the world . . . being held in the warm, sunny city of Phoenix in the heart of winter. GCSAA's 58th INTERNATIONAL GOLF COURSE CONFERENCE & SHOW is your chance to leave the cold at home and take advantage of outstanding educational programs, meet with your colleagues and experience the largest trade show in the turfgrass industry.

There's something for everyone . . . the GCSAA golf championship in Tucson, 27 seminar courses and 15 educational sessions, the impressive trade show with over 300 exhibitors and much, much more. This is the annual event you look forward to and the 1987 conference & show promises to be the best yet!

The Valley of the Sun — be there.

Leave your winter coat at home, pack your sunglasses and golf clubs. Come to Phoenix! Be a part of the biggest and best . . . GCSAA's 58th INTERNATIONAL GOLF COURSE CONFERENCE & SHOW — January 26 through February 2, 1987.

For more information, please call:
1-800-GSA-SUPT

Or write to:

Golf Course Superintendents
Association of America
1617 St. Andrews Drive
Lawrence, KS 66045

ACTIVITIES AT A GLANCE Tentative Schedule

Tucson, Arizona

Saturday, January 24 & Sunday, January 25

- Two One-Day Seminars
- Practice Rounds

Monday, January 26 & Tuesday, January 27

- GCSAA Golf Championships

Phoenix, Arizona

Monday, January 26 - Thursday, January 29

- Twenty-five Seminars

Thursday Evening, January 29

- Opening Session with Address by a Nationally Known Personality

Friday, January 30

- Prayer Breakfast
- Eight GCSAA Education Sessions
- Distributor's Preview

Saturday, January 31

- Trade Show Opens
- Allied Association Sessions
- International Session
- Distributor's Session

Sunday, February 1

- Trade Show
- Three Concurrent Major-Speaker Sessions
- Keynote Speaker Brunch

Monday, February 2

- Trade Show
- USGA Green Section Conference
- Annual Membership Meeting
- Annual Banquet & Show with Old Tom Morris Award Presentation and Top Name Entertainment

This schedule of activities will include a four-day Spouse Program.



The Professional Golfers' Association of America

NORTHERN CALIFORNIA SECTION

1986 CALENDAR OF EVENTS

SEPTEMBER

- 7 - 9 West Coast International Merchandise Show - Long Beach Convention Center
- 8 Pro-Am - Lake Wildwood CC, Penn Valley
- 8 Assistants Stroke Play Tournament - Lake Merced G&CC, Daly City
- 15 PRO-SCOTCH CHAMPIONSHIP - Pine Mt. Lake CC, Groveland
- 19 Pro-Am - Butte Creek CC, Chico
- 22 Pro-Am - Contra Costa CC, Pleasant Hill
- 22 Pro-Am - Oakdale G&CC, Oakdale
- 25 - 26 Pro-Am - Sunset Whitney CC, Rocklin
- 29 - 30 Pro-Am - Boulder Creek GC, Boulder Creek
- 29 - 30 Pro-Am



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TURF EQUIPMENT SERVICES A Mobile Service & Repair Facility Ben W. Showard 415 651-TURF
WESTERN LAWN EQUIPMENT COMPANY 50 Edwards Court Burlingame 94010
WEST STAR DISTRIBUTING, INC. 415 887-1222 Hayward 94545
WILBUR ELLIS - Lindsay Jennison P. O. Box 568 Salinas 93901