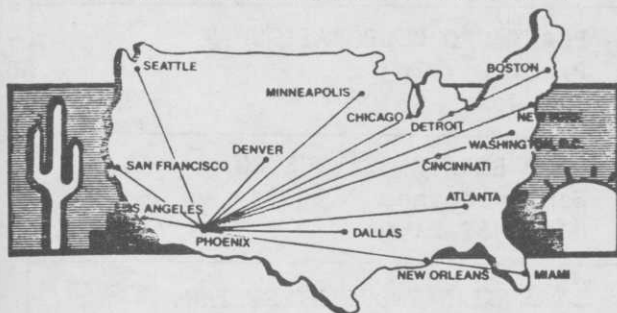


The 58th INTERNATIONAL GOLF COURSE CONFERENCE & SHOW



RELAX — IT'S PHOENIX

Do not pass up the opportunity to attend the biggest and best golf course conference & show in the world . . . being held in the warm, sunny city of Phoenix in the heart of winter. GCSAA's 58th INTERNATIONAL GOLF COURSE CONFERENCE & SHOW is your chance to leave the cold at home and take advantage of outstanding educational programs, meet with your colleagues and experience the largest trade show in the turfgrass industry.

There's something for everyone . . . the GCSAA golf championship in Tucson, 27 seminar courses and 15 educational sessions, the impressive trade show with over 300 exhibitors and much, much more. This is the annual event you look forward to and the 1987 conference & show promises to be the best yet!

The Valley of the Sun — be there.

Leave your winter coat at home, pack your sunglasses and golf clubs. Come to Phoenix! Be a part of the biggest and best . . . GCSAA's 58th INTERNATIONAL GOLF COURSE CONFERENCE & SHOW — January 26 through February 2, 1987.

For more information, please call:
1-800-GSA-SUPT

Or write to:

Golf Course Superintendents
Association of America
1617 St. Andrews Drive
Lawrence, KS 66046

ACTIVITIES AT A GLANCE Tentative Schedule

Tucson, Arizona

Saturday, January 24 & Sunday, January 25

- Two One-Day Seminars
- Practice Rounds

Monday, January 26 & Tuesday, January 27

- GCSAA Golf Championships

Phoenix, Arizona

Monday, January 26 - Thursday, January 29

- Twenty-five Seminars

Thursday Evening, January 29

- Opening Session with Address by a Nationally Known Personality

Friday, January 30

- Prayer Breakfast
- Eight GCSAA Education Sessions
- Distributor's Preview

Saturday, January 31

- Trade Show Opens
- Allied Association Sessions
- International Session
- Distributor's Session

Sunday, February 1

- Trade Show
- Three Concurrent Major-Speaker Sessions
- Keynote Speaker Brunch

Monday, February 2

- Trade Show
- USGA Green Section Conference
- Annual Membership Meeting
- Annual Banquet & Show with Old Tom Morris Award Presentation and Top Name Entertainment

This schedule of activities will include a four-day Spouse Program.