Tim Sedgley's visit to Headquarters brings this information.

GCSAA is now a $1.5 million dollar business and is projecting a $2.5 million dollar income by the end of 1986. Membership dues make up less than 1/3 of GCSAA's income. Members receive a great deal in return for their dues. The costs involved are extremely economical when compared to other professional organizations.

Some of GCSAA member benefits include the magazine and related publications, the National conference and show, conference proceedings, scholarships, seminars, employment referral service, research, survey results, tournament passes, and the services of a hard working staff of 18.

There are approximately 3,700 Class A and B members in GCSAA. This figure could be much higher considering there are over 10,000 eligible members. 91% of Class A and B members have their dues and conference expenses paid for by their employer. California has the lowest percentage of members for the number of courses in the State. In most cases, employers would be receptive to funding this cause. All a prospective member has to do is to get some background information and ask for approval.

Over 15,000 copies of Golf Course Management are now printed (400 of these are sent overseas). The current board has decided to place more funds in research and cut scholarship monies because of membership input. There are presently 98 Chapter Newsletters throughout the country. GCSAA has recently hired 2 former superintendents to their staff to serve the membership better.

The present board is seriously considering moving Headquarters from Lawrence, Kansas to Orlando, Florida. There are many members in the organization opposed to any move. One of the main reasons for moving is to put GCSAA in the mainstream of golf for better recognition in the golf world. The main opposition is financial cost and is it really necessary to move. You will hear more about this possible move in the near future.

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54th GCSAA International Conference & Show, Atlanta, Georgia
February 19-25, 1983

Plan now to attend the 54th Conference and Show coming up in Atlanta, Georgia. An excellent package including an educational program, spouses program, trade show, seminar program, golf course tours, and show and banquet has been put together.

Delta Airlines has guaranteed a 30% discount on roundtrip coach fare on group passage or will match the lowest fare available. Call 1-800-291-6760 for information. There is also an early registration prize of a vacation for 2. Hotel accommodations are also discounted through GCSAA compared to normal rates.
Arnold Palmer has agreed to accept 'The Tom Morris Award' at the banquet and a top keynote speaker is being lined up. The Group Up with People will be performing at the banquet. Early morning educational seminars will be offered in addition to the weekend seminars. There will be 4 copies of Showtime delivered to your room in the morning. There will be 3 raffle drawings for trips at the conference as well.

There are many choices on the educational program with concurrent sessions available on most days. GCSAA members will be receiving all the conference and show information in the near future. If you are not a GCSAA member, this would be an excellent time for you to join. Contact any board member regarding application.

Universal Excuse Generator

We offer to you here a foolproof method for translating the frustrations you encounter in golf course management into acceptable board room or greencommittee conversation. If you sometimes are stuck for an answer or if you are just tired of all those stupid nagging questions, try a phrase from our excuse generator. No one will understand what you are talking about, but since they probably seldom do anyway, they won't admit it.

Think of any 3 digit number, then select the corresponding buzzword from each column. For example #529 is "standard operational stress", or #860 is "simple half-fast management"

Here are a few practice phrases.
We are over budget due to a _______________
If only my assistant didn't have _____________
Our manager is a perfect example of _____________
Our greens today are the result of _______________
A ______________ caused the sprinklers to run all night
The USGA report described our superintendent as ______________

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FOR SALE
FOR SALE
FOR SALE

10 (ten) Golf Carts 1977 Harley-Davidson 3 wheel gas

CONTACT Stan Burgess, Richmond CC 415 236-1315

POSITION WANTED - ASSISTANT GOLF COURSE SUPERINTENDENT

Brian Bagley will be finishing his 1½ year TARP sponsored internship in December at Del Paso Country Club. Brian is a graduate of U.C. Davis with a B.S. degree in Plant Science, major emphasis in Landscape Horticulture and Turf Management. He is available for a position immediately and willing to relocate within California. For references and resume, please contact Brian Bagley, 323 La Vida Way, Davis, CA 95616 916 758-0788 758-0788.

TARP internship is working with a Class A superintendent under GCSANC-NCGA sponsored internship program developing skills and knowledge of an assistant golf course superintendent. Performing all aspects of golf course maintenance including mowing, verticutting, aerating, and topdressing of tees and greens; proper pesticide and fertilizer application; installing drip irrigation systems; identifying pest problems including weeds, insects, and plant diseases.

Additional work includes maintenance and repair of mechanical equipment; construction of tee and putting green; designing, constructing and maintaining ornamental beds; budget and record keeping.
NAUMANN'S NORCAL NEWS

Dick Fassio, De Laveaga Golf Course, Santa Cruz, is having two new greens and two new tees constructed on his golf course. Ron Freem did the design and John Lamrock is doing the construction.

Last month I mentioned about Fountain Grove Golf Course in Santa Rosa. Ted Robinson is the architect. Sorry, Ted.

The University of California Cooperative Extension is sponsoring a Weed Control Short Course. Topics include Weed ID, Control and Herbicides and Residues. The courses will be offered on three consecutive weeks, one-half day each week. One series will be offered in the cities of San Jose, San Mateo and Napa. Nine hours PCA credit will be given and there is no charge. For more information please call 415 881-6341 Ali Harivandi.

Paul Dias is in the process of renovating his fairways at Palo Alto Muni. Paul has extremely high salt and high pH. Through test plots throughout the golf course Seaside Creeping Bentgrass and Puccinellia Distans have been chosen as the appropriate grasses. Part of Paul's problems can be attributed to the below sea level of the golf course, some locations even receive sea water through canals during high tide.

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According to Weeds Trees & Turf 7-82 AMERICAN GOLFERS NUMBER 17,050,000
According to the National Golf Foundation, there are more than 17 million golfers in the United States. In its annual statistical summary, "Golf Facilities in the United States," NGF noted that an estimated 13.65 million golfers play over 15 rounds of golf annually. An additional 3.4 million play 1-14 rounds per year.

"This year's report depicts golf as growing in 1981," said Research Director Sandra Eriksson. "With continued and combined efforts by course operator/owners and the industry, golf will quite possibly further expand its recreational market through this decade."

The report analyzes in depth the number of golf courses, number of golfers and number of rounds played. There are currently 12,894 golf courses in the U.S., with a 13% growth in the number of new courses opened in 1981. Golfers played some 395 million rounds last year, an increase of 10%.

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Deepest sympathy to Gurmit Sandhu and Chuck Mangold in the loss of their wives.

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REMINDER Save the date December 3, for the Christmas meeting at Rancho Canada Golf Course, Carmel. Detailed information will follow.
THANKS to these SUPPORTERS OF "THRU THE GREEN"

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