

OUR HOST SUPERINTENDENT - Paul Paulsen, San Francisco Golf Club

Paul Paulsen, Golf Course Superintendent of the San Francisco Golf Club began working on the course in 1946 under his father who was superintendent. Paul assumed his present position in 1948--covering a span of thirty years. He joined the GCSA of Northern California in 1948 and served on the board and as secretary, vice president and president in 1955. He joined GCSA of America in 1956. San Francisco Golf Club is testimony of Paul's ability to provide a superior golf facility.

San Francisco Golf Club was one of the seven golf clubs West of the Allegheny Mountains when it was founded in 1885. It had its beginning at the Presidio in San Francisco as a nine hole course. It was moved to 19th and Ocean streets in 1904 and to its present location in 1915. The course occupies 171 acres and is 18 holes with 70 acres of fairways, 86,000 square feet of greens, 61,000 sq. feet of tees and 216,500 square feet of traps. The course is equipped with an automatic irrigation system.

It has a reputation of being a great golf course, exceptionally well maintained. Carts are allowed to be used only by persons with physical handicaps with a doctors certificate.

SPEAKER - Frank Tatum, Jr.

Mr. Frank Tatum, Jr., President of the United Golf Association and speaker for the February meeting ranks as the very best. Anyone who has heard him will come back for more; those who have not are in for a most enjoyable experience.

The combination of Frank Tatum, as speaker and the San Francisco Golf Club for the location and Paul Paulsen, Superintendent as host will make this a truly great occasion.

Make your reservations and abide by the rules.

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A NEW YEAR - Bob Livesey, CGCS, President

Once again father time has gone on, and left us with many things to think about. We have made our New Year resolutions, good or bad. Now we hope we can live up to them.

What kind of a year was 1978? Did we learn any thing? We had more than our share of rain the early part of the year. The drought was over!! Then came the fungi. It seemed as though more superintendents were spraying on a preventative basis than ever before. We got that one licked. Then came the long hot summer. It was<sup>a</sup>fight to keep the bent-grass alive in some areas. We had learned from the previous year we could manage our turf with less water and this helped us all.

Over all very little turf was lost. Most of that was Poa. Along with the summer heat was Crabgrass. With the mild weather early in the year, we didn't get our pre-emergence down in time. What did we learn? You have to apply your herbicides as the weather dictates. You don't apply it at the same time every year. You pay closer attention to the weather. A great number said, we as golf course superintendents need more education. The University of California at Davis took a survey on a state-wide bases, to see how many would be interested in a Superintendents Institute as we have had in the past. Not too much interest was shown. Just before years end, we started getting a colder than normal winter. Greens frozen in areas where only light frost hits. Every one said, "What Next".

Everything will be o.k. We are in a New year. New years eve is behind us, football is over! Now all we have to look forward to are, increasing cost, uncertainty of the weather, new budgets, more regulations, and new challenges as each day goes by. It sounds just like last year. Have a HAPPY NEW YEAR.

DO YOU LET THE SUPERINTENDENT KNOW? If you as a member of GCSA of Northern California (whether you be a superintendent or a vendor) are asked by some one other than the course superintendent to visit the course DO YOU INFORM THE SUPERINTENDENT THAT YOU ARE GOING TO MAKE THE VISIT -- IF NOT, WHY? Your presence could put the course superintendent's job on the line. This is not right.

We as golf course superintendents have enough problems with out having to contend with outside interests. It is understood this has been going on and it should not--at least have the courtesy to inform the superintendent that you are going to be on the course.

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MECHANIC WANTED - Golf Course experience

Contact Ken Sakai, P. O. Box 281, Coyote, CA 95013

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City of Davis has leased the Davis Municipal Golf Course to private parties.

GURMIT SANDHU has been released from the hospital after an coronary heart attack. He appreciates the letters and phone calls and wants to thank all who remembered him. The doctor said he was lucky--he hopes to be back to work next month.

BOB FORD, 920 Valleywood Drive S.E., Salem, Oregon 97302 sends "Hello" to everyone. He is having a forced vacation with the snow and low 20's

for temperatures.

He says the business is doing fine and maybe he will have two jobs because some interesting golf course jobs have opened up.

Sierra Nevada Golf Course Superintendents Association officers for the Year 1979. President - Rich Tokos, Vice President - Vance West, Secretary-Treasurer - Bob Townsend, F Member - Phil Dellner, Board Members Earl Martin and Gary Scott.

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UNITED STATES GOLF ASSOCIATION REGIONAL CONFERENCE ON TURFGRASS Management - February 28, 1979 Wednesday 9:00 a.m. to 4:00 p.m.

Luncheon meeting - \$15.00 per person

Monterey Peninsula Country Club, Pebble Beach

All Superintendents, Green Chairmen, Club officials are invited  
Reservations to DON HOOS

222 Fashion Lane Ste 107

Tustin, CA 92680

Speakers will include John Zoller, Al Radko, John Laufheimer, Pete Dye and panel of superintendents and club officials.

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PASATIEMPO GOLF COURSE Board of Directors voted to honor Dr. Alistair Mac Kenzie, the Father of Golf Course Architecture, by dedicating their new public meeting room to him.

Mac Kenzie, architect of such world famous golf courses as Cypress Point, Augusta National and the modern course at St. Andrews, was also the designer of the classic Pasatiempo Golf Course in Santa Cruz, California. The new Alistair Mac Kenzie Room will be decorated with memorabilia from the life and work of Dr. Mac Kenzie. The room will be made available to the public for luncheons and dinner parties.

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LARRY D. EVANS, OWNER OF L & A ENTERPRISES OF MANTECA announces the acquisition of the Chemical & Turfgrass Division of Ramsey Seed, Inc of which he started and managed over the last six years.

L & A Enterprises will be marketing the same high quality products as in the past such as:

Swimming pool Products

Aquatic Chemicals

Turfgrass Seed

Terrestrial Chemicals

Cel Prills' Nutri-Koted Grass Seed

Shade Cloth

Bob Swain will continue to serve the same area and customers as before They look forward to continued business with their customers

CALIFORNIA FERTILIZER ASSOCIATION - The 27th annual California Fertilizer conference will be held Thursday, Friday, February 22 and 23, 1979 at the Sheraton Inn in Fresno. According to Gary Furze, Manager-Wholesale Sales, Occidental Chemical Co., Lathrop, Conference Chairman registration will open Thursday 9:00 a.m., February 22 and the conference will adjourn following luncheon on Friday, February 23. The conference is sponsored by the Soil Improvement Committee of the California Fertilizer Association and according to Mr. Furze is expected to attract an attendance in excess of 350.

The program will emphasize up-to-date reports by university and industry scientists and will include subject of interests to golf course superintendents. All persons concerned with agricultural, ornamental horticulture crop production and turf oriented personnel are invited to attend.

Mr. Furze indicates other highlights of the conference will include a trade exhibit of the items of some 30 exhibitors; that publish proceedings will be available; and a special seminar will precede the conference at 9:00 a.m. on the 22nd, stressing new ideas for agriculture.

Marvin B. Small, General Aviation Affairs Director, Beech Aircraft Corp. Wichita, Kansas is the featured Thursday luncheon speaker, and Harry Kubo Chairman, Nisei Farmers League, Fresno is the featured luncheon speaker on Friday.

The conference has been accredited for 6½ hours Pest Control Advisor credits.

The program has been developed so as to be of special interest to agriculturists, golf course superintendents, fertilizer industry management, sales and field representatives, agricultural laboratory personnel! college students, instructors and growers. The \$17.00 registration fee will be waived for students. The fee for all other attendees will include Thursday and Friday luncheons and a copy of the proceedings.

For further information and registration form CONTACT  
California Fertilizer Association  
2222 Watt Avenue Suite B-7  
Sacramento, CA 95825 Phone 916 483-6027

Advance registration advisable but you can also register at conference.

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LOOK FOR T.A.R.P. REGIONAL MEETING DATES IN NEXT MONTHS NEWSLETTER

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REMEMBER to give Norm Stewart, 791 Wolfe Road, Sunnyvale, CA 94086  
phone 408 738-1645 the names of the award winners of your  
choice. Categories for the awards - Superintendent of the Year -  
Turfgrass Excellence - Class F

On MARCH 8, 1979 at Orinda Country Club all of those members of the Golf Course Superintendents Association of Northern California, who have been members 25 years or more, will be honored. Invitations have been sent to all those who the Association records show are in this category. If you have not received your invitation and believe that you were a member prior to 1954, call Myrtle at 209 523-7141 so she can check the records.

The Association is indebted to this group of members who have supported it over these years. Plan to attend this very important meeting.

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"WE'RE LISTENING" by Jack D. Baker, Vice President  
H. V. Carter Co., Inc.

One of the large equipment manufacturer's theme in current national advertising uses the phrase: "WE HEAR YOU." Not a bad idea. It's time the producers had better communication between manufacturers and users. The results should be beneficial to all concerned.

We can take a step further and supplement an earlier article submitted on the subject of communication - a two-way street. The better informed we are the better job we can accomplish, so everyone benefits. This should take place at all levels from the trenches to the greens so to speak.

Knowing your job and what is expected of you enables one to perform better. Operating a business and/or maintaining a golf course requires an equal exchange from administrator or manager to superintendent or professional to worker. All phases should be made perfectly understandable and clearly defined so as to leave no areas where confusion may exist. Directives should be spelled-out and properly supervised to leave no margin for error.

Communications with manufacturers should be constructive as well as instructive so that the end result will be helpful in producing not only the type of equipment that can be used with the greatest efficiency but economical as well. Let's keep the lines of communication open.

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+ THRU THE GREEN EDITOR OFFICE +  
+ Stanley Burgess-Clairemont Country Club GCSA of Northern California +  
+ 5295 Broadway Terrace 1233 Kansas Avenue +  
+ Oakland, CA 94618 Modesto, CA 95351 +  
+ DEADLINE DATE FIFTEENTH OF EACH MONTH +  
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T H A N K S to these SUPPORTERS of "THRU THE GREEN"

AUTOMATIC RAIN COMPANY  
4060 Campbell Ave  
Menlo Park 94025

BEST PRODUCTS  
Professional Sales Division  
P. O. Box 198  
Lathrop 95330

BRAMAN PIPE & SUPPLY CO  
1525 Walsh Avenue  
Santa Clara 95050

KEITH BRAMAN & ASSOCIATES  
2366A Walsh Avenue  
Santa Clara 95050

BROWN SAND, INC.  
874 East Woodward Avenue  
Manteca 95336

H. V. CARTER COMPANY, INC.  
1700 E. 14th Street  
Oakland 94606

A. L. CASTLE OF STOCKTON, INC.  
5700 Cherokee Road  
Stockton 95205

DUKE EQUIPMENT & IRRIGATION INC.  
2344 Auburn Blvd  
Sacramento 95821

EAGLE CHEMICAL  
3185 Molinaro Street  
Santa Clara 95050

EWING IRRIGATION PRODUCTS  
2462 Polvorosa Avenue  
San Leandro 94577

GERMAIN'S INC.  
4820 East 50th Street  
Los Angeles 90054

L & V FARM SALES, INC.  
37343 Blacow Road  
Fremont 94536

MOYER CHEMICAL COMPANY  
Specialty Products Division  
1310 Bayshore Highway  
San Jose 95108

NORTHERN CALIFORNIA GOLF ASS'N  
P. O. BOX NCGA  
Pebble Beach 93953

PEN-GRO CORPORATION  
P. O. Box 2326  
So. San Francisco 94080

PLANT GRO CORPORATION  
P. O. Box 703  
San Jose 95106

RAINBIRD  
7045 North Grand Avenue  
Glendora 91740

REYNOLDS SALES  
1066 Polk Street  
Salinas 93906

SHELTON TRANSFER SERVICE  
Trap Sand & Top Dressing  
1996 Oakland Road  
San Jose 95131

SCOTT'S PROTURF  
244 Castillon Way  
San Jose 95119

TARGET CHEMICAL COMPANY  
1280 North Tenth Street  
San Jose 95122

TORO PACIFIC  
1501 Adrian Road  
Burlingame 94010

C. M. VOLKMAN & COMPANY  
1050 Twenty-second Avenue  
Oakland 94606

WESTERN LAWN - BENNIE'S INC.  
146 South Blvd  
San Mateo 94402