

Norm Stewart, Golf Course Superintendent, Palo Alto Hills is still doing his bit as editor, but he sure needs a lot more help. He sends in the following:

Our Thanks go out to our guest speaker Mr. William Kenney from Smithco Talking with many people after the meeting the feeling was unanimous that they all enjoyed this type of meeting. It was suggested that if more meetings were held of the same caliber, they believed that there would be a larger turnout for the meetings.

Here are some short verses taken from Golf Course Common Sense published in 1931 by Farley Libraries

GOLF

When bones were flung to hungry hounds
Beneath the royal table,

And golf was young a king said "zounds!
Such influence unstable

Upon our youth, armed to defend,
But weakens our position!"

Twas then, forsooth, brought to an end
By lawful prohibition.

The game, denounced, so written down
In archives of a nation,

Found fame pronounced, gained full renown
Through secret aggravation.

If but King James, when golf was young,
Had never raised a mutter,

Our king of games, to which men clung,
Would not have known a putter!

A blade of grass, it came to pass that started life unfearing,
Became a ghost that wails the most! for drainage engineering!

Verne Conklin had a stroke in October and retired turning his superintendents position over to Ruel Carlton, Riverside Golf Club, Coyote. Verne writes he is able to get along now without his cane and maybe he will be able to come to a meeting soon. We hope so too, Verne.

NEW TURF DISEASE

Sclerotinia nomeocarpa, Fusarium nivale,
Rhizoctonia solani,
"Inflation"

By Dale Achondo, Superintendent of Golf, City of Sacramento, California

The Golf Course Superintendent with his knowledge and arsenal of chemicals for the most part, has been able to grow superior turf, many times with varieties of grass and under conditions where having any turf at all is a miracle. He has fought diseases, noxious grass and Mother Nature herself in a continuing battle to give his members and patrons beautiful green belts to enjoy their leisure time. Now the new turf disease strikes, and in searching our library, we can find no "application rate" for cure! The disease - INFLATION (money or lack of it).

Our patrons ask why don't you mow the greens on Sunday?, when are we getting the new green you described at the last meeting?, are you going to start the new practice putting green soon? All these questions are legitimate, and the only answer we have is the new disease got us first.

Briefly here are some causes for this disease. In 1964-65, our budget was \$464,000 and in 1974-75, \$788,000 due primarily to the increase in employee salaries and benefits and the cost of chemicals and equipment.

Amonia sulphate in 1966 cost us \$63 a ton; today it's \$190 a ton. A well-known greens fertilizer sold for \$70 a ton in 1966; now it's \$199. Urea sold for \$78 a ton in 1969; now it's \$249.

The greenskeeper on our courses in 1964 were earning \$480 a month; today they make \$874 plus approximately 25% in benefits.

How about a Tri-plex Tee Mower in 1964 going for \$1,400; today \$2,500.

In many cases, this years budgets were submitted prior to the big inflationary spiral, which has made us manage a shoestring operation at most.

Do we give up this battle? No, we must meet it as we do the other problems. We have to be better managers; we will be aware of unit costs for our projects, but most of all, we must make members aware that if dues and fees are to remain reasonable, some projects and programs may have to be shelved for awhile.

One thing we have on our side -- everyone is aware of the disease, and so it might make the budget process just a little easier.

PERSONAL AND PERSONNEL MANAGEMENT

MARCH 2 - MARCH 7, 1975

**ASILOMAR CONFERENCE GROUNDS
PACIFIC GROVE, CALIFORNIA**

The 1975 California Golf Course Superintendents' Institute is the third in a series of five symposiums which focus on all aspects of the role and responsibilities of the professional golf course superintendent. The golf course superintendent has a unique and difficult job in managing a highly technical recreational area, complicated by human reaction and interaction. The 1975 Institute reviews and analyzes human relationships; it focuses on developing understanding and techniques for improvement.

William B. Davis, Agricultural Extension environmental horticulturist, University of California, Davis and Dr. Ernest B. Gourdine, Human Relations Consultant, are the program coordinators. Through lectures and discussion groups, faculty will present ideas, concepts and solutions. All members of the Institute will be required to actively participate in discussion periods.

Three quarter units of University Extension credit and a certificate of completion are available to those who successfully complete the Institute. Tuition fee of \$250 covers instruction, study materials, a copy of the proceedings, meals, and lodging; those who do not wish to stay at Asilomar Conference Grounds may pay \$175. The program begins at 4:00 p.m., March 2, and ends at noon on March 7. Applications are processed in the order received. Enrollment is limited to golf superintendents, and a maximum of seventy participants will be accepted. Registration forms must be received no later than February 15, 1975.

PERSONAL AND PERSONNEL MANAGEMENT

CALIFORNIA GOLF COURSE SUPERINTENDENTS' INSTITUTE - 1975

APPLICATION FORM

Please enroll me in
the 1975 Institute.

FOR OFFICE USE ONLY	
SECTION NO. <div style="text-align: center; font-weight: bold;">43903</div>	CREDIT

PAYMENT (Check One):

TOTAL FEE - CIRCLE ONE	
<input type="checkbox"/> \$250.00 (includes lodging)	<input type="checkbox"/> \$175.00 (no lodging)

- Enclosed is a check payable to the Regents of the University of California in the amount circled in the fee block above.

- Please charge to BankAmericard.

BANKAMERICARD NUMBER																			
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- Please bill the agency noted under occupational data for the amount circled in the block above.

PERSONAL DATA:

SOCIAL SEC. NO.	<input type="checkbox"/> MR. <input type="checkbox"/> MISS <input type="checkbox"/> MRS.	FIRST NAME	INIT.
LAST NAME		AREA/DAYTIME PHONE	
HOME ADDRESS: NO. & ST.		CITY & STATE	ZIP CODE

OCCUPATIONAL DATA:

Agency Name:

Agency Address:

Occupational Title:

.....

Applicant's Signature

MAIL THIS APPLICATION TO: University Extension
U.C. Davis
Davis, California 95616

FOR FURTHER INFORMATION WRITE UNIVERSITY EXTENSION,
U.C. DAVIS, CALIFORNIA 95616 OR PHONE (916) 752-0880.

OPPORTUNITY OF A LIFETIME - Clifford A. Wagoner, CGCS, Del Rio, Modesto

In my opinion the opportunity of a lifetime is being offered to all those engaged in golf course maintenance. The success of a good maintenance program depends upon how well the personnel is managed. The response for registration in the GOLF COURSE SUPERINTENDENT INSTITUTE AT AILOMAR MARCH 2-9 leads me to believe very few people share my opinion because only 26 have signed up to attend. Superintendents that have attended the first two Institutes can verify that no other educational program equals the Golf Course Superintendent Institute; however, many of those who attended in 1973 and 1974 have not signed up yet. Is it possible that because of the tight money that many hesitate to ask their clubs for the funds to attend? Perhaps, because of the present economic squeeze you are doing the club a disservice by not insisting on going. The information that you will receive will be extremely helpful in making decisions relative to personnel matters.

In the Northern California Golf Association there are 261 member clubs and in the Golf Course Superintendents Association of Northern California there are 150 members who maintain these clubs. It is difficult for me to believe that such a large number of superintendents cannot see the benefit they can personally derive from the knowledge gained or the potential value to their clubs.

If at least 50 people are not registered by February 15, the program could be dumped at a substantial cost to T. A. R. P. (Turfgrass Adaptive Research Program) which seems a tremendous waste both in man hours of preparation by the instructors and the loss to those superintendents who sincerely wanted to improve the quality of their clubs.

Mailings will be made to all A and B members of GCSA of Northern California letters and applications were sent to all NCGA clubs, notice will be included in the USGA Record.

A copy that was originally sent out by the Extension service is included in this newsletter. PLEASE USE IT.

All Golf Course Superintendents may attend.

GOLF COURSE SUPERINTENDENT WANTED

City of Santa Clara - 9 and 18 hole courses - Starting Salary \$15,000.00
RESUME to Max Rolich, City of Santa Clara, 1500 Warburton Avenue
Santa Clara, CA 95050

CONSTRUCTION MAINTENANCE SUPERINTENDENT WANTED by Fream, Storm Associates
2 Old Town, Los Gatos, CA 95030 - 18 hole course in Tunis, Tunisia, No.
Coast of Africa Minimum salary \$16,000 plus fringe benefits
18 month to 3 year contract.

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