

T H I N G S - by Lee - - - - You know, there are times that I become so good at predicting that it scares me. Last month I predicted two things: Nixon was going to win, and somebody was going to get mad at me for what I wrote. Sure enough, Nixon did win, and someone took offense at what I wrote about the Bengeyfield program at Marin Golf & CC. For those who do not remember, or haven't read last months newsletter, I said: "... However, I do feel slightly disappointed. Bill showed us a fine film about Lee Trevino at the Open, which was enjoyed by those of us who are golfers. But with Bill's wide experience in all phases of golf in all parts of the U.S. it seems that he could have given a highly interesting and informative talk about the many things he has been associated with. BUT THAT IS JUST ONE MAN'S OPINION. (Emphases is mine) There are - I am sure - many who will disagree with me."

I am sure that Bill Bengeyfield is a big enough man to take that remark for whatever it is worth.... just a remark or observation. I doubt that he took offense. Just to be sure, Bill, I know you read this little paper. You know that there was nothing malicious intended by me. Some people were offended. That is their privilege. They have a perfect right to their own opinion, but so have I.

When I took on this unofficial editorship of the newsletter, I made it clear to all members that I would gladly accept and print their comments, of whatever nature they would be. One of the rights we have in this country is that we can say what we want, whether it is controversial or not, or whether people agree with you or not. All I ask is that whoever writes an article, that he will place his signature beneath it, and take full responsibility for whatever he said or wrote. That is my own policy, and if you care to look it up, the article clearly showed that this article was written by Lee Huang, and not by the Board of Directors.

REPORT - I want to borrow Bob Hanna's words to describe the meeting at Woodbridge Country Club: "The greens were super, and the food was super". I'd like to add:--The whole meeting was super. It was one of the finest meetings I had the pleasure of attending. There was a lively interchange between the green committee chairmen and managers of clubs, and the superintendents. A great deal of emphases was placed on communication between the green chairman, the superintendent, and the golf professional. We know that this is the greatest factor in running a successful golf course. If all three factions have a good understanding of each other's function, and have a mutual respect for each other, success comes naturally. If there is no harmony.....! Another big topic was the lack of recognition of the superintendent, his crew, and their efforts to keep the course in top condition. If the course is terrific, the players often just say: "That is his job"

But let anything go wrong, and he is the first to get clobbered. The answer seems to be that the superintendent, rather than cry about it, should become his own public relations man. The more the public comes to realize what his function is, the more they will appreciate him, and give him his proper due.

The meeting's highlight came when Larry Feliciano, our host, presented his Dad, Leonard, a Class A-Life membership card. I thought that was really wonderful.

See you at the Christmas Party.

- - - - - Lee Huang

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The following is an Editorial taken from Proturf Issue Six, O.M.Scott & Sons, Marysville, Ohio

...AND WE WISH TO THANK

It would be almost impossible to calculate the tremendous impact television has given to the game of golf. Starting with the Bing Crosby Tournament in January, some part of nearly every weekend is filled with golf of the finest caliber. It serves as a special pleasure for the sports enthusiast but most of all it stimulates a desire for every viewer to become a participant.

The professional golfer reaps the harvest of tournament winnings, endorsements and other sources of income. And, justly so, for he has given millions of people hours of entertainment and a great boost to the game of golf. His image has helped create new courses, new golfers and new jobs. We wish that each could be successful, but the professional tour can be a heartbreaking, painful experience.

Most golfing telecasts are performed with the precision of a fine watch. Very few key situations are ever missed and with the marvel of the split screen it is not unusual to watch two contenders performing simultaneously on separate greens. These masters of the telecast leave little to chance and the viewer generally has a better view than the front row gallery. But, as the tournament draws to a conclusion and the winner becomes evident the commentator starts passing out the plaudits.

"We wish to thank good old Charlie Chester and his wonderful staff for such cordial treatment; the ladies of the N.R.A.: Buzz Brown and all of the folks at the P.P.A. for their usual tremendous job; Hector Hankins, the president of this elegant 7,000 yard layout; the gallant Ladies who contributed their time by carrying the large score cards; Frank Fineline and the boys who did such a magnificent job over in the parking lot." The list is endless and anonymous to most viewers. But, as the cameras fade slowly into the sunset the one man who was

responsible for the total beauty and playability of the course is seldom mentioned.

During the recent U.S. Open at Pebble Beach there were continuous "huzzahs" for the magnificent condition of the course. But, never were the magnificent few who spent months in preparation ever thanked, acknowledged or even recognized. From the moment a major tournament is scheduled, the superintendent is plagued with constant problems and worries. Pebble Beach problems were even more difficult because as a public course, all preparations were made in the midst of day to day play.

Yes, Mr. Commentator, let's not only thank the people who preceded the tournament by several weeks, but also the people who have shed sweat and tears to make the course a source of pride. And, please, Mr. Commentator, let's put a final professional touch to your job and not refer to this man as a club superintendent, a greenskeeper, a groundskeeper, or whatever comes to mind. Give him the title he deserves-- "golf course superintendent". Most of all let's acknowledge, just as the golfers do, that his contributions were exceptional.

Jim Converse  
Editor

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? ? ? ? ?      DECEMBER 1, 1972      ? ? ? ? ?

Are YOU planning to attend the December 1, Christmas meeting at Walnut Creek Municipal Golf Course? Play golf? Banquet and festivities?

QUESTION - Why must we make up our minds?

ANSWER - December 1 is just around the corner,  
Starting times must be made in advance  
The Boundary Oak Restaurant requires a guarantee

WILL YOU "PLEASE" cooperate by sending in the reservation form or the blue card with appropriate money.

Your prompt reply will help to assure the success of this event.

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We have 6 people who have sent their money in for plaques but their 1973 dues have not been paid. The plaques cannot be ordered until dues are received.

1973 Membership cards have been mailed to all members whose dues have been received as of November 18, 1972.

M E E T I N G   N O T I C E

Date - December 1, 1972

Host - Lee Huang

Place - Walnut Creek Golf Course, Walnut Creek

Golf - Starting times 9:00 - 10:43 A.M. - Make up your foursomes  
and call 415 934-6211, Walnut Creek Golf Course Pro Shop  
for starting time - Deadline November 24.

4:00 P.M. Putting Contest

5:00-6:00 P.M. Crab feed and hosted cocktail hour

7:30 P.M. Dinner

8:30 P.M.-12:30 A.M. Dancing by Ted Spinola Sound (Combo)

Golfers - \$16.50

Non-golfers - \$11.50

Ladies and Guests Welcome

Accommodations in the Walnut Creek area if you're interested in staying  
over night

Walnut Creek Motor Lodge

1960 N. Main, Walnut Creek

Corner of N. Main & Ygnacio Valley Rd

415 932-2811

Diablo Motel

1625 Mt. Diablo Blvd

Walnut Creek 415 934-1700

Holiday Lodge

2079 Mt. Diablo Blvd

Walnut Creek 415 935-4800

Motel 6

2389 N. Main

Walnut Creek 415 939-8181

Walnut Creek Inn

1475 S. Main

Walnut Creek 415 932-2811

Pleasant Hill Inn

3131 N. Main

Pleasant Hill 415 939-4000

Concord Inn

1601 Willow Pass Rd

Concord 415 682-7330

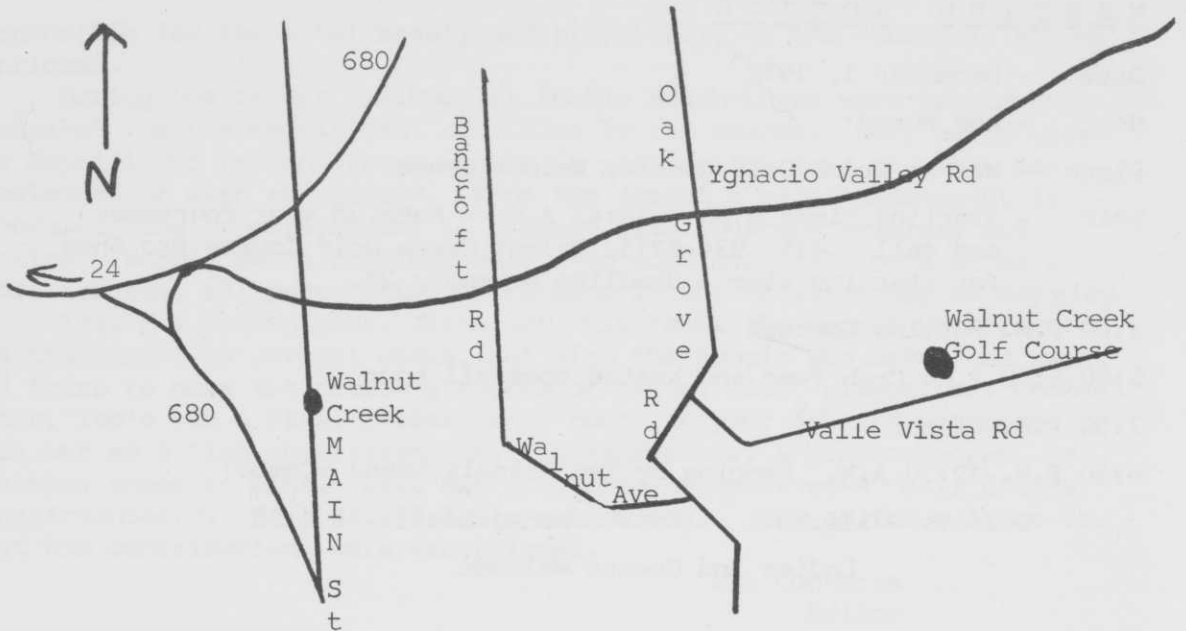
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GOLF COURSE SUPERINTENDENT WANTED by McCloud Golf Club

9 hole mountain location - Salary open - House furnished -

Position includes operation of pro shop and coffee shop

CONTACT Mr. Emmett F. Hill, P. O. Box 382, Dunsmuir, CA 96025



Coming from the North, come down on 680 to Walnut Creek Main Street turn off. Take the South Main turn off, proceed about 3/4 mile to Ygnacio Valley Road Turn left and continue about 3.4 miles to Oak Grove Road. At Texaco Station turn right for 2 blocks, and then turn left on Valle Vista Road to the Boundary Oaks Clubhouse.

Coming from the South on 680 or 24, watch for the junction of the two freeways and stay on the right hand lanes. Right after the junction is the Ygnacio turn off. Proceed to the right and continue about 3.5 miles to Oak Grove Road.

FOR EVERYONE -- Follow the blue markers on the Telephone Poles that state: Walnut Creek Golf, with the figure of a golfer. These signs are all around and will lead you straight to the course.

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"By the time a man realizes that maybe his father was right, he usually has a son who thinks he's wrong." -Charles Wadsworth

## T H A N K S

to these SUPPORTERS of the newsletter

AQUA DIAL TURF IRRIGATION  
1400 Coleman Avenue  
Santa Clara 95050

NORTHERN CALIFORNIA GOLF ASSOCIATION  
P. O. Box 1157  
Pebble Beach 93953

BRADY-HOLMES COMPANY  
2344 Auburn Blvd  
Sacramento 95821

OCCIDENTAL CHEMICAL COMPANY  
Box 23705 Bayshore Station  
Oakland 94623

H. V. CARTER COMPANY INC.  
1700 East 14th Street  
Oakland 94606

PEN-GRO SALES COMPANY  
P. O. Box 2326  
S. San Francisco 94080

COLLOIDAL PRODUCTS CORPORATION  
P. O. Box 621  
Petaluma 94952

PLANT GRO CORPORATION  
P. O. Box 703  
San Jose 95106

W. A. "MAC" MC GRAW  
1301 Sansome Street  
San Francisco 94111

SIERRA CHEMICAL COMPANY  
37650 Sycamore Street  
Newark 94560

WESTERN LAWN EQUIPMENT CO  
Bennie's Inc. - Box 5467  
San Mateo 94402

For More Information see Directory

### GOLF COURSE SUPERINTENDENTS ASSOCIATION OF NORTHERN CALIFORNIA

Please indicate squares you  
will participate in

	Av Score	Hand- icap	Golf	Ban- quet
Name				
Wife				
Guest Male				
Guest Female				

PLEASE RETURN CARD AND CHECK IMMEDIATELY

THANK YOU

GCSA of Northern California

1233 Kansas Avenue, Modesto, CA 95351

Golfers      \$16.50      Non-golfers      \$11.50

DEADLINE DATES

Golfers - - - November 24, 1972

Non-golfers - November 28, 1972

10-28-72