



From the Field

By **JEFF JENSEN**, GCSAA Field Staff, Southwest Region

This column will find many of you just returning from the annual Golf Industry Show, Education Conference and GCSAA Golf Championships in Orlando. I sincerely hope you enjoyed all of the events, hospitality and education that were provided at this very successful show. We appreciate your continued support of the event and look forward to San Antonio in 2015.

As we move into spring, GCSAA wants to hear from our members concerning our strategic vision for GCSAA moving forward and ask for your assistance with key projects when they arise. There are numerous volunteer opportunities throughout the year in which you can engage with GCSAA staff, the GCSAA Board of Directors and your fellow members that have a positive impact on the golf industry. Whatever your interest may be – water management, the environment, government regulations or member relations, GCSAA has a project or a committee that you can assist with.

Take a moment to complete a survey at <https://www.surveymonkey.com/s/VPFKSLH> to indicate that we can call upon you in the future when engagement opportuni-

ties arise. The feedback you share on this survey will also give you the avenue to identify topics that interest you. You will receive 0.25 service points for taking the time to complete this survey.

Additionally, I will be reaching out to Northern California members this summer to identify those who have interest in serving as a GCSAA government relations liaison. More information on this program will be available shortly and we are hoping to have commitments from members by July.

We look forward to working with you and making sure we have our member's best interests in mind. If you have any questions concerning the survey, please contact Scott Woodhead, associate director of member relations at 800-472-7878 ext. 4418 or swoodhead@gcsaa.org.

Thank you for your support of my position and if I can do anything to make your member experience more beneficial, don't hesitate to contact me at jjensen@gcsaa.org. For current updates and regional news, follow me on Twitter @GCSAA_SW or check out the Southwest Region blog at <http://gcsaa-southwest.blogspot.com>.

SAND-BASED

Bentgrass
Ryegrass
Bluegrass
Bandera Bermuda
Rye-Blue
Fine Fescue
Tall Fescue
Tifway II

SOD

LOCALLY GROWN

Seashore Paspalum

or your custom grown variety!

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