



From the Field

By **JEFF JENSEN**, GCSAA Field Staff, Southwest Region

By the time you are reading this column, early registration for the 2014 Golf Industry Show, Education Conference and GCSAA Golf Championships will be moving full speed ahead. The events are scheduled for February 1-6 in Orlando, FL. While the event is being held across the country, GCSAA is expecting a great turnout from all of our northern California members.

The Education Conference, with a new Monday-Thursday format, will feature over 75 seminars (including 16 new seminars), 40 sessions and over 450 hours of education. Two new networking events have been added to the mix, including an Opening Night Celebration that will be held on Feb. 4 and a Closing Ceremony that will be held on the evening of Feb. 6.

The Golf Industry Show will feature over 175,000 square feet of exhibit space and 500 exhibitors highlighting the most innovative products and services in the golf maintenance industry. Numerous exhibitors will be offering show discounts and the floor is a great place to network with fellow superintendents and other GCSAA members.

Conference and show registration for GCSAA members begins Nov. 5 and can be completed online at www2.gcsaa.org/conference/registration. Both events will be held at the Orange County Convention Center.

The GCSAA Golf Championships, presented in partnership with

Toro, will take place Feb. 1-3 at six Orlando area courses. The Grand Floridian Hotel, on the grounds of the Walt Disney World Resort, will serve as the host hotel. The featured courses include Disney's Lake, Palm and Magnolia layouts, Hawk's Landing Golf Club, Marriott's Grande Pines Golf Club and Celebration Golf Club.

The four ball event will be contested on Feb. 1 with the National Championship and Golf Classic taking place Feb. 2-3 and a fun-filled shamble for non-tournament participants on Feb. 2.

The National Championship is a 36-hole stroke-play event open to qualifying members (Class A, Superintendent Member, Class C, A-Ret., Superintendent-Ret., Class C-Ret., and AA-Life) within a handicap index range not exceeding 5.0.

The Golf Classic offers a more relaxed competition and is open to all GCSAA members with a verifiable handicap. The 36-hole event uses a point quota scoring system and is flighted by handicap with both a gross and a net competition available in each flight.

Registration for all the golf events is currently open on a first come, first serve basis. Register at <http://www2.gcsaa.org/conference/tournament/>.

This marks the final newsletter of the year for GCSANC and I want to thank you for your support in 2013. I hope that you all have a safe and happy holiday season and I look forward to seeing you at the GCSANC Annual Meeting in Jan. or in Orlando at GIS.

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