



## President's Message

By **JON CHRISTENSEN**

### Can We Count On You?

Here we are in the midst of another busy golf season that is already flying by. When are things ever going to slow down? We all get wrapped up in our busy times and work and think we better finish this or that before we give up time for other things. I know I am guilty of that and am sure many of you could say the same thing. Why do I say this?

Well, as we approach the GCSANC calendar and planning stages for this year and next, the board will be taking some of that busy time to ask some difficult questions of ourselves, the Chapter, and the members and sponsors. What are we as an association doing well or not well? Are we having enough meetings or too many meetings? What will our future bring and how can we start by planning for the future now? How can we better serve our oh so important sponsors? What research should we fund for the future of our business? Not only will we be asking ourselves as a board these questions, but we will also be looking for your input as well through some surveys, or better yet, personal phone calls or conversations.

I am hoping we can count on you for some input as we try to make things better and more efficient moving forward, just as we all try to do in our jobs each and every day. Better yet, if you have any words of wisdom you could pass along to a board member, please do so. I am excited for the team that has been assembled for the 2013 Board of Directors, and know we will accomplish some necessary changes as we move through the year. As I mentioned earlier, some of the necessary changes may be visible changes, however, some of the more necessary changes will take place behind the scenes in regards to our Standard Operating Procedures and By-Laws, both of which help guide the Association now and in the future. Though the time commitment of serving on the Board is minimal, it is time that seems harder and harder to come by, which makes it more important than ever to make sure our Association is organized to ensure consistency and efficiency for future volunteers. I hope we can count on you for some valuable input as the busy season progresses. Thanks in advance!



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