



Labor Day is right around the corner and we soon will be enjoying college and NFL football and hopefully some Giants and A's playoff baseball. Seems like summer just started, how time flies!

As most of you are all too familiar with, we live in a frantic and fast-paced world that puts a lot of demands on our time. With that being said, GCSAA webcasts provide an efficient way to supplement the terrific educational opportunities that are offered monthly by our affiliate chapters.

Brought to you in partnership with Syngenta, these webcasts allow you to learn from turfgrass and golf course industry leaders in the comfort of your own home or office. Best of all, the webcasts are free to GCSAA members!

Each webcast is 90 minutes in length and uses Microsoft's Live Meeting Software which can be downloaded at no cost before your session. Members can also actively participate in the webcast through a microphone or text chat feature. Webcasts are available live and On Demand and focus on a variety of topics including agronomy, business, communication, environment and leadership.

Additionally, you can earn .2 education points for each 90 minute session by completing the evaluation survey following the webcast.

Our members are finding these webcasts to be a great educational tool and member benefit. A matter of fact, as of YTD May 31, we have had 1,337 members participate in live webcasts and 2,655 participate in On Demand programming.

Upcoming live events include "Why Care about Organic Matter?" on Sept. 13 and "Managing for Winter Injury of Cool-Season Turfgrasses" on Sept. 20. To register for a webcast or to view the live and On Demand offerings, visit [www.gcsaa.org/education/webcasts.aspx](http://www.gcsaa.org/education/webcasts.aspx).

In other news, I have officially set up my GCSAA Twitter account. I can be followed @GCSAA\_SW and will provide weekly updates on meetings, events and other news relating to the world of golf. Also make sure to check the GCSAA Facebook page (<https://www.facebook.com/GCSAAFB>) as I often post photos and updates from the various meetings throughout the Southwest.

I look forward to seeing many of you at the upcoming events. Until then, if I can be of any assistance, please don't hesitate to email me at [jjensen@gcsaa.or](mailto:jjensen@gcsaa.or)

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