Redefine your expectations of a Tree Care Partner…

It begins with unparalleled expertise, a genuine passion for what we do, and an unwavering commitment to getting it right, every time. With over 40 years in tree care, ArborWorks, Inc. has long held a unique understanding of the integral role trees play in making a golf course special; adding beauty, creating challenge, and defining the very field of play. However, to keep a golf course beautiful and safe, trees require maintenance in the hands of skilled professionals.

ArborWorks. Expect More.

The professionals at ArborWorks, Inc. stand ready to assist you with all of your tree care needs. Call today to schedule a consultation with one of our Certified Arborists, free of charge.

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Superintendent Profile, Brian Boyer

Employer: Cinnabar Hills Golf Club
Position: Superintendent
Years in the Business: 17
Previous Employment: Cattails Golf Club, South Lyon, MI and San Francisco Golf Club
Education: Michigan State University
GCSANC work or interests: recently elected Director
Other organizations: GCSAA
Family: Wife Jennifer, daughter Samantha (3 years) & son Benjamin (1.5)
What was the first car you ever owned? Geo Prism
How fast did you drive it? Not fast, but when you turned the A/C off, you got a turbo boost
How did you get into the business? Started as a cart kid and I wanted to work where the cool guys worked.
What did you learn that they never taught you in college? That managing a crew is no different than coaching a group of 16-year-old girls.
What’s the best bit of professional advice ever tossed your way? You can’t dwell on what has already happened.
What’s your favorite restaurant? Spruce in San Francisco
Beer or wine? Wild Turkey with Vernor’s Ginger Ale (a Michigan original)
What’s your favorite vacation spot? Haven’t really been on what I consider a true vacation, but anything with the family would be fine by me.
Favorite hobby: Running

Name your top superintendent influences: Doug Palm, Bob Klinesteker, Tim Powers
Few people know: That I own an Eichler home and have become enamored with mid-century modern culture
Best part of being in the turf business: The camaraderie between fellow superintendents despite being in competition.
If you weren’t in the business of growing grass what would you be doing? A mathematician locked away in some basement working on artificial intelligence.
What’s in your garage? Everything but two cars.
What magazines do you subscribe to? Trail Runner
Do you expect to collect on social security? Absolutely NOT.

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