Superintendent Profile, Brian Boyer



Employer: Cinnabar Hills Golf Club

Position: Superintendent Years in the Business: 17

Previous Employment: Cattails Golf Club, South

Lyon, MI and San Francisco Golf Club **Education:** Michigan State University

GCSANC work or interests: recently elected Director

Other organizations: GCSAA

Family: Wife Jennifer, daughter Samantha (3 years) & son Benjamin (1.5).

What was the first car you ever owned? Geo Prism

How fast did you drive it? Not fast, but when you turned the A/C off, you got a turbo boost

How did you get into the business? Started as a cart kid and I wanted to work where the cool guys worked.

What did you learn that they never taught you in college? That managing a crew is no different than coaching a group of 16-year-old girls.

What's the best bit of professional advice ever tossed your way? You can't dwell on what has already happened.

What's your favorite restaurant? Spruce in San Francisco Beer or wine? Wild Turkey with Vernor's Ginger Ale (a Michigan original)

What's your favorite vacation spot? Haven't really been on what I consider a true vacation, but anything with the family would be fine by me.

Favorite hobby: Running

Name your top superintendent influences: Doug Palm, Bob

Klinesteker, Tim Powers

Few people know: That I own an Eichler home and have become enamored with mid-century modern culture Best part of being in the turf business: The camaraderie. between fellow superintendents despite being in competition.

If you weren't in the business of growing grass what would you be doing? A mathematician locked away in some basement working on artificial intelligence.

What's in your garage? Everything but two cars. What magazines do you subscribe to? Trail Runner

Do you expect to collect on social security? Absolutely NOT.



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