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## OFFICE NOTES / BARBARA MIKEL



A milestone will happen in 2012. The Golf Course Superintendents Association of Northern California will celebrate its 80<sup>th</sup> year as a professional association.

Established in 1932, the organization has undergone

challenges and triumphs in its service to membership and the golf maintenance profession. It has lead in the education and enhancements of its members and practices of the maintenance profession. It has witnessed the evolution of the industry.

What's next for the profession and industry? The question needs an answer. What's next? Who knows? Who Cares? Who will make those decisions and move forward? A lot of you care but are not too sure if you "know." What's next is for you to determine. In 2005, the GCSANC leadership took steps to set a path and direction for the association. A strategic plan with mission, vision goals adopted. (See Web http://www.gcsanc.com/about-us/board-of-directors-and-officers/strategic-plan/)

Implementation of that plan has proceeded for the last six years. We achieved many, but not all, of those goals. Some, not practical, were left by the wayside. Others have yet to be fully implemented. For better or worse, the direction was established and the association moved in that direction.

It's time to revisit, revise and renew the association's goals and plans. A strategic planning session will begin in November. Now's the time to express your desires, ideas and thoughts. Look at the existing plan on the website. What does 80 years really say? Well in 1932 the horse & wagon, pick & shovel were the tools of the trade. Now GPS course design, internet controlled irrigation & mowing are the tools of the trade. The assistant superintendents in 2005 are now the superintendents of 2012. Let your board hear from you. Take a moment to call, email mail, or fax your thoughts. (The enabled email links of all board members and staff are in this newsletter. Just click on the emails links.)

#### **UPCOMING**

**November** will begin the membership renewal process. We will use electronic for online renewal through November. Paper invoices and membership questionnaires will be mailed to those not yet renewed in December. Please be sure to verify your membership information. We try to maintain current information but you are the ultimate source for what we know about you!

Hope you will be attending the **November 6-8** California Conference and Tournament. GCSANC will participate in this event and will receive monies for our Research Fund via the Jason's List online Silent Auction.

**December 2** is the date of the Del Monte Golf and Hyatt Regency, Monterey Dinner. Make your room reservations ASAP. If you haven't yet, get registered! Sign up today. http://www.gcsanc.com/events/next-event/

**January 9, 2012** at Wente for the Annual Meeting & Elections. President, Glenn Matthews will host the meeting and golf this year. It's a great venue! We always have great support for our organization at Wente.

February 27 to March 2 will find many of us at the GCSAA Education Conference and Golf Industry Show in Las Vegas, Nevada. The California GCSA Hospitality Suite will be February 29 at the Las Vegas Country Club from 6:00 pm to 9:00 pm. This is a great venue and a great opportunity to visit with friends and fellow California superintendents, assistant superintendents and affiliate members. Hospitality Suite is again \$20. Visit the web site for registration. (www. californiagcsa.org) The country club will be open exclusively to the California event.

**April** is the tentative schedule for the Superintendent Field Day. Stay tuned for specifics.

**May 21** we have an Allied Association event on the calendar with the Club Mangers Association, Nor Cal PGA, GCSANC and Club official. For all of you "old timers" much like the Nor Cal Superintendent Pro Tournament of the early 1970s.

**July 2**, at Sonoma Golf Club for the 5th Annual Clifford and Myrtle Wagoner Scholarship & Research Tournament.

**August 13** TPC Stonebrae will host the 2nd Annual Tri Chapters Tournament. Sierra Nevada GCSA, Central CGCA and GCSANC will be hosted by Past President (of two of these associations) David Davies, CGCS.

**October/November** Superintendents Institute planning is underway. Watch for updates.

#### NORCALENDAR

NOVEMBER 6-8 California GCSA Annual Meeting Silverado Country Club

DECEMBER 2 Holiday Gathering Ole Del Monte Golf Course, Monterey Hyatt Regency

JANUARY 9, 2012 GCSANC Annual Meeting The Course at Wente Vineyards

FEB 27-MARCH 2 GCSAA Golf Industry Show

FEB 29, 2012, 6:00-9:00 PM California GCSA Hospitality Suite Las Vegas Country Club

MAY 21 GCSANC/NCPGA/NCCMA

JULY 2 Wagoner Scholarship Research Tournament Sonoma Golf Club

AUGUST 13 Tri Chapters TPC Stonebrae

OCTOBER-NOVEMBER Superintendents Institute

More Details?
Visit Us Here

### NAUMANN'S NORCAL NEWS

Lou Tonelli has retired as Superintendent at Lake Merced Golf & Country Club in Daly City. Lou had worked at Lake Merced for the last 46 plus years and over 32 as superintendent. Lou is being replaced by **Zach Ohsann**, who had been the assistant super prior to his promotion....

#### **NEW MEMBERS!**

Luke Bennett Tilden Park Golf Course Superintendent Member (SM)

David S. Brown Gavlin College Golf Course Class A