

More Labor News

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New countries eligible to participate in H-2B program

The U.S. Citizenship and Immigration Services has announced that the Department of Homeland Security, in consultation with the Department of State, has identified 53 countries whose nationals are eligible to participate in the H-2B visa program for the coming year. A new list of eligible countries was published in a Federal Register notice on Jan. 18, 2011, and the designations are valid for one year from the date of publication.

H-2B employers must use new Form I-129

The U.S. Citizenship and Immigration Services will now only accept the Form I-129 with a November 23, 2010, revision date from employers when attempting to secure H-2B visa workers. Employers who wish to hire foreign workers to temporarily perform services or labor or to receive training may file an I-129 petition. The I-129 form is mainly used for nonimmigrant categories; thus, in most cases, workers who enter the U.S. under this petition must depart the U.S. when their maximum period of stay has been reached.

AFFILIATES CORNER

Back of the House

By Dave Wilber

One of the things that I like best about our business is that we get to be behind the scenes. Seriously. Look at how many people pay for the privilege of getting to call themselves an insider, even if for just a few hours. Backstage passes in the rock concert world are sought after to the point of being subjects of movies. A little known fact about a lot of the world's top restaurants is that you can get a table in the kitchen, and they actually charge a premium for getting to eat in the middle of kitchen chaos. You get the picture, right?

Our green grass world is the same way. We really do have the best seats in the house when it comes to the operation of our clubs and courses. When I was a super, I loved being "in the know" about things going on at the club. And later as a consultant and agronomist, I would get calls asking me to explain what "really" went on behind the scenes on a project or at a venue. As a super, it was sure fun knowing all the members' stories and all the back channel stuff and often knowing those things made my job easier. Now, as I hit my shots in the distribution world, you can bet that I gained a greater understanding of trucking, when I watched a driver carefully load a truck for a day worth of delivering. So I recognize the value of being in the "back of the house."

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As golf industry professionals, we need to remember how valuable the knowledge that we can gain behind the scenes really is. Visiting a vendor or a manufacturer, be it the local branch of a distributor or grass seed producer's field or the equipment manufacturing facility is often a huge eye opener and a great way to get some much-needed knowledge. So for the industry insiders that we all are, there are always more back of the house lessons to be gained. If you think you know it all, but don't work with it every day, then I hate to tell you that you could be missing the opportunity to learn.

But what about for your members, committee members, bosses or yes—even the golf pro? Providing the backstage pass to them could be a huge opportunity for you. I had a client who was trying to explain to the board of directors that his shop was not only too small, but not fit for any kind of human habitation. My suggestion was that he waits until the cold weather came and then "hosts" a green committee meeting in the breakroom. Done deal. The whole shop improvement topic took on a new meaning when the ladies club captain was forced to use the toilet that made most porta-potties look like the royal flusher. Not that we really want golfers dropping in for tea, but most of them have never seen a maintenance shop in real life. And for some of us, making things presentable before a tour never hurt a thing. Got a staff member that doesn't understand why they can't just send a group off the backside without telling you? It's not a bad idea to invite that person to be on the cart with you during the morning prep work at dark-thirty. Radios on, lights

(maybe), crew organized and out on the course and assistant golf pro shivering in his Izod asking a zillion questions because he's played a lot of golf, but has never seen a cup changed. That, my turfhead friends is a huge opportunity on so many levels.

I'm a visual/tactile person. I have to see it and touch it before I understand it. So for me, being behind the scenes creates a ton of understanding. And over the years, bringing key people into our world instead of meeting in theirs has worked wonders for many others and me. And the fun part is, they can have a moment to feel like they are getting something that no one else has. They can be made to feel special. A green committee member who was a real pain, was suddenly a lot less painful when he got to help choose the day's pin locations and was tarred and feathered badly later that day in the men's grill when his friends announced that he picked the pins. It was sweet buttery goodness watching him eat that crow. His behavior was impeccable from that day on. Special.

Here's the tips: Remember to get behind the scenes yourself to understand something, and work to really understand. And remember to involve others in whatever behind the scenes arena that you do your bullfighting in. It makes for great stories and even better understandings.

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