



Jeff Markow, CGCS *Cypress Point Club, Pebble Beach*

Turfgrass Excellence Award in the Private Category: *This honor is presented to an individual with the highest quality of standards in turfgrass maintenance. Award criteria takes into consideration: overall course condition, conservation and environmental factors, course activity and maintenance budget.*

Career Highlights: Prior to his tenure at the world-famed Cypress Point Club (CPC) Jeff Markow worked at other noted courses which include The Vintage Club and PGA West (Nicklaus Course). He started in the turf care

business in 1993 at Minneapolis GC.

Education: While working at Minneapolis GC he obtained a B.S. in Biology at the University of Minnesota. Jeff is also a graduate of the illustrious Turfgrass program at Penn State. In 1994, Jeff earned the coveted distinction as a certified golf course superintendent.

The Course: This highly regarded private course keeps Jeff and his crew busy. Over the past decade he's overseen ten shoreline protection projects, numerous ongoing drainage projects, tree planting, cart path rerouting and major bunker renovation with reference to archival images. When you ask Jeff what it's like to work at a club such as Cypress Point, he'll quickly admit it's an honor and a privilege. Expectations are always high, yet Jeff has no problem meeting

them (and continues to exceed them), evidenced by CPC's spectacular course conditions. It's a classic course that continually finds itself ranked amongst the best in the world.

Good for the Environment: CPC uses 100% reclaimed water. When you ask Jeff about maintaining his course, he'll tell you it's about more brown and less water and fewer nutrients.

Management Style: While he considers himself a "hands on" superintendent, Jeff stays away from being a micro manager. He delegates assignments and encourages his assistants to try new things, develop ideas and implement them. Jeff maintains the majestic MacKenzie-designed course with the help of two assistants, a couple mechanics, a team of greenskeepers, and typically one intern. Jeff keeps in close touch with green committee members, always on the pulse of their expectations in regards to playability. He focuses on projects where he can maximize results while best-minimizing expenses.



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