



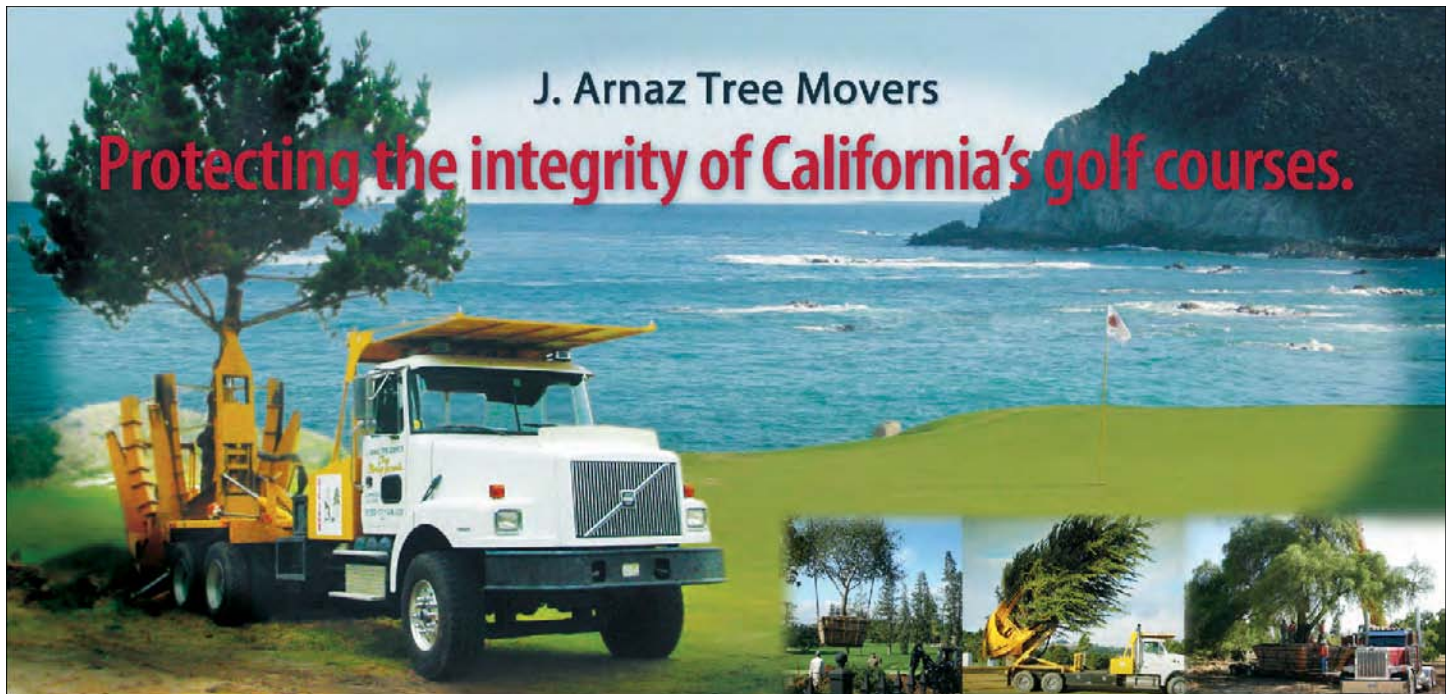
THOMAS BASTIS, CGCS
California Golf Club

What a fantastic Scholarship Event we had! Thanks to the hard work of many volunteers and great member participation, we exceeded last year's contributions by over 150%. Down economy or not, I am blown away by the thoughtful and generous nature our industry continues to exhibit. If the contributions were not enough, Superintendent extraordinaire, Brian Boyer did not disappoint with a superb display of course conditioning. It's exciting to see young talent and driven professional passion on the course. The Scholarship tournament took on a slightly different appearance this year and we look to make a few more changes for the next. Here are a few of these changes we have discussed:

- Combine our traditional Super/Pro event with our Scholarship/Research Tournament. Our survey results revealed a great opportunity by combining these events and scaling back our calendar
- Increase attendance by encouraging Members/Clubs/Affiliates to bring non-member guests; hopefully creating a team or foursome.
- Initiate a silent auction with online bidding prior to the event date
- Introduce and highlight our yearly research efforts

Continuing with the theme of "Change," we are repositioning our affiliate sponsorship and advertising program into a comprehensive tiered package program. Each affiliate has an opportunity for "one stop" shopping when determining their advertising and sponsorship commitment. Each level provides increasing value with a proportionate cost. The Board sought to streamline all of our advertising, web, and tournament opportunities into package pricing levels; Silver \$500, Gold \$1500, Titanium \$2500, and Diamond \$5000. Increasing member value, you will also see a "Rounds for Research" approach towards enticing companies to support highly levels of commitments. At the Titanium and Diamond levels, companies will be able to pick donated golf rounds to use at their convenience yet also show a definitive cost/value with your advertising dollar. This is a win-win situation for both our members and affiliates and could only happen with the generous support of our member courses.

Further adding value to the membership is our new "Craigslist" offering on our website. One of the most difficult things to do with websites is creating new and constantly update material that drives repeat viewers. Creating a portion of our GCSANC website that is populated by our members is one such approach. What is Craigslist? An online, local classifieds and forums—community moderated, and largely free. We do not want to create another Turfnet forums/chat room. We do want to create an opportunity for Clubs, members, and affiliates to network services and information in a local region. What can you find there? For the most part, turf related items available for free, sale, or barter. If you are wondering how to get rid of two



J. Arnaz Tree Movers

Protecting the integrity of California's golf courses.

Los Altos C.C.

100" SPADE

TREE BOXING

J. Arnaz Tree Movers

Email John: treemover@comcast.net

408-266-1717

1593 Koch Lane • San Jose • California • Visit us on the web: www.treemovingexperts.com • State Contractor Lic. # 472305

Our experts can transplant or relocate mature trees quickly and efficiently using the latest state-of-the-art equipment including:

- 48", 65", 90" and 100" Hydraulic Tree Spades
Allowing for the transplanting of any tree without damaging the fragile root system
- Serving over 60 courses since 1972 • Tree Boxing and Planting

President's Message (Continued)

functioning Nationals 84s and want to trade for a set of reels... post it here. If you need to reduce your staff but want to find a good home/opportunity for them...post it here. If you have or need a piece of equipment for a small project, get the word out and... post it here. I have a chipper for your stump grinder...The whole idea behind this "word of mouth" approach is making our chapter stronger by sharing local resources. We all have to get more done with less these days and hopefully this portion on the website will be a hit...just like Craigslist's 20 billion page views a month!

Look for these changes and a whole lot more when we announce our 2011 events calendar later this month!

Thomas

NAUMANN'S NORCAL NEWS

Eddie Wohlberg has accepted the Superintendent position at Las Positas Golf Course in Livermore. He was the superintendent at Rancho San Marcos in Central Cal prior to his move up north. He is replacing **Dennis Orsborn** who has moved back to the Palm Springs area and is now working for Hi Tech Irrigation....

Tim Youngberg is the new Superintendent at Mira Vista G & CC in El Cerrito. Tim had been the Super at The Bridges at Gale Ranch Golf Course prior to his move. Replacing Tim at The Bridges is **John Majchrzak**. John was the Super at Summit Pointe GC in Milpitas.....**Kevin Teahan** is the Golf Course Maintenance Supervisor (Supt) at Harding Park Golf Course.....Old Timer Update: **Joe Rodriguez, CGCS** former Supt at Rossmoor GC, is hanging out, playing a lot of golf and managing his grandchildren in the Antioch area....**Rod Kilcoyne**, former Super at Diablo Creek GC, has started a pest control business with emphasis on rodent control on golf courses. The name of his business is Terminal Enterprises. I guess that would make him the Terminator.....

EQUIPMENT FOR SALE

JACOBSEN GREENS KING IV

Bought on 6/9/95

In fair condition. Good engine & hydraulic system. Everything works.

NATIONAL 84" TRIPLEX

Bought on 5/11/93

In fair condition. Good engine & transmission. Everything works.

FORD FLAIL MOWER

Bought in 1970

\$500 each. CONTACT: Brian, The Villages Golf & Country Club, 5000 Cribari Lane, San Jose, CA 95135 • (408) 223-4683

root PRUNER

- CUTS ROOTS -
- DRAINS WATER -
- NO CLEAN UP -



Prunes roots up to 5" in diameter with a maximum depth of 10"



ROOT PRUNER IS THE REMEDY FOR REDUCING TURF DECLINE CAUSED BY COMPETITION WITH TREE ROOTS FOR WATER. EASILY AERIFIES TIGHT NARROW AREAS.

FOR DEMONSTRATION, SERVICE, SALES OR RENTAL, CALL LARRY LANE



Perfect for drainage problems on greens, tees, fairways and roughs



TURF TIME WEST
Toll Free: 1-800-994-0004
Cell: 1-714-812-7091

BOS SOD



Farms Inc.

Quality sand based greens sod:

- Penn A4
- Dominant X-treme
- Northwest Poa Greens sod

1-800-267-7763 www.bossod.com



*Supplying the golf industry
for nearly 40 years.*

For more information, call 831.768.2309 or 408.672.8110



The Liquid Solutions Company
Liquid Fertilizers, Micronutrients & Natural Organics

Keith Giertych
Technical Sales Representative

Cell: 408-687-3225
Office / Fax: 408-227-8623
kgiertych@growthproducts.com
www.GrowthProducts.com