

# PRESIDENT'S MESSAGE



## THOMAS BASTIS, CGCS

California Golf Club

Besides putting every extra minute I have in to the Association, I was recently asked what I do on my spare time. So what do I do? I run, ride, and kayak beyond what most people feel is healthy. I compete regularly in a sport called Adventure Racing. It is a team sport that combines Running, mountain biking, and Kayaking over varied terrain all while using map and compass...no GPS! Races start around 2-3 hours in length and can go for as long as 10 days nonstop. I guess the bigger question of what I do is trumped by Why? I guess I enjoy suffering endlessly while pushing my spirit to a new limit. I enjoy the *there* feeling of being unplugged from the cell phone and email. You are so in the race moment that answering a voicemail doesn't register. Call it an extreme vacation with gorgeous scenery. We go places the locals have never been...it's awesome and makes coming back to the real world, after a 10-day race, a bit more difficult.

The real world continues on January 10<sup>th</sup> with our Annual Meeting at my place, California Golf Club, wrapping up the year.

## Other News and Notes

Please check and update your email addresses. You will be receiving a questionnaire by mail for this update. The more we utilize email and our electronic, website, processing features, the more we save. So, get on the technology bandwidth bandwagon.

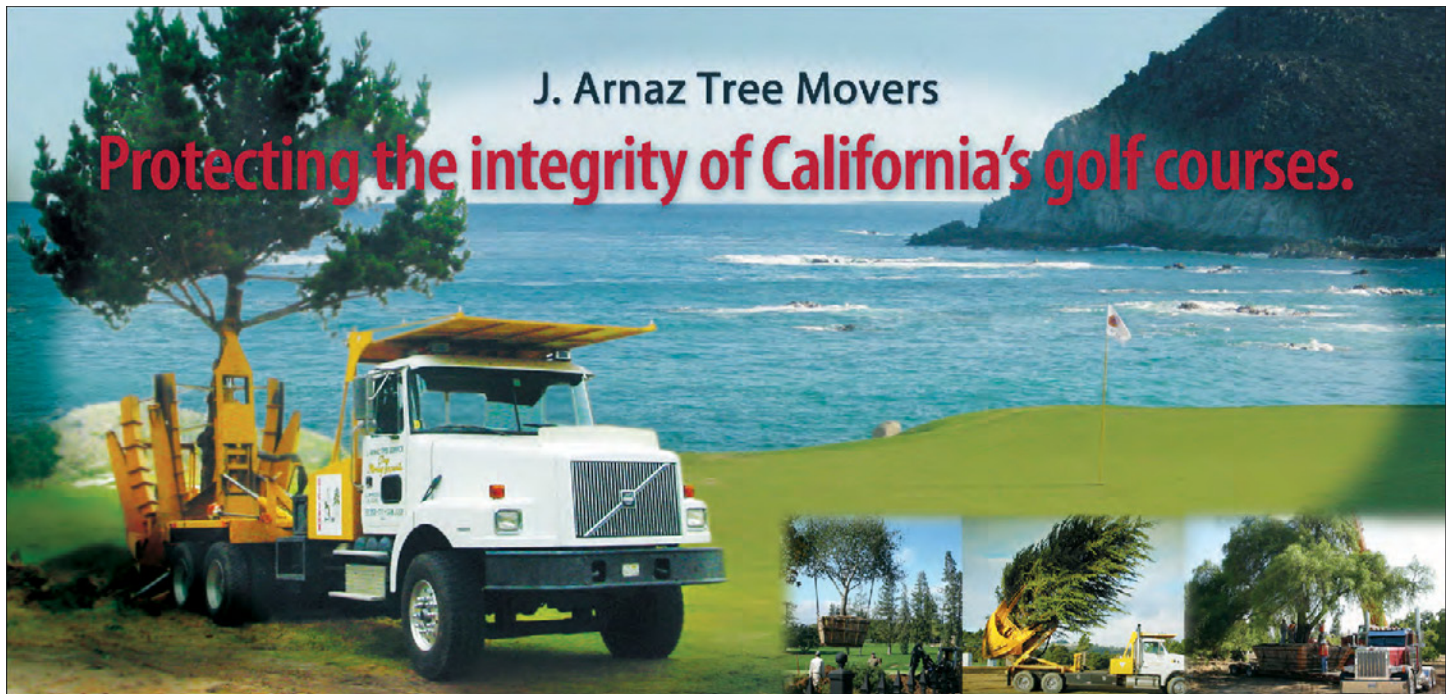
Affiliates! Many of you have received a phone call or email explaining our new sponsorship program. We truly appreciate your kind ears while we explain how this new system improves our overall operation and your image. We are planning a special lunch and 9 hole golf event at San Jose Country Club November 29<sup>th</sup> to further explain this great concept. New for 2011, GCSANC is rolling out a new sponsorship program.

The main focus of this program is:

- Value added advertisement benefits for your organization
- One time commitment level participation vs. "just-in-time" event sponsor solicitation by superintendents
- Traceable website advertisement statistics
- Major event recognition and signage
- Premium golf rounds for your company's personnel use based on your commitment level

Look for more details soon.

*Thomas Bastis*



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