PRESIDENT'S MESSAGE



THOMAS BASTIS, CGCS
California Golf Club

Welcome back to an exciting 2010.

We have some qualified new Board members and we are all fired up towards bringing improved communication, great events and new value to our association. Thanks to Past President **Chris Mains** and his staff, our Annual Meeting at Spring Valley was an enor-

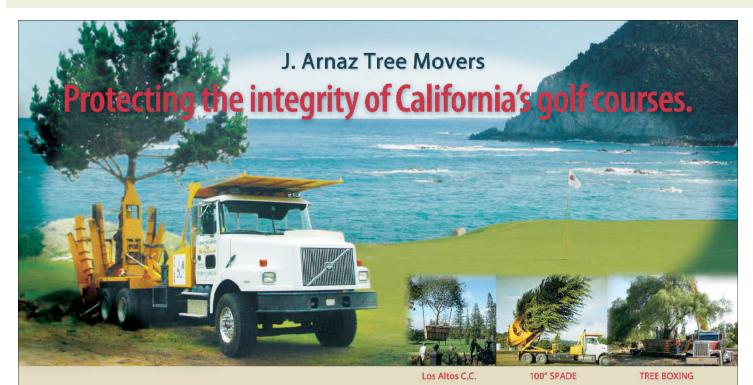
mous success. GCSAA CEO **Mark Woodward, CGCS**, provided some valuable information about the National budget crunch and recent streamlining measures. He reiterated that member service remains paramount and also shared his 3 Ms approach toward association goals: *Members Matter Most*. This is a great rallying concept for every chapter and it is reassuring to hear we have a very committed staff back in Lawrence, Kansas, waiting to help any of our members at any time.

The Golf Industry Show (GIS) turned out to be a little smaller this year but still packed an amazing punch for those that attended. I always look for great education, quality of guest speakers, and multiple opportunities to build/culture a better network of colleagues. Belonging to a few social networking sites, it was nice to finally put a face, a name, and a voice together!

Our new Board has a few areas of concentration for 2010; improving communication, increasing value, reconditioning our

current events, and streamlining our operations. Our website, **GCSANC.com**, continues to evolve as a major communication tool. It's our goal to have membership and scholarship applications online as well as an easy option to print/sort our membership directory for quick, PDF document printing. Justifying the expense every year for local membership should be easy; we hope to make it even easier by eventually linking pesticide CEU recording and review to our own website. Potentially, by carefully condensing our events calendar (but increasing their value with more CEUs available and different golf formats), should bring the finishing touches forward. Definitely a year's worth of work for a Board ready to serve on your behalf.

The GCSANC continues to prove our members can get it done. Recently at the GIS, several of our chapter members were recognized for their exemplary work. **Terry Stratton** (Little River Inn Golf & Tennis) was presented with the *Top Overall Environmental Leaders in Golf Award*, while **Jim Husting**, **CGCS**, (Woodbridge G&CC) received the Colonel John Morley Distinguished Service Award. Additionally, ELGA Chapter honorees included **Dave Davies**, **CGCS** (TPC San Francisco Bay at Stonebrae), **Gary Ingram**, **CGCS** (Metropolitan GL), **D. Cord Ozment**, **CGCS** (formerly of Callippe Preserve GC) and **Tim Powers** (Crystal Springs GC), and ELGA Merit Winner **Todd Andreasen** (Deep Cliff GC).



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This year 3 Northern Californians found themselves amongst nine national finalists for TurfNet's *Superintendent of the Year Award* presented by Syngenta. I was joined by good company, with fellow co-finalists **Doug Ayres** (Corral de Tierra CC) and SN Chapter member **Scott Bower** (Martis Camp). Also in conjunction with the GIS, GCSANC Member **Ted Horton, CGCS**, was presented

the NGCOA Champions Award for his work with the California

Alliance for Golf and GCSANC Honorary Member Ken Venturi

was presented the NGCOA Lifetime Achievement Award.

Yes, still more awards surrounding GCSANC. **Gary Ingram, CGCS** (Metropolitan GL) received the *Superintendent of the Year Award* and our communications consultant **Emmy Moore Minister** was presented the *Golf Media Person of the Year Award* by the California Golf Writers & Broadcasters Association. Getting the good word out about our association and its members has always been Emmy's goal, and hopefully we can keep her busy this year as we continue to chart new territory and success throughout our chapter.

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DON NAUMANN

NAUMANN'S NORCAL NEWS

Jon Christenson has left Santa Clara Golf and Tennis Club to become the superintendent at Monarch Bay Golf Links in San Leandro. Both facilities are run by American Golf. He is replacing **Bill Hansen** who has moved on. The new superintendent at Santa Clara is Jon's old assistant, **Scott Brobeck**. Scott had been the assistant there for three

years. Jon also recently received the "Superintendent of the Year" award from the Iowa Superintendents Association, where he was a superintendent and general manager until his move here last spring......Mike Garvale, CGCS has left Harding Park Golf Course as the Agronomist to become the new superintendent at Callippe Preserve Golf Course in Pleasanton. He is replacing Cord **Ozment, CGCS** who is now the superintendent of grounds for Chapel of the Chimes cemetery in Hayward......Jim Abate is the new senior agronomist at Harding Park GC. Jim was the senior assistant at TPC Sawgrass prior to his move. Harding Park is the site of this year's Charles Schwab Cup, the premier season ending event on the Champions Tour......Vince Keats, CGCS has left his superintendent position at Shadow Lakes and Deer Ridge Golf Course to persue a different career. He is being replaced by his assistant **Pepe Flores......Adam Waring** has left Bodega Bay GL. He is being replaced by **Fernando Villagran**. Fernando had been a foreman at DHR Construction prior to his move.......

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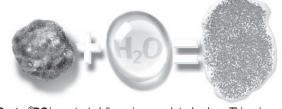
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