

## PRESIDENT'S MESSAGE



**THOMAS BASTIS, CGCS**  
*California Golf Club*

Looking into our bright future, it's always nice to hear back from those associated with you for guidance. Recently, our Chapter sent a survey out and we had fantastic feedback from our members. Full results will be posted on the website. With over 180 responses, there were a couple take home points and a few "eye brow raises" as well. For instance: 4 hours of education and 18 holes of golf overwhelmingly the format of choice and a golf only event is now taboo.

The broader picture also revealed condensing the number of events and provide a half day of education. So, guess what? Look for our Board to make a few changes starting with our Scholarship and Research Tournament July 26th at Cinnabar Hills. This year we really want members to bring a team of 2, 3, or 4 guests to the event for the great golf, camaraderie, and auction items. Tee times, golf equipment, and sporting memorabilia are perfect items for those not in the golf industry to bid on. So let's raise the stakes and really make this a sellout event helping support some fantastic research projects in our area. This is a sure bet for a great time.

Helping spread the word about how well our NORCAL Superintendents do their jobs, we are pursuing matching funds from the GCSAA Chapter Outreach Grant Program. This program was created to help chapters engage in communications that will complement GCSAA's efforts to communicate the value of GCSAA membership within the national association and its chapters. Since its inception, the program has dispersed nearly \$40,000 in grants to 19 chapters. Building our professional image is more important than ever after the great success of the US Open at Pebble Beach, Chris Dalhamer, staff, and volunteers. We have a great opportunity to capitalize yet again by spreading the Superintendent message.

*Thomas*

*Survey can be found on the website:*

**[www.gcsanc.com](http://www.gcsanc.com)**

*Membership tab, last item*



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