

## OFFICE NOTES



### BARBARA MIKEL

Membership renewals are due to be sent in mid-November. This year we will have our first renewal using the new GCSANC web site [www.gcsanc.com](http://www.gcsanc.com). You will receive a paper notice as well, but you are encouraged to use the web site with credit card payments.

The Membership Directory is now online. Plans are to make this downloadable and printable in Adobe PDF. Look for new advertising, education and sponsorship programs for our Affiliate members. We will incorporate advertising and member contact opportunities into this "one price" package. Our Thru the Green page view/viewing times continue to be excellent. That means our membership is reading our magazine and that it is the place to have your advertising. Looking forward, we will be able to offer one-time full page inserts for those wishing to have seasonal product special pricing and offerings.

I just reviewed the 2005 Strategic Plan (updated last in 2007.) The goals and planning produced in 2005 had a five-year goal/plan implementation schedule. It is exciting to see those goals realized from that planning session. It is now time to review/revise with an eye to the economic and cultural changes taking place now.

More and more companies and businesses are going "electronic/green." GCM electronic magazine uses the same technology we instituted for Thru the Green last year. All past issues are accessible using the original links and are available via RSS feed if you want to keep them handy. The electronic version can be printed to paper for easier reading or to an Adobe PDF file format for archiving. I was delighted to find out Vice President, Thomas Bastis, CGCS knew the cost of printer ink. Those high costs added to the cost of paper, postage and processing reinforces the board decision to "go electronic."

Those of you able to attend the 2009 Superintendents Institute were presented with a high tech program offering leading edge technology for course mapping, construction course water, soil, and salinity monitoring. Thanks to all the Education Committee Members for the time and attention to this event. One of our presenters Eric Gakstatter wrote an interesting article for The American Surveyor about the use of the topic technology for the Olympic Club rebuild. It's an interesting read. View it here:

<http://www.amerisurv.com/content/view/6642/>

Thanks also to all the Trade Show Exhibitors for participating in the "rainy day" event!

## WELCOME, NEW MEMBER!

### JESSE PENNINGTON

General Hydroponics  
Affiliate

## CLIFFORD & MYRTLE WAGONER SCHOLARSHIP & RESEARCH TOURNAMENT RESULTS

### Low Gross Superintendent Affiliate

FIRST PLACE—71 (card-off), \$100 GCSAA Gift Certificate

**Glenn Matthews** & **Jeff Hart**  
*The Course at Wente Vineyards* *Southern Links*

SECOND PLACE—71, \$50 GCSAA Gift Certificate

**Jeff Arneson** & **Mitch Frasier**  
*Redwood Empire G&CC* *Turf Star*

### Low Net Super/Affiliate

1st Place—65 (card-off), \$100 GCSAA Gift Certificate

**Reggie Pomicpic** & **David Bermudez**  
*Brown Sand, Inc.* *Del Rio Country Club*

2nd Place—65, \$50 GCSAA Gift Certificate

**John Pina** & **David Ginkle**  
*La Rinconada* *David Ginkel Design*

### Special Thanks to the Institute Trade Show Exhibitors and Golf Contest Sponsors

**Fred Hanker**, *Delta Bluegrass Company*  
**Ben Showard**, *Turf Equipment Services, Inc.*  
**Dean Kinney**, *Sierra Pacific Turf Supply, Inc.*  
**Danny Ramos**, *D.H.R. Construction, Inc.*  
**Diana Nisbet**, *Syngenta*  
**Blaine Boccignone**, *Davey Tree Company*  
**Dan Rogers**, *Golf Ventures West*  
**Greg Dunn**, *West Coast Turf*  
**Jim Sherman**, *Turf & Industrial Equipment Co*  
**Mitchell Frasier**, *Turf Star, Inc.*  
**Mike Ravel**, *CPS*  
**Matthew Rhoads**, *Arborwell*  
**Chris Dubas**, *Aqua-Phyd, Inc.*  
**Manny Pina**, *Ewing Irrigation*  
**Marty Giovanetti**, *Assured Aggregates Co., Inc.*  
**Adrian Meyers**, *E-Z-GO*

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