

## **EDUCATION: THE ULTIMATE R.O.I.**

Invest in your course's most precious resource: its people.

Educated employees = Engaged employees. Enhancing the job satisfaction of your crew reduces turnover and increases the professionalism and productivity displayed on your course to save time, labor and money. If you're one of the over 20,000 GCSAA members looking for an avenue to accrue Education Points, you can now attend any 2008 Ewing Irrigation one-day or two-day Irrigation Troubleshooting workshop for point credits. Visit www.EwingEducationServices.com to find seminars near you.

## GCSANC MEMBERS SUPPORT PLAY GOLF AMERICA DAY IN NAPA, CA



Board Member Brian Morris, CGCS from Blue Rock Springs GC and Affiliate Member Craig Faris, CGCS with E-Z-Go, volunteered their time at the GCSANC booth at Play Golf America Day held at Chardonnay Golf Club in Napa.

The GCSANC made its presence known recently at the inaugural Play Golf America Day at Chardonnay Golf Club in Napa, CA. This day-long event which includes free golf instruction from local PGA pros, is designed to attract new players to the game and welcome former golfers back to the sport. GCSANC superintendents and affiliate members were on hand to distribute free ball mark repair tools and demonstrate how to properly conduct repair.

Bruce Olson, Class A Superintendent and PGA Director of Golf at Golden Gate Park GC (San, Francisco, CA) who assisted in the GCSANC booth, brought his son Benjamin along to enjoy the happenings associated with Play Golf America Day. GCSANC Affiliate Member

(Continued on page 15)

(Continued from page 11)

## GCSANC MEMBERS SUPPORT PLAY GOLF AMERICA DAY IN NAPA, CA

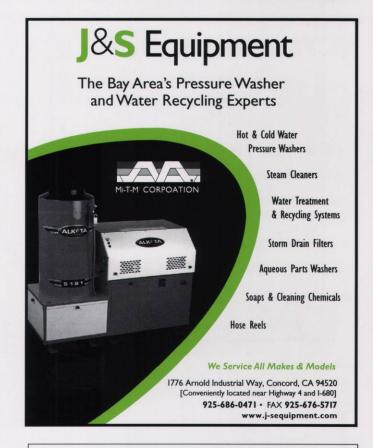
Craig Zellers with Zellers-Plageman Just Add Water, LLC, also distributed ball mark repair tools, while his son Foster enjoyed a long drive exhibition presented by Brian Pavlet from the Cobra Titleist Long Drive Team.

"Play Golf America Days are family days. They are also excellent events for demonstrating how to repair a ball mark the correct way," stated Bruce Olson. "Many of the adults and juniors who attend regional clinics such as this one, are taking up the game for the very first time. It's an ideal venue for providing course etiquette tips, and ball mark repair being one of them."

Besides Olson and Zellers, other GCSANC members volunteering at Play Golf America Day were Brian Morris, CGCS of Blue Rock Springs GC, Craig Faris, CGCS with E-Z-GO, and Mitch Frasier with Turf Star, Inc.

Through the GCSANC Ball Mark Repair Education Program chapter members have conducted community outreach efforts and distributed free repair tools at tour events held throughout Northern California including the Livermore Valley Wine Country Championship (Nationwide), Charles Schwab Cup Championship (Champions Tour) and Longs Drugs Challenge (LPGA Tour).

For more information about the GCSANC Ball Mark Repair Education Program contact Committee Chairman Chris Mains at (408) 934-7826.







**Contec®DG** is a patented dispersing granule technology. This unique granular product "melts" into the turf within minutes of contact with water, such as irrigation or rain.

The dispersing feature transfers valuable nutrients almost immediately into the turf, providing these important benefits:

- · No nutrient loss from mower pick up
- No shoe or ball pick up
- No particle visibility
- No particle run-off from heavy rain
- Virtually eliminates player downtime





To find out more, contact your Distributor, or call Bob Miller, Andersons Territory Manager 916-837-6436