As I sit back and write my final President’s Message, I am overwhelmed as I reflect on what our Association accomplished in 2007.

We hosted several exciting events at some of Northern California’s best venues. We listened to a few highly entertaining and inspirational guest speakers, like former USGA President Sandy Tatum, NFL Hall of Famer Jim Tunney, and our newest Honorary Member, Bob Murphy, best known as The Voice of Stanford Sports. We also expanded our knowledge base through educational presentations from Dr. Ali Harivandi, Patrick Gross, Dr. Bradley Klein, Mike McCullough, and Dr. Frank Wong, just to name a few.

Our “Thru The Green” newsletter continues to be one of the best in the business thanks to Ken Williams, CGCS - Editor, Man-Yin Tang - Publisher, Barbara Mikel - Association Manager, and Emmy Moore Minister - Media Consultant. In 2007 our Board of Directors stepped into the 21st century and began utilizing GCSAA webcasts to host a few of our board meetings. The webcasting has been successful and allows us to communicate virtually, and efficiently attend to chapter business based from each of our own facilities.

The Association continues to be financially sound with the professional help of Barbara, and investing in CDs to maximize our banking dollar. This past fall, we adopted a new logo aligning ourselves with the GCSAA. All of this was capped off with a spectacular 75th Anniversary celebration at Sequoyah CC, proving that while our Association is rich with history, it also remains strong and solid as ever.

There is an old saying that states: “If you want to be successful, you need to surround yourself with successful people.” This statement proved true in ’07, as I was very fortunate to serve on the BOD surrounded by many capable people. It never ceases to amaze me of how professionally diverse and supportive superintendents really are.

And all of this success stems from the numerous volunteer hours from our directors, members, and vendor support at our events, individual members serving on committees, and our Association Manager, Barbara, and our Media Consultant, Emmy. These individuals are the lifeline of our Association.

(Continued on page 10)
Strictly Business

Barb Mikel
GCSANC Association Manager

Happy New Year! We’re heading into the new year with a new logo and new Officers and Directors and I am looking forward to a productive year. HELP! Quickly, if you haven’t done so already, please forward your renewal and renewal questionnaire. I am finalizing renewals at the end of January to produce the Membership Directory. If I don’t have you renewal by then, you will not be included in the directory. The membership has a history of extending this process, with the unfortunate consequence of directory information being inaccurate. Please, let’s make the directory as current and good as it can be. I hope to keep this publication schedule each year, coinciding with the change of Officers and Directors in January.

For those unable to attend the 75th Anniversary at Sequoyah, a thirty minute video presentation with a still photo montage will be distributed to all members with the membership directory. Additional material researched for this 75th Anniversary will also be included in the membership directory.

I am looking forward to new programs and meetings. Steve Byrne did a marvelous job last year, and we will no doubt have some very good events scheduled for you the upcoming year. In an effort to make it convenient to register for our meetings, we distribute meeting notices and reservations via mail, fax, email and online. With each media there is a method of registering providing you with payment options. Please, protect yourself and your association by using these methods. I love to talk to you all but from a procedural and accounting standpoint, written communication is required. The privacy and security of your credit card information is provided in all of the registration methods. If a meeting is full, you will be contacted. You can assume your written, e-mail or online reservation is received unless you are contacted to the contrary. You can request playing with anyone, but please contact that person and make sure they will be attending. We work with the host golf professional and food and beverage departments providing meal and golf counts. If we include someone in your foursome request and they are not really coming, everyone’s association dollars are used to pay for that “no show.” You may receive a bill for your “no show” guest if this happens more than once.

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**GCSANC Celebrates 75 Years of History**

*By Emmy Moore-Minister*

The Golf Course Superintendents Association of Northern California celebrated its heritage at a 75th Anniversary Celebration on Monday, October 15, 2007 at Sequoyah Country Club in Oakland. The meeting started with a special recognition from President Jason Green to Past President Cliff Wagoner, CGCS for his extraordinary contributions to the GCSANC. As to be expected, a standing ovation followed immediately.

As attendees entered the meeting at the historic Sequoyah Country Club (an original charter club of the association) they were surrounded by golf and greenkeeping memorabilia. Most rare items came from the extensive collections of two golf historians, Assistant Superintendent Sean Tully and Rick Lund. From antique mowers and hole cutters to rare photos and scorecards as well as several hand-made clubs, the breathtaking display of items drew much attention from the attendees.

During the event local course superintendents and affiliate members were able to view a video depicting the rich history of the GCSANC, dating back to 1932 when 20 dedicated greenkeepers gathered in San Francisco to form what was originally called the Northern California Greenkeepers Association.

Special guests addressing the membership were GCSAA President Ricky Heine, CGCS, and GCSAA National Director Patrick Finlen, CGCS, of the Olympic Club. During the morning session Bob Murphy, The Voice of Stanford Sports, was formally named as an Honorary Member of the GCSANC, a coveted distinction last bestowed on an individual nearly two decades ago. Murphy gave a compelling presentation sharing some of his great experiences with golf. President Jason Green presented a formal commendation to Murphy and Affiliate Member John Holmquist presented the honoree with a sentimental photo from his early days with the Modesto Reds.

The day was made possible through the help of many individuals including Host Superintendent Terry Grasso and Associate Member Tom Schunn, as well as the 75th Anniversary Planning Committee led by Brian Bagley and closely supported by Association Manager Barbara Mikel. The reflective video was made possible through the generous support of J. Arnaz Tree Movers, Target Specialty Products, Sierra Pacific Turf, West Coast Turf, Simplot/Best, and The Davey Tree Expert Company.
Events

January 7
Annual Meeting
San Jose Country Club

February 11-12
GCSAA Regional Seminars
Crown Plaza Pleasanton

March
USGA NCGA GCSANC

April – May
Field Day

June
Superintendent Pro

(Continued from page 3)

THE PRESIDENT'S MESSAGE

Association. Without them, we would be in dire straights.

I am truly grateful for all of the support we have received this past year. The generous financial contributions from our Affiliate Members were awesome. Without our loyal Affiliate supporters, we'd be unable to host such high-caliber events. They continue to give month after month, year after year, and in return, deserve our support. Please remember them when you are considering products or services for your facility.

A huge thank-you to all the volunteers, host superintendents, participants, and again, our sponsors who've contributed to our success in 2007!

Finally, please mark your calendar for our Annual Meeting at San Jose Country Club on January 7th, 2008. Hope to see everyone there.

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