

COURSE SUPERINTENDENTS STAY CLOSE TO THE VINE OF KNOWLEDGE AT THE 2007 INSTITUTE & TRADE SHOW SET FOR THE COURSE AT WENTE VINEYARDS

The Golf Course Superintendents Association of Northern California is pleased to announce that the 2007 Golf Course Superintendent's Institute is set for September 24-25, 2007 at The Course at Wente Vineyards located in the heart of the Livermore Valley Wine Country.

Now celebrating its 27th year, The Institute continues to serve as an educational retreat for golf course superintendents, affiliate and allied members. This educational conference and trade show will include industry leaders speaking on topics pertinent to the successful operation and maintenance of golf facilities. The conference will also feature golf and wine tasting at the beautiful Livermore Valley site.

Keynote speaker for The Institute is Bradley S. Klein, Ph.D., architecture editor for Golfweek and editor-at-large for TurfNet Magazine. His presentation entitled: Golf, The Impossible Profession has been touted as an offbeat analysis of how superintendents, golf pros and club managers can thrive in an excessively competitive business that offers long hours, low margins and inflated consumer expectations. Klein, author of several books including "Rough Meditations" and "Discovering Donald Ross" also oversees Golfweek's "America's Best" a golf course rating program that publishes annual lists of the top-100 Classic and Modern Courses.

The California Turf Disease Update: The Year 2007 in Review and Forecasts for 2008, will be provided by Frank Wong, Ph.D. Dr. Wong is a specialist with the Department of Plant Pathology and Microbiology at the University of California Riverside who noted, "I'll review what was hot, what was not, and forecasts for what to expect in 2008." Due to his ongoing turfgrass disease research, Wong is a returning guest lecturer at The Institute.

Patrick Gross, Southwestern Region Director with the USGA Green Section will discuss Water, Pesticides, and the Environment- Where are we Now? As part of his assignment with the USGA, Gross shares valuable information on golf course maintenance issues with superintendents throughout the region.

Additional educational conference presenters will include experts from California Polytechnic State University, San Luis Obispo, CA. Terry Vassey, Ph.D., Assistant Professor of Turfgrass and Golf Course Management in the Environmental Horticulture Unit, and Thomas Ruehr, Ph.D., with the Irrigation Training & Research Center and the Environmental Biotechnology Institute will complete the list of respected speakers. Due to the impressive list of industry speakers, this year's Institute will also serve as a joint meeting between

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Club Managers Association is Offering a September 18, 2007 Educational "Teambuilding" at Mira Vista Country Club

10:00 A.M. – 12:00 P.M.
TEAMING UP THE NCPGA, NCCMA & GCSANC

12:00 P.M. – 1:00 P.M.
LUNCH

1:00 P.M. – 3:00 P.M.
TEAMBUILDING SCRAMBLE

3:00 P.M. – 4:00 P.M.
COCKTAILS & DEBRIEFING

Receive 3 CEU's for attending the AM Educational Meeting
and the Teambuilding Scramble

WHO SHOULD ATTEND?

Your leadership team of club manager, golf professional and golf course superintendent.

Send Check with registration form to:
Harry Reiter, SF&NORCAL CHAPTER CMAA
124 Greenmeadow Circle, Pittsburg, CA 94565
\$40.00 PER PERSON

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the Northern California and Sierra Nevada chapters
of the Golf Course Superintendents Association.

The Institute is co-chaired by Ali Harivandi, Ph.D.,

an Environmental Horticulturalist with the University
of California Cooperative Extension and GCSANC
Education Committee Chairman Steve Byrne of Mira
Vista Golf & Country Club.