

GCSANC ADDS TO THE SUCCESS OF PLAY GOLF AMERICA DAY

In an effort to reach out to golfers, Northern California golf course superintendents distributed free ball mark repair tools at the 3rd Annual Play Golf America Day held at Haggin Oaks Golf Complex (Sacramento, CA). Besides receiving a free repair tool courtesy of the GCSANC, attendees were able to observe up-close, proper ball mark repair being conducted by local course superintendents.

"Play Golf America Day was an excellent venue to demonstrate ball mark repair techniques," stated GCSANC Member Jim Irvine, who volunteered the entire day in the CGCSA booth. "Attendees seemed genuinely interested in learning how to successfully repair a ball mark, especially those new to the game."

Also volunteering time in the CGCSA booth were SNGCSA President/Host Superintendent Sam Samuelson, CGCS, GCSANC Member/SNGCSA Past President Jim Ferrin, CGCS, and SNGCSA Affiliate Member Jasmine Schell of Western Farm Services. Thanks to the collective efforts of neighboring chapters and GCSAA headquarters, attendees received a ball mark repair poster, a GCSAA embossed pen, and literature highlighting various career benefits of being a turfgrass professional.

The event attracted hundreds of participants, both new and returning golfers from various regions in Northern California. When attendees first arrived they were immediately greeted by association representatives in the CGCSA booth which was prominently positioned near the entrance and next to the Northern California Golf Association (NCGA) booth. An adjoining table staffed by superintendents graced formal resolutions from the California State Senate and Assembly supporting Play Golf America Day as well as a letter of appreciation from Honorable Governor Arnold Schwarzenegger.

Besides the well-received GCSANC ball mark repair tools, all participants were offered free golf instruction from Northern California PGA teaching professionals, a golf club courtesy of Wilson Golf, and an opportunity to experience nine holes of golf. An ongoing raffle with prizes (including golf equipment and green fees donated by local clubs) added to the enjoyment of the day.

The event drew sponsor support from the CGCSA, GCSANC, CCGCSA, and the SNGCSA, among others. According to Host Superintendent Sam Samuelson, event organizers included Morton Golf, Inc. and the Haggin Oaks Staff, City of

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Sacramento, Northern California PGA and PGA of America.

This was the second year ball mark repair tools were distributed at Play Golf America Day. The GCSANC Ball Mark Repair Distribution Program is an ongoing education initiative and recognized as a best practice within the golf industry. In addition to Play Golf America Day, the repair tools bearing the GCSANC association logo have been distributed at NCPGA Link Up to Golf Classes, at NCPGA Welcome to Golf Day, EWGA Girl's Junior Golf events, throughout Women's Golf Week and during the Charles Schwab Cup Championship (Champions Tour) held each October at Sonoma Golf Club.

The BMRT distribution program made its debut in the 1990's, when GCSANC leaders made a commitment to raise community awareness about the importance of proper ball mark repair. According to GCSANC President Jason Green, the chapter will continue to forge forward with these efforts throughout the season and beyond.

What's Happening At Your Golf Course?

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GCSANC ANNOUNCES TOURNAMENT POINT SERIES COMPETITION

THE CONCEPT

A four Tournament Point Series Cup "Fed Ex" style point competition for GCSANC Members – Best two rounds of four, net and gross. Superintendent, Affiliate and other GCSANC members will play in qualifying tournaments up to four times, competing for prizes (merchandise) and the Cup.

THE SPONSORSHIP OPPORTUNITY

Naming of the Event, and the Cup
Tournament identification name & sponsorship
Sponsor recognition for three to five years

QUESTIONS? FEEL FREE TO CALL

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