

## Strictly Business



OFFICE NOTES

**Barb Mikel,**  
GCSANC Association Manager

### *Happy New Year!*

Hope you all had a great holiday season. I would like to take this opportunity to thank the outgoing board members for their service to GCSANC. Again, I say, your organization is very fortunate to have such a dedicated group of people. The significance of such leadership is apparent when you realize this is the 75th year for this organization. Take a look at the charter members and clubs represented in your membership directory. Most of these clubs still have superintendents who have participated or are participating in this organization's leadership. It was a pleasure to help organize the 65th Anniversary and I look forward to a successful recognition of the 75th year for Golf Course Superintendents Association of Northern California

Ball mark repair tool distribution and correct repair instructions evolved from a GCSAA survey concerning "one of the biggest problems" superintendents confront on the golf course. GCSANC first began a distribution program to its superintendent members and clubs. This program has evolved and is providing a basis for cooperative efforts of various industry groups. During the Golf Industry Show in February, Emmy Moore Minister and I will discuss how this simple concept has provided the basis of successful cooperative efforts of GCSANC, NCPGA, Play Golf America and Growth of the Game.



GCSANC Media Consultant Emmy Moore-Minister shares a moment with GCSANC Association Manager Barb Mikel at Poppy Ridge Golf Course.

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