

It is hard to believe it is 2007 already! Seems like just yesterday, we were in Napa for our 2006 Annual Meeting.

As we move forward into the 21st century, we see the times changing around us every day. This is true with our association as well. It is no longer our father's GCSANC. Members needs have changed as well as the association's economic overview. We rarely see golf courses allowing us to hold meetings and golf with out charging us, which was common at one time. The demands on our time and the priorities we set for how we use our time has changed as well. The Board of Directors struggles with how to give value to the members in these changing times. How do we reach and engage more members? How do we meet the needs of today's superintendent, with more education, career assistance or DPR hours? These issues will surely challenge boards of the future.

In an attempt to address some of these concerns, we have taken a step out of the old mold with our Regional Holiday Gatherings this year. The survey we sent out, told us that travel and time were two factors that impacted participation at past events. So we attempted to address those issues with the new concept of regional events. Let's know what you thought of the change in format.

In 2007, the Board will again be looking for members to serve on committees, please contact a board member if you can help.

As we look back on 2006, I would like to take this opportunity to thank our Association Manager Barb Mikel. This woman has been the backbone of our association for many years. Barb works mostly behind the scenes, but without her tireless efforts we would be lost. She makes our jobs as directors and officers much easier and helps us to keep moving forward year after year. Thank you, Barb!

I would also like to thank a group that that supports us year after year, our affiliate members. With out the support of our affiliates it would be next to impossible for us hold meetings and golf outings. We ask them time and time again to help us and they have been there whenever we ask. Hopefully by continuing to do business with our affiliate members we can show our appreciation. Thank you all for your continued support!

As my term as president comes to a close I would like to personally thank all of our members for your support and participation in our association. We have a very engaged membership and it has been an honor to serve on the Board of Directors.

PRESIDENT'S MESSAGE



Gill Stiles
Santa Rosa Golf & CC

JOHN ARNAZ TREE MOVERS



Our secret for success!

We guarantee the success of the tree transplant for up to one year or we'll transplant another in its place!

Photo taken of tree transplant at Cypress Point Country Club (Rated #1 Golf Course in California)

■ **65" and 90" hydraulic tree spades**
Allow for the transplanting of any tree without damaging the fragile root system...successfully!!!

■ **Serviced 51 bay area golf courses**
Our first golf course was Ridgemark in 1972, over 30 years ago!

■ **Proud member of the GCSANC**
John Arnaz supports and contributes to the GCSANC since 2000.

Call John Arnaz and let the TREE PROS perform their tree moving magic on your next project!"

1593 Koch Lane ■ San Jose ■ California ■ Ph: (408)266-1717 ■ Fx: (408)264-1717

Visit us on the web: www.treemovingexperts.com

State Contractor Lic. # 472305

Strictly Business



OFFICE NOTES

Barb Mikel,
GCSANC Association Manager

Happy New Year!

Hope you all had a great holiday season. I would like to take this opportunity to thank the outgoing board members for their service to GCSANC. Again, I say, your organization is very fortunate to have such a dedicated group of people. The significance of such leadership is apparent when you realize this is the 75th year for this organization. Take a look at the charter members and clubs represented in your membership directory. Most of these clubs still have superintendents who have participated or are participating in this organization's leadership. It was a pleasure to help organize the 65th Anniversary and I look forward to a successful recognition of the 75th year for Golf Course Superintendents Association of Northern California

Ball mark repair tool distribution and correct repair instructions evolved from a GCSAA survey concerning "one of the biggest problems" superintendents confront on the golf course. GCSANC first began a distribution program to its superintendent members and clubs. This program has evolved and is providing a basis for cooperative efforts of various industry groups. During the Golf Industry Show in February, Emmy Moore Minister and I will discuss how this simple concept has provided the basis of successful cooperative efforts of GCSANC, NCPGA, Play Golf America and Growth of the Game.



GCSANC Media Consultant Emmy Moore-Minister shares a moment with GCSANC Association Manager Barb Mikel at Poppy Ridge Golf Course.

Delivering Value

Developing Great Relationships

Target Specialty Products has delivered value to golf course superintendents for over 35 years. We deliver value in the form of:

Complete Product Line including:

- Fertilizers
- Herbicides
- Fungicides
- Insecticides
- Spray Equipment
- Safety Equipment
- Soil Conditioners & Amendments



Seminars & Training

Written Recommendations



Call Target Specialty Products for all your turf pest management needs.

Target Specialty Products

San Jose, CA
800-767-0719

W. Sacramento, CA
800-533-0816

Visit us on the Web at: www.target-specialty.com