



NAUMANN'S NORCAL NEWS

Don Naumann
Sierra Pacific Turf Supply

Bernie Holloway has left Roddy Ranch GC and is the new superintendent at Pleasanton Fairgrounds Golf Course and Practice Facility.....Replacing Bernie at Roddy Ranch GC is **Ryan Zuelsdorf**, who was actually the superintendent there before Bernie.....**Troy Flanagan** is leaving Round Hill CC in Alamo to become the new superintendent at Anthem CC in Henderson, Nevada. Replacing Troy is **Dean Carvahlo**. Dean was the assistant at Round Hill before leaving for Los Angeles Country Club for the past six months. Dean now returns to his old stomping grounds.....

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GCSANC Distributes Free Ball Mark Repair Tools at Play Golf America Day

By Emmy Moore Minister

The Golf Course Superintendents Association of Northern California (GCSANC) made their presence known by distributing free ball mark repair tools at the 2006 California PGA Play Golf America Day at Haggin Oaks Golf Complex in Sacramento, CA. This free golf event, the largest of its kind in the nation, attracted more than 1200 golf enthusiasts. Participants received not only a free ball mark repair tool, but also free golf lessons, a free golf club from Wilson Golf, and 9-holes of complimentary golf on the Arcade Creek Golf Course. The day supported the nationwide Play Golf America Initiative (www.playgolfamerica.com) designed for first-time golfers and former players wanting to return to the sport.

Representing the GCSANC at the event was Affiliate Board Member John Holmquist, Regional Sales Manager with Horizon Turf. Holmquist, along with Sam Samuelson, CGCS, Host Superintendent at Haggin Oaks Golf Complex, manned the CGCSA booth where they greeted golf enthusiasts and demonstrated proper ball mark repair technique. Additional ball mark repair demonstration took place on the practice putting green. Accompanied with handy instructions, the repair tools were also distributed to golfers teeing off on the Arcade Creek Golf Course. All repair tools distributed at Play Golf America Day



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The California State Senate and Assembly provided formal resolutions in support of Play Golf America Day and recognized that golf contributes to the business commerce of California and that it's a favorable family activity. In addition, Governor Arnold Schwarzenegger wrote a letter saluting supporters and organizers of Play Golf America Day, a free event open to all at Haggin Oaks Golf Complex in Sacramento, CA. Standing united were allied industry representatives: (L to R) Ken Morton, Sr.-NCPGA, Sam Samuelson-SNGCSA, Ryan Magee-NCGA, Chris Poe-EWGA, John Holmquist-GCSANC, Tom Bowden-NCGA, Carol Pence-PGA/LPGA, Chris Thomas-NCPGA, and Bob Young-PGA/CMA.

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were provided courtesy of the GCSANC.

"The free ball mark repair tools were a hit with Play Golf America Day attendees," said John Holmquist, GCSANC Representative and Regional Golf Sales Manager for Horizon Turf. "After demonstrating proper ball mark repair, it was enjoyable watching recipients successfully master the technique for themselves."

Ball mark repair education through Play Golf America is now entering its third year in Northern California, according to outgoing president of the CGCSA Pat Finlen, CGCS and Director of Golf Course Maintenance at The Olympic Club. "The working partnership between our golf course superintendents and the NCPGA Growth of the Game Committee started in 2004," stated Finlen, a newly elected GCSAA Director. "Since then, several thousand ball mark repair tools have been distributed at Link-Up-2-Golf Classes, Welcome to Golf Days, PGA Tour Events, golf expos and junior clinics throughout the region. There is no better time to teach proper ball mark repair than when golfers are first taking up the game." GCSANC Member Bruce Olson, CGCS, echoes the sentiments of Finlen when it comes to ball mark repair education. A San Francisco Growth of the Game leader, Olson recognizes the value of demonstrating proper repair tool use. He integrates ball mark repair education into his junior golf classes at Golden Gate Park G.C. "We are doing our job every time we can reach out to a golfer, put a ball mark repair tool in their hand and explain how to use it correctly," said Olson.

The California GCSA booth at the event served not only as the center for tool distribution, it also displayed the Northern California Chapter banner and formal resolutions from the California State Senate and Assembly in support of Play Golf America Day. In addition, participants could view a personal letter from Governor Arnold Schwarzenegger welcoming citizens and acknowledging golf as a healthy activity for friends and family.

The California PGA Play Golf America Day had the united support of the CGCSA, GCSANC, GCSACC, SNGCSA, NCPGA, NCGA, CMA, CGCOA, PWGA, WGANC, EWGA, USGA, Golf 20/20, The First Tee, The Shivas Irons Society and The California Alliance for Golf.