

Greetings!

Thank you for the opportunity to serve you as President. I am looking forward to a great year with a Board of new directors and seasoned veteran officers. Fresh ideas and enthusiasm will abound! A big thank you is due to our outgoing board members. An outstanding job was done by all.

Pressing On...

The Strategic Plan will continue to be an area of focus for this year. Spearheaded by past President Pat Finlen, the strategic plan will guide this association for the next five years and beyond. The goal of this plan is to help the association continue to serve our members. Five areas this plan will focus on are: increasing member involvement, promoting our profession, maintaining a financially secure chapter, continuing to develop the scholarship / research program and improving communication with the membership. Stay tuned for progress reports.

Coming Up

Monday March 21 is the annual NCGA / USGA Green Section meeting on Monday, March 21, at Castlewood C.C. Traditionally this meeting has offered an excellent education program. Take advantage of this opportunity to invite your Green Committee Chair, board members or General Manager. Give them a taste of what you need to know to keep their course in pristine condition. Let them see first hand that we are a group of dedicated professionals. You might want to casually mention that there is golf available in the afternoon.

A Rare Privilege...

Thank you Pat Finlen for hosting the annual meeting. Golf at the Olympic Club on the Lake Course was a rare privilege. Course conditions were superb as was the hospitality of the club. Thank you again for being our gracious host.

Lines are Open:

If you have questions, comments or complaints contact me via email: vincekeats@napavalleycc.com

PRESIDENT'S MESSAGE



Vince Keats, CGCS
Napa Valley Country Club



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