

## Greetings!

Thank you for the opportunity to serve you as President. I am looking forward to a great year with a Board of new directors and seasoned veteran officers. Fresh ideas and enthusiasm will abound! A big thank you is due to our outgoing board members. An outstanding job was done by all.

## Pressing On...

The Strategic Plan will continue to be an area of focus for this year. Spearheaded by past President Pat Finlen, the strategic plan will guide this association for the next five years and beyond. The goal of this plan is to help the association continue to serve our members. Five areas this plan will focus on are: increasing member involvement, promoting our profession, maintaining a financially secure chapter, continuing to develop the scholarship / research program and improving communication with the membership. Stay tuned for progress reports.

## Coming Up

Monday March 21 is the annual NCGA / USGA Green Section meeting on Monday, March 21, at Castlewood C.C. Traditionally this meeting has offered an excellent education program. Take advantage of this opportunity to invite your Green Committee Chair, board members or General Manager. Give them a taste of what you need to know to keep their course in pristine condition. Let them see first hand that we are a group of dedicated professionals. You might want to casually mention that there is golf available in the afternoon.

## A Rare Privilege...

Thank you Pat Finlen for hosting the annual meeting. Golf at the Olympic Club on the Lake Course was a rare privilege. Course conditions were superb as was the hospitality of the club. Thank you again for being our gracious host.

## Lines are Open:

If you have questions, comments or complaints contact me via email: vincekeats@napavalleycc.com

PRESIDENT'S MESSAGE



**Vince Keats, CGCS**  
Napa Valley Country Club



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John Arnaz and Gary Frost are proud members and supporters of the GCSANC since 2000.



## Strictly Business



OFFICE NOTES

**Barb Mikel,**  
GCSANC Association Manager

Congratulations and welcome to the incoming GCSANC officers and directors for 2005. I don't think I've ever had four new board members! I look forward to all that new energy!

### GCSANC & the NCGA

The handicapping database for GCSANC members is now resident in the GCSANC office and updates directly via the internet... If you need to establish/transfer/change your NCGA membership data please contact me during business hours. The transfer was done in November 2004 to accomplish the "paperless" handicapping system implemented by the NCGA. You will probably receive a notification of the "last card" provided from the NCGA. Keep good track of it! You need your membership number which appears on the card for score posting. Questions should still be directed to the NCGA since I am by no means in any way a source of accurate information regarding the finer points of golf handicapping!

### GCSANC and GCSAA

I have just returned from the GCSAA GOLF INDUSTRY SHOW. It was a great opportunity for me to see the equipment and supply side of the industry as well as attend Affiliated Chapter Managers sessions with association managers from around the country. I really enjoyed the education/ solution centers. GCSANC Media Consultant Emmy Moore-Minister setup a taping session next to the "Building of a Green" section on the trade show floor. I am looking forward to seeing some of the tape sessions done there. Many thanks to Emmy for her tireless efforts to advance and explain the professional functions superintendents bring to the golf industry. Clifford and Myrtle Wagoner celebrated the 50th Conference & Show attendance this year. After walking the Orange Country Convention Center for four days, I can't imagine how the first GCSAA Conference and Show compares to this one. Neither can I imagine how Cliff and Myrtle managed the schedule they have at the conference! Congratulations on the 50th Anniversary.

### GCSNC and the California GCSA

If you haven't seen the "new look" to the California GCSA web site I suggest you give it a try [www.californiagcsa.org](http://www.californiagcsa.org) Bob Tillema, CGCS has done a great "remake" of the web site. Congratulations to Patrick R. Finlen, CGCS on his selection as President of the CGCSA. I have no doubts he will bring his considerable talents and service to the industry to the CGCSA. Pat's tireless service to the industry has historical roots in Kansas with Heart of America GCSA. I remember a conversation with Gary K. Carls, CGCS regarding Pat's recruitment to the GCSANC board of directors when Pat was at Bayonet & Black Horse GC.

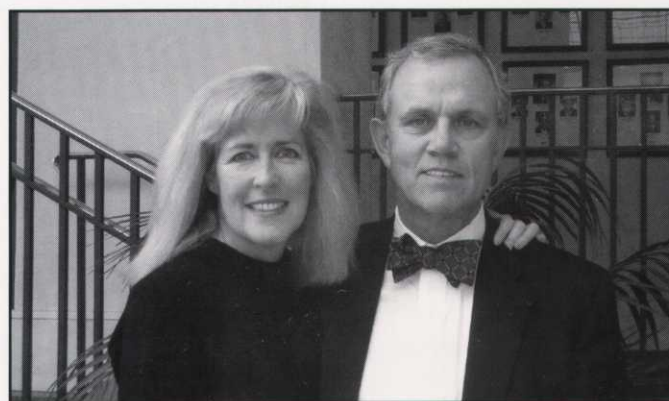
### GCSANC & 75 Years

It's not long until 2007. So, you say what's special about that? GCSANC will be 75 years old in 2007. We celebrated the 65th and it's not too early to start planning for a VERY SPECIAL 75TH. Ideas and suggestions welcomed!

## FROM THE ANNUAL MEETING



Lou Tonelli, Pat Finlen and Brian Gaunce



Emmy Moore-Minister and USGA's Ron Read



Myrtle and Cliff



Past Presidents Fischer, Carls, Garrale, Clark, Bagley and Costa