

One wonders what the weather will bring this summer. At this writing we are well into June and enjoying an extended spring. This year has not been typical with unseasonably cool and wet weather. Come to think of it, what is a "typical" year? There is always some quirk in the weather pattern which gives rise to the comment, "What's up with the weather?" No matter what the weather, superintendents deal with it. Sometimes conditions are favorable and some times they are not. That's one of the challenges of this profession. It's never boring.

Let it ride...

A big thank you to the Sierra Nevada GCSA for hosting this year's California GCSA Annual Conference and Golf Championship in Reno, Nevada, this past May. This was one of the best attended state conferences in years. Joel Blaker and staff had Old Greenwood in excellent condition for the golf championship. A dusting of snow on the ground did not cool anyone's enthusiasm to play such a gem. Thank you, Joel.

Strategic Plan

The ushering in of the new Board of Directors has necessitated reorganizing the Strategic Plan Committee. To refresh your memory, the strategic plan is being developed to guide the association for the next five years and beyond. Pat Finlen has done a great job in getting our new board members oriented to the strategic planning process.

The six goals of the plan are to: 1) Increase membership, 2) Increase member involvement, 3) Promote the profession to the industry and the public, 4) Develop a financially secure chapter, 5) Develop plan for research and scholarship, 6) Explore development of a web site. Pat has given us our assignments. Stay tuned.

Vendor Support

Thank you to our sponsors who help make our meetings a success: John Parodi of Peterson Tractor for sponsoring the Field Day at Callippie Preserve; Gregg Dunn and Danielle Marman of West Coast Turf for sponsoring the Superintendent-Pro at Half Moon Bay. Our sponsors help make our meetings successful by helping to offset meeting costs, providing educational materials and refreshments. Please lend them your support.

Coming Up

- Assistant Superintendent Meeting - July 18 at San Jose Country Club - Jason Green host Superintendent.
- Scholarship Tournament - August 8 at Stanford Golf Course - Ken Williams, CGCS, host Superintendent
- Oakland A's BBQ - September 29

Benefits of Attending Monthly Meetings

- A chance to gain some perspective on your hard work
- Priceless networking opportunities with your peers
- Continuing education
- Relax and play golf at a great golf course

PRESIDENT'S MESSAGE



Vince Keats
Napa Valley Country Club



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