

One wonders what the weather will bring this summer. At this writing we are well into June and enjoying an extended spring. This year has not been typical with unseasonably cool and wet weather. Come to think of it, what is a "typical" year? There is always some quirk in the weather pattern which gives rise to the comment, "What's up with the weather?" No matter what the weather, superintendents deal with it. Sometimes conditions are favorable and some times they are not. That's one of the challenges of this profession. It's never boring.

### Let it ride...

A big thank you to the Sierra Nevada GCSA for hosting this year's California GCSA Annual Conference and Golf Championship in Reno, Nevada, this past May. This was one of the best attended state conferences in years. Joel Blaker and staff had Old Greenwood in excellent condition for the golf championship. A dusting of snow on the ground did not cool anyone's enthusiasm to play such a gem. Thank you, Joel.

### Strategic Plan

The ushering in of the new Board of Directors has necessitated reorganizing the Strategic Plan Committee. To refresh your memory, the strategic plan is being developed to guide the association for the next five years and beyond. Pat Finlen has done a great job in getting our new board members oriented to the strategic planning process.

The six goals of the plan are to: 1) Increase membership, 2) Increase member involvement, 3) Promote the profession to the industry and the public, 4) Develop a financially secure chapter, 5) Develop plan for research and scholarship, 6) Explore development of a web site. Pat has given us our assignments. Stay tuned.

### Vendor Support

Thank you to our sponsors who help make our meetings a success: John Parodi of Peterson Tractor for sponsoring the Field Day at Callippie Preserve; Gregg Dunn and Danielle Marman of West Coast Turf for sponsoring the Superintendent-Pro at Half Moon Bay. Our sponsors help make our meetings successful by helping to offset meeting costs, providing educational materials and refreshments. Please lend them your support.

### Coming Up

- Assistant Superintendent Meeting - July 18 at San Jose Country Club - Jason Green host Superintendent.
- Scholarship Tournament - August 8 at Stanford Golf Course - Ken Williams, CGCS, host Superintendent
- Oakland A's BBQ - September 29

### Benefits of Attending Monthly Meetings

- A chance to gain some perspective on your hard work
- Priceless networking opportunities with your peers
- Continuing education
- Relax and play golf at a great golf course

PRESIDENT'S MESSAGE



**Vince Keats**  
Napa Valley Country Club



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## Strictly Business



OFFICE NOTES

**Barb Mikel,**  
GCSANC Association Manager

Mark your calendars for The Bert Graves Memorial Scholarship & Research Tournament at Stanford Golf Course August 8. I'm hoping we'll have a full field turnout for this great venue and this great event. Proceeds from this tournament go to support Mike Mc McCullough's NCGA turf grass research, Frank Wong's, Gray Leaf Spot - UC Riverside and GCSAA/CGCSA cooperative research programs and Dr Ali Harivandi of the U.C. Cooperative Extension. Scholarships are awarded to GCSANC members and turf grass students from Northern California using funds provided by this tournament. Students awarded scholarships have become industry leaders. One scholarship recipient is currently serving on the GCSANC Board of Directors.

The California GCSA Annual Meeting in Reno was one of the best I've attended. The topics were interesting, even for a non-turf type like me. The venue for the trade show was good and the chance to see and meet with the other regional chapter managers was great. The California GCSA magazine, "California Fairways," is provided to you as a benefit of your membership in GCSANC. If you aren't currently receiving it, please give me a call or email. Keeping databases up to date is a constant challenge! On that topic, please make it a point to keep your membership information current. Thanks!

## GCSANC MEMBERSHIP REPORT APRIL, MAY 2005

- Ruperto Avalos, Asst. • Rancho Solano Golf Course – Class C (New)
- Mario Bellizzi, 2nd Asst. • The Preserve Golf Club – Class C (New)
- Rob Boldt, Asst. • Boundary Oaks GC – Class C (New)
- Jeff Burns • Industrial Electronics Service – Class AFF (New)
- Gregory Hall, Supt. • McInnis Park Golf Course – Class B (New)
- Neil Harris, Supt. • Benbow Valley Resort – Class B (New)
- Bernie Holloway, Supt. • Roddy Ranch Golf Club – Class B (New)
- Justin Janke, Asst. • Tehama Golf Club – Class C (Class change)
- Justin Mandon, Asst. • Sharon Heights Golf & CC – Class C (New)
- Doug Nickels, President • Nickels Golf Group Class AFF (Reinstatement)
- George Raymond, Sales Rep. • Bayer ES – Class AFF (New)
- Thomas Santoro, President • Tom Santoro Transportation, Inc. – Class AFF (New)
- Isao Taguchi, Asst. • Diablo Country Club – Class C (New)
- Martin Tidwell, Owner • A-1 Turf Equipment Sharpening – Class AFF (New)

## GCSAA SELF STUDY COURSES

Looking for a way to stretch your education budget?

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### Online courses

- Applied Turfgrass Physiology
- Advanced Principles of Insect Pest Management
- Developing Financial Savvy in the Golf Business
- Golf Course Weed Management - Beyond the Basics
- Remodeling 101 -- Why Remodel? Examining and Evaluating Your Facility
- Responsible Pesticide Use in Golf Course Management
- Risk Management and Communication for Golf Course Superintendents
- Understanding Insect Pests on Golf Courses
- W.A.T.E.R. for Efficient Water Management
- Weather Basics

### Text-based courses

- Applied Turfgrass Physiology
- Emergency Planning and Community Right-to-Know
- Golf Course Weed Management - Beyond the Basics
- Hazard Communication
- Media Relations
- Personal Protective Equipment for Pesticide Applicators
- Personal Stress Management
- Responsible Pesticide Use in Golf Course Management
- Risk Communication
- Time Management
- Underground Storage Tank Monitoring and Recordkeeping