

Superintendents' Institute 2004

to be held on
November 8th and 9th
at the
**Bodega Bay Yacht Club
&
Bodega Bay Golf Links**

GOLF

Sunday, November 7th
and
Tuesday November 9th

Reserve directly for
discounted rates. Look for details in the
Institute Brochure!

***Institute Lodging reservations should
be made early***

Inn at the Tides

800 Coast Hwy 1, Bodega Bay
(Yacht Club 1/4 mile)
(800) 541-7788

Bodega Bay Lodge & Spa

103 Coast Hwy 1, Bodega Bay
(Yacht Club 1/2 mile north)
(707) 875-3525

Bodega Coast Inn & Suites

521 Coast Hwy 1, Bodega Bay
(Yacht Club within walking distance)
(800) 346-6999
From \$109.00 per night

PRESIDENT'S MESSAGE



Pat Finlen, CGCS
Olympic Club

The past few months have been busy for all of us. Your board has been busy with the normal events that take place as well as fulfilling a commitment I made at our annual meeting this past January. That commitment was to hold a long-term strategic planning session.

On July 30th of this year, the board, along with four Past-Presidents, met with Hannes Combest of GCSAA. Hannes is the Senior Director of Membership and Professional Development for GCSAA and the facilitator for our meeting. While the day proceeded very quickly, there are many items that will require further meetings and discussions to resolve. Thanks to Bob Lopic and Orinda Country Club for hosting us.

In addition to our meeting, three other chapters in California utilized Hannes during the week for the same purpose. The following week the State Board followed suit with former Chief Operating Officer of GCSAA, Joe O'Brien, coming in to facilitate the state meeting in Ontario.

Why all of the meetings at the local and state levels? I believe it is fair to say that all want their associations to function and perform within a plan. It is out of these meetings that a roadmap for each association can be achieved. In addition, more communication and cooperation between the associations can be achieved when there is a plan to follow.

Other events taking place this summer included the Assistants meeting in July. While attendance was not what it could have been, it did provide a great day for those that participated. Our many thanks go to Bob Costa and Jeff Hardy of Laguna Seca Golf Course for being our hosts for this meeting. In August the annual Scholarship and Research Tournament was held at Santa Rosa Golf & Country Club. While the final numbers are not in yet, I am sure that the end result will match the previous year's fundraising efforts. Thanks to host superintendent Gill Stiles and Santa Rosa Golf & Country Club.

With the many demands placed upon us with our jobs and family life, it sometimes is tough to take the time to enjoy much of what we take for granted. I hope that each of you takes that time and enjoys the rest of the summer.