

Superintendents' Institute 2004

to be held on
November 8th and 9th
at the
**Bodega Bay Yacht Club
&
Bodega Bay Golf Links**

GOLF

Sunday, November 7th
and
Tuesday November 9th

Reserve directly for
discounted rates. Look for details in the
Institute Brochure!

***Institute Lodging reservations should
be made early***

Inn at the Tides

800 Coast Hwy 1, Bodega Bay
(Yacht Club 1/4 mile)
(800) 541-7788

Bodega Bay Lodge & Spa

103 Coast Hwy 1, Bodega Bay
(Yacht Club 1/2 mile north)
(707) 875-3525

Bodega Coast Inn & Suites

521 Coast Hwy 1, Bodega Bay
(Yacht Club within walking distance)
(800) 346-6999
From \$109.00 per night

PRESIDENT'S MESSAGE



Pat Finlen, CGCS
Olympic Club

The past few months have been busy for all of us. Your board has been busy with the normal events that take place as well as fulfilling a commitment I made at our annual meeting this past January. That commitment was to hold a long-term strategic planning session.

On July 30th of this year, the board, along with four Past-Presidents, met with Hannes Combest of GCSAA. Hannes is the Senior Director of Membership and Professional Development for GCSAA and the facilitator for our meeting. While the day proceeded very quickly, there are many items that will require further meetings and discussions to resolve. Thanks to Bob Lopic and Orinda Country Club for hosting us.

In addition to our meeting, three other chapters in California utilized Hannes during the week for the same purpose. The following week the State Board followed suit with former Chief Operating Officer of GCSAA, Joe O'Brien, coming in to facilitate the state meeting in Ontario.

Why all of the meetings at the local and state levels? I believe it is fair to say that all want their associations to function and perform within a plan. It is out of these meetings that a roadmap for each association can be achieved. In addition, more communication and cooperation between the associations can be achieved when there is a plan to follow.

Other events taking place this summer included the Assistants meeting in July. While attendance was not what it could have been, it did provide a great day for those that participated. Our many thanks go to Bob Costa and Jeff Hardy of Laguna Seca Golf Course for being our hosts for this meeting. In August the annual Scholarship and Research Tournament was held at Santa Rosa Golf & Country Club. While the final numbers are not in yet, I am sure that the end result will match the previous year's fundraising efforts. Thanks to host superintendent Gill Stiles and Santa Rosa Golf & Country Club.

With the many demands placed upon us with our jobs and family life, it sometimes is tough to take the time to enjoy much of what we take for granted. I hope that each of you takes that time and enjoys the rest of the summer.

Strictly Business



OFFICE NOTES

Barb Mikel,
GCSANC Association Manager

The Bert Graves Memorial Scholarship Tournament was once again a huge success. The functions raised over \$11,000.00 net for Scholarship & Research. Many thanks to the Scholarship Committee (Greg Fenald, Len Tallo, Mike Hill and Gill Stiles) for all the hard work. "Kudos" to the affiliate membership for your wonderful support of this event. Golf starting on time (what a first) thanks to the effort of Gill and his pro staff. I couldn't believe I saw the last cart leave at 10:05!

Greg and crew certainly had the Auction and raffle "organized." I usually leave the course and return for the after-golf events. This year I walked into the banquet room at Santa Rosa (good job on that one too) to find everyone seated and almost finished with post-game food and beverage! I bet you could see the surprise on my face!

The Santa Rosa Golf & Country Club demonstrated they could handle any emergency we threw at them! Len Tallo placidly sat at the table next to me to "hand in his homework" and politely announced he wasn't feeling well. I looked up to see a very ashen face and asked, "How not too well do you feel?" His sensible response, "Not good at all, I think you should call the paramedics," was all that was needed for all to go into action. Downstairs, the paramedics were called. Gill and Stan Korich, Club Manager of Santa Rosa Golf & Country Club returned to take charge. Portable oxygen in place and instructions to "Lie down and get comfortable," found Len on the floor with pillows, people and a VERY SHORT wait for the Santa Rosa paramedics. Off to the hospital for emergency "repair" and Len is now "tuned up" and back at work. We should be thankful and proud of this entire event!

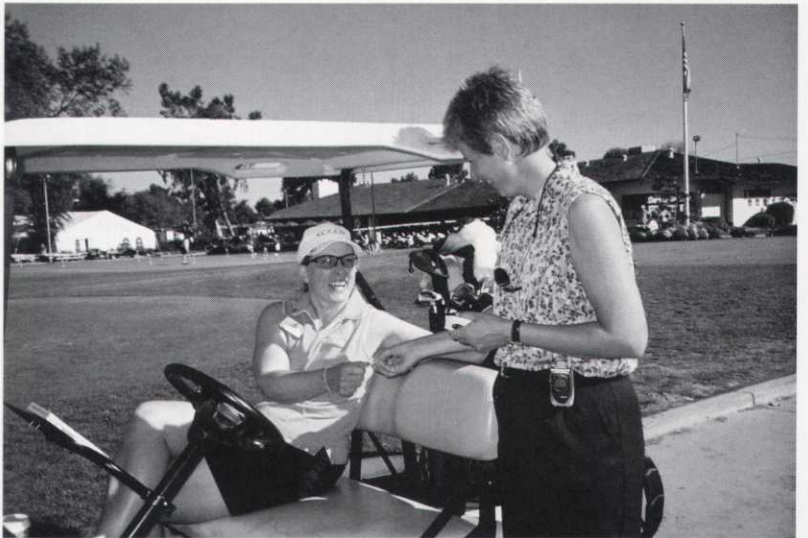
You will probably get two "Thru the Green" back-to-back this time. The change of publishers had delayed the first issue with the new publisher. Hopefully the MAC vs. Microsoft war is over and we will be back on schedule with the publication. Our apologies for the delay and the "delayed news."

Job notices are being handled quite economically via email and faxes. A few are still being mailed but I hope to deplete that number shortly. It certainly gives the "competitive edge" when you can receive the notices the same day they are forwarded to the office. ONCE AGAIN. If you want to receive these notices via email then email that information to gcsanc@e-easi.net if you wish them faxed to you, fax me your request and fax number. My computer stores the information without "human intervention" making for a more accurate recording of the email and fax information.

A Strategic Planning session was facilitated by Hannes Combest, CAE of GCSAA, July 30, 2004. A draft of that session was discussed at the board of directors meeting August 25, 2004. Look forward to membership input once finalized. It's an opportunity for you to have input to the direction of your association for the next 10 years. Membership issues, dues, types of activities will be "on the table." Stay tuned.



The women were all smiles after receiving ball mark repair tools supplied by the GCSANC. The tools were handed out on the first tee to all juniors and adults playing in the Swing Fore Girls Mentoring Tournament held in Sacramento, CA. The event was a joint effort between the First Tee and the Executive Women's Golf Association.



(Left) Tyra Jarvis, National President of the Executive Women's Golf Association accepts a GCSANC Ball Mark Repair Tool from Carol Pence, PGA Growth of the Game Advocate. While on hand for the Swing Fore Girls Mentoring Tournament, Pence distributed GCSANC repair tools to all of the tournament participants. According to Pence, the tools were very well received by both junior and adult players alike.