

## TEN TV TAPING TIPS WHEN BEING INTERVIEWED

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GCSANC Media Consultant



SUPER PROFILE

### Chester Manni

*Head Greens Superintendent*

Bodega Harbour Homeowners Association

**Employer:** Bodega Harbour Homeowners Association

**Position:** Head Greens Superintendent

**Years in the Golf Business:** 29

**Previous Employment:** Self-employed

**Education:** High School Graduate

**Other Organizations:** Church – St. Teresa's, Local Volunteer Fire Department

**Family:** Wife, Four Children, Seven Grandchildren

**Interests Outside of Golf:** Hunting, Fishing, and Traveling

**Favorite Vacation:** Europe

**Favorite Course to Play:** Myacama

**Course You'd Like to Visit:** St. Andrews in Scotland

**Strangest Thing You've Witnessed On The Golf Course:** Pulling golf carts out of the ocean on a Sunday morning.

**Worst Comment/Question From a Member:** From a former member, "What—you still here?"

**What You'd Be Doing If You Weren't Involved With Golf:** Something—Anything to keep myself busy and physically active!

1. Send an updated bio on yourself. List your accomplishments, and then re-familiarize yourself with your career achievements.
2. Avoid wearing red, white, or loud prints on the set. As for prints and stripes, the simpler the better. A golf shirt with a basic logo of your club is fine. If you are one of several guests appearing on the show at the same time, attire should be the similar in nature, i.e. all guests in golf attire or all in coat and-tie/business attire.
3. Ask the host if you can bring props to enhance the show. Props could include: photos of the facility or specific holes or a routing map, plaques or awards you have received throughout your career, literature highlighting your club or a program you are involved in like water conservation, Audubon, Ball Mark Repair, or Play Golf America.
4. Provide the website address of your facility to the show producer and director in advance, in case they are able to insert graphics from the site into the shows content.
5. Good posture displays confidence, so try to sit tall in the interview chair. If you are sharing the set with another guest, be attentive when they are speaking, for you may also be appearing on the screen in a wide camera shot.
6. Keep your hands comfortably open on your lap. Avoid large hand gestures while on the set.
7. Speak clearly, articulate your words, and try not to mumble. Avoid speaking at the same time as a fellow guest; this will insure better audio quality.
8. Unless you are being interviewed on daily news programming, try not to date the show. When speaking of upcoming events, try to remain general (i.e. every Summer, every year). By avoiding specific dates, it expands the length of airing opportunity (re-runs) for the show.
9. You can always offer questions to the interviewer, ahead of time. The questions you submit may not all get asked, but it might help assist the host with a theme or direction for the show. It may also increase your comfort level as a guest.
10. Avoid saying anything on the set that isn't 100% true.