

GCSAA News

GCSAA Trade Show to Change Format Next Year

GCSAA's International Golf Course Conference and Show will take on a new format, appearing next year as the Golf Industry Show. It will be a combination of the trade shows hosted by GCSAA and the National Golf Course Owners Association (NGCOA). Both associations will operate separate education conferences that will run concurrently with the trade show, however. The 2005 Golf Industry Show is set for Feb. 10-12 in Orlando, with the GCSAA education conference Feb. 7-12 and the NGCOA education conference Feb. 8-12.

Sign Up For The Superintendent-Pro!

This year's Superintendent-Pro event is being held Monday June 7th at the newly remodeled Silver Creek Valley Country Club. Renowned Architect Mike Strantz utilized his considerable artistic talents to mold the Audubon Certified course into something truly special. It is an event you do not want to miss!

This year, the pros will play for a pool of a minimum \$2,250 with the individual low pro cashing at least \$800. Now that's a great incentive to get your pro involved!

The superintendent of the low-net Superintendent-Pro team wins an all expenses paid chance to compete with others in the BASF People vs. Pros event at Pinehurst #2 in June. That tournament's winner gets a chance to play either Jack Nicklaus or Sergio Garcia in an 18-hole match for \$100,000, shown on ESPN. See all the details in this issue of Thru the Green.

The sign-up flyer for this event will be out soon, please don't miss your chance to compete!

PRESIDENT'S MESSAGE



Pat Finlen, CGCS
Olympic Club

What a spring it has been so far! With the rains that ended February, one would have thought that we would have a wet spring. Not a chance. Spring has put all of us into high gear with the irrigation running earlier than normal and the mowers right behind.

Spring for the association means the start of our monthly meetings. By the time you have read this, our April meeting at Harding Park will be history. What a story Harding has to tell. For those of you that didn't make it over for the April meeting, you missed out on seeing the tremendous job that was done at Harding Park. Dan Briesach (Harding Park Superintendent), Jim Prusa (Director of Agronomy for Kemper Sports Management), and Larry Norman who was the grow-in manager for Landscapes Unlimited, all played an important role in the agronomic makeover of Harding Park.

Speaking of meetings, this year's State meeting will be held on May 16, 17 & 18th in Valencia. For those that have not attended a state meeting, it is a great way to network and see friends from throughout the state. The education program, "Environmental Stewardship," also promises to be first rate.

This year's Superintendent/Pro Tournament will be held on June 7th at Silver Creek Valley CC in San Jose. This is another great event that will offer some very valuable prizes for the winning professional and superintendent. Wait Motor Supply, Turf Drains of America & Smith and Associates have all stepped forward to sponsor the prizes for the winning professionals. BASF will be sponsoring the prize for the Superintendent from the winning Pro/Superintendent team, a trip to Pinehurst to play in the "People vs. The Pros" Tournament to be held in late June.

To follow-up on an item I discussed at the annual meeting, the Board of Directors, our Association Manager and several Past Presidents will be participating in a Long Term Strategic Planning Session on July 30th. A staff member from GCSAA will facilitate this planning session. Other chapters that have gone through this planning session have come away with a much clearer sense of focus on important chapter issues and how to deal with them. If you have any ideas or comments, please pass them along to me or any of the Board of Directors.

In closing, please take the time to participate in our association events. There is something for everyone.

Pat

Strictly Business



OFFICE NOTES

Barb Mikel,
GCSANC Association Manager

We have revised the method of distributing our job notices. I have e-mailed or faxed the last four notices to those requesting either method of notification. We will continue to mail postcards to other members until the board of directors decides to discontinue this method of distribution. If you would like to be added to the e-mail notification list, simply send me an e-mail! Don't make the request over the telephone. The very fact that your e-mail arrives gives me the correct information. Sometimes the messages on the voice mail aren't very clear. If you would like to receive job notices via fax, then fax that request to the office.

If you have requested either method of distribution and haven't received either an e-mail or fax, please let me know. Some of the faxes have been returned with a "no answer." Some e-mail addresses have been returned with "unknown address". I have contacted those returned for corrections but I can't make those unless I hear from you!

The coming meeting notices will include an option to store your credit card information "online." The database resides with the credit card company, not the office. This option can be checked on the meeting reservation form and returned via fax. Please use this form of automatic charging to eliminate the need enter the same information for each meeting. Please remember I still need your registration information on the meeting notice.



The Golf Course Superintendents Association of NorCal **MEMBERSHIP**

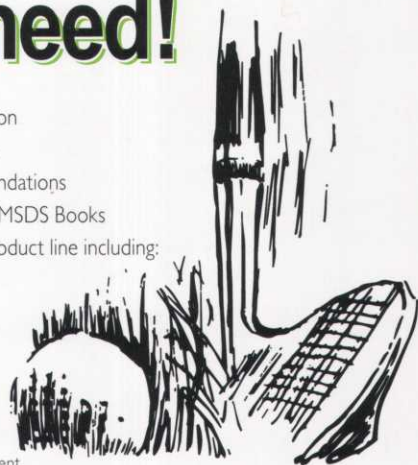
New Members Name	Course/Co.	Class
Steven Archer	Pump Repair Service	Affiliate
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Curtis Rodriques	Furber Saw	Affiliate
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To place an ad in 2004s GCSANC bi-monthly newsletter, please contact Association Manager, **Barb Mikel** for more information. Toll Free at **877-942-7262** or **530-626-0931**.