

# Board Room Briefs

By Vince Keats

**Monday August 11, 2003**  
**Eagle Ridge GC**  
 Gilroy, California

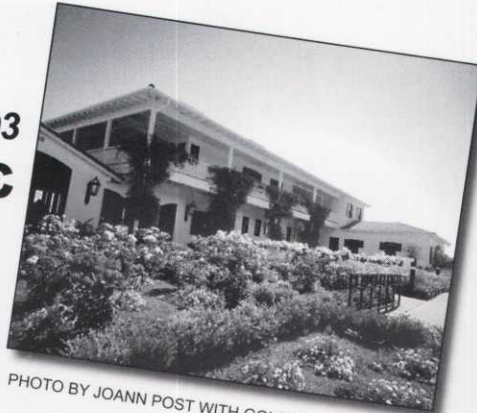


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## Research

- The NCGA is conducting a study on the Anguina nematode. This study consists of taking current pesticide products and testing for phytotoxicity on Poa annua greens in conjunction with control of the Anguina nematode. GCSANC has made a \$2000 donation to the NCGA for this study.

## Public Relations

- On the occasion of his retirement, Mulkh Raj, CGCS, was honored by the GCSANC, GCSAA and The City of Livermore. A proclamation was presented to Mr. Raj for his 37 years of service to the golf industry.
- Guest Bob Costa reported on the status of the Allied Association, a group that includes the Club Managers Association of America (CMAA), PGA, LPGA, etc. The Allied Association's focus is on water issues as they effect the golf industry in California. The group is taking a pro-active approach to disseminating information to the public and state legislature. The Allied Association wants to be a resource to show how the golf industry manages its water. Costa has been appointed by the board to be the GCSANC liaison to this group.
- Costa also presented an idea from Emmy Moore Minister about educating the public about golf. The idea includes setting up information displays at public libraries that would include a section devoted to golf course maintenance. The board favored the concept.

## GCSAA Associated Chapter Business

- PDI officially took effect on July 1, 2003.
- Gary Carls announced that he is a candidate for the Board of Directors. His announcement has been accepted by GCSAA.

PRESIDENT'S MESSAGE



**Bob Lopic, CGCS**  
 Orinda Country Club

Dick Howe, a good friend to many, was killed in a tragic accident recently. We knew him both as a superintendent and later on as a representative for John Deere. We pass on our heart-felt sympathy to his family and while we mourn the loss of a friend, we celebrate his life by remembering all that this wonderful man meant to us.

On a lighter note, there are some exciting events coming up in our schedule. Hopefully they can help to relieve some of the stress of a long summer. By now you should have received the special mailer about our Staff Appreciation Baseball Game on September 11<sup>th</sup>. It's the A's vs. the Angels and should be a great game. Be sure you bring out some or all of your staff members. None of us get the job done without the support of our staff, so this is a nice way to say, "Thank you!"

Our Joint Meeting with the Sierra Nevada GCSA is October 20<sup>th</sup> at Blackhawk CC. We will again play a team event for some bragging rights. This meeting is always fun for all and a chance to see some of our buddies from the east.

It is not too early to note that our Institute Meeting will be November 10<sup>th</sup> and 11<sup>th</sup> at Aptos Seascape this year. We have a great program planned. It is a great way to accumulate education points as well as a chance to play and relax with friends.

Please take the time to call a friend and touch base. We sometimes get so caught up in our work that we forget about the people who give our lives meaning. Bring a buddy to a meeting and share him or her with the rest of us. We will all benefit.

Take care, Bob



OFFICE NOTES

**Barb Mikel,**  
GCSANC Association Manager

**August 2003**

As I write this, I am looking forward to a week of fly fishing in Montana.

I'd like to thank host superintendent Brian McCrae and Tournament Coordinator Barbara Ward of Eagle Ridge Golf Club for jobs well done as hosts for the Bert Graves Scholarship Research Tournament. It's always fun to meet the faces behind the voices, and Brian and Barbara are certainly enjoyable, gracious people! Thanks again for all your help.

Look for the Oakland A's Crew Appreciation Day to become an annual event thanks to efforts of Jeff Shafer. Last year we had over 200 people attend. Hope you can make it again this year!

Congratulations to retiring superintendent Mulkh Raj, after 37 years in the business (31 with the City of Livermore.) We all wish you the best "leisure future."

On this page of the newsletter, please find and forward the job notice distribution you prefer. In order to send you a fax or email job notice, non-profit organizations like the GCSANC are required by the FCC to have permission, irrespective of any previous business practice. This method of notice distribution will save us over \$170 for each job notice processed and make for a faster distribution. Your cooperation is essential!

For info. E-mail Barb Mikel at:  
[gcsanc@e-easi.net](mailto:gcsanc@e-easi.net)

# TOP 10

## Resume Writing Tips

- 1 **Make sure you have your personal e-mail address on your resume.** Not only does it help with contacting you, it also shows that you are accessible through the most current method of communication.
- 2 **If privacy is important to you, make sure you have your personal phone number on your resume, not your work number.**
- 3 **Avoid including an Objective area at the top of your resume.** Replace it with Summary of Qualifications. With your strengths listed prominently up-top-and-center, it will catch the employers eye, and in turn, might just get you the interview.
- 4 **Avoid typos on your resume.** Have five of your closest friends or family members give your resume an edit read. You'd be surprised what they might find.
- 5 **Try not to drop other people's names in your resume.** It can sometimes dilute or distract from who you are. Share information on those relationships in your verbal interview when appropriate.
- 6 **Get your dates of employment straight.** Make sure you are not overlapping dates or showing big gaps of time without an explanation.
- 7 **Towards the end of your resume, include a section called Affiliations or Community Involvement.** Employers want to know that you are connected with your community.
- 8 **Avoid Sections called Personal or Hobbies or Special Interests.** Save those topics for verbal discussion at the interview.
- 9 **Do not use someone as a reference unless you have informed them ahead of time.** Let your reference contacts know specifically what type of job you are applying for so they are best prepared to address any questions that might come up when they get the call.
- 10 **The truth prevails.** Never lie about anything on your resume.



**LOOKING FOR A DREAM JOB?  
THE GCSANC CAN HELP!**

# JOB BOARD

**"As previously noted we will begin to circulate job notices via e-mail and fax. Please provide the appropriate information below.**

- 1 Please e-mail your current email address to [gcsanc@e-easi.net](mailto:gcsanc@e-easi.net) indicating you wish to receive future job notices via email.
- 2 Please fax your current fax number to **530-626-5132** Indicating you wish to receive future job notices via fax.
- 3 Your e-mail and fax number are NOT distributed outside of the association membership. A new FCC rule requires your permission for us to use this method of notice for you.

The board of directors voted to continue job notices via these two methods in March 2003."