THRUTHE GREEN

Office Notes By Barb Mikel

www.is it June already? Mark those calendars JUNE 17, Superintendent Pro Tournament at Mayacama Golf Club. Don't miss this one! This tournament is open to ALL MEMBERS. If you haven't signed up already, dig out the form and get it in ASAP. If your pile of papers has eaten it, give me a call and I'll fax you one!

Congratulations to newly certified members Roger Robarge, CGCS and Steve Fackler, CGCS.

Roger's notice appeared on the GCSAA web page. Steven's will probably be posted shortly. I got some advance notice from Steve for proctoring his exam here in



Nice to see that you are using those membership applications mailed early this year! We have new members signing up daily! The Affiliate and Associate classifications will get a review this summer to sort out the commercial & vendor section

Diamond

Springs.

from the educational and park & recreation districts.

Product endorsements are a part of all major sports, golf included. But superinten-

dents unlike golf professionals do not provide "personal" product endorsements. Why is that?

My neighbor spends lots of time tending four acres of grass with products used on golf courses but he isn't sold any product because of a superintendent's professional endorsement. He might buy a set of clubs because Tiger Woods uses and endorses them but he isn't likely to buy fertilizers, pesticides, and fungicides because a superintendent endorses them. You don't really expect the Tiger Woods clubs to make you a professional golfer any more than know how to maintain a golf course because you buy the fertilizers, pesticides, fungicides etc. The superintendent's knowledge and professional experience is the "product." The question is, how do you market or endorse the "superintendent product"?

NEW OFFICE HOURS Tuesday through Friday 12:00 noon to 5:00 pm Monday is now declared an "out of the office day."

Membership Report

By PJ Spellman II

Roger Robarge of the California Golf Club of San Francisco recently achieved his GCSAA certification. Congratulations Roger!

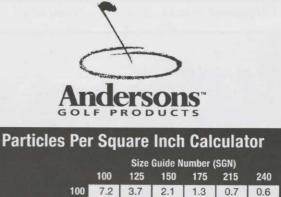
New Members:

Christopher Mitchell, Affiliate, Russ Mitchell & Associates Salvador Villalobos, Affiliate, Christiansen Irrigation Michael Tentis, Affiliate, JR Simplot Ron Carey, Affiliate, Industrial Electronics Services Robert Cobb, Affiliate, Rana Creek Habitat Restoration Jeffery Burns, Affiliate, Industrial Electronics Services Tom Bracamonte, C, Sunnyvale Golf Course Craig Johnson, C, California Golf Club Hilarion Johnson, C, Crystal Springs Golf Club Kevin Pryseski, A, Stone Tree Golf Club

Reclassification:

Robert Killian upgrades to A Retired.

When Every Square Inch Counts...



		100	123	100	1/5	210	240
	100	7.2	3.7	2.1	1.3	0.7	0.6
	125	9.0	4.6	2.7	1.7	0.9	0.7
Pounds	150	10.8	5.5	3.2	2.0	1.1	0.8
Product	175	12.6	6.5	3.7	2.4	1.3	0.9
Per Acre	200	14.4	7.4	4.3	2.7	1.5	1.0
	225	16.2	8.3	5.0	3.0	1.6	1.2
	250	18.0	9.2	5.3	3.3	1.8	1.3

Contact Your Andersons Territory Manager Bob Miller 1-800-456-6401