Office Notes  By Barb Mikel

Wow, is it June already? Mark those calendars JUNE 17, Superintendent Pro Tournament at Mayacama Golf Club. Don’t miss this one! This tournament is open to ALL MEMBERS. If you haven’t signed up already, dig out the form and get it in ASAP. If your pile of papers has eaten it, give me a call and I’ll fax you one!

Congratulations to newly certified members Roger Robarge, CGCS and Steve Fackler, CGCS.

Roger’s notice appeared on the GCSAA web page. Steven’s will probably be posted shortly. I got some advance notice from Steve for proctoring his exam here in from the educational and park & recreation districts.

Product endorsements are a part of all major sports, golf included. But superintendents unlike golf professionals do not provide “personal” product endorsements. Why is that?

My neighbor spends lots of time tending four acres of grass with products used on golf courses but he isn’t sold any product because of a superintendent’s professional endorsement. He might buy a set of clubs because Tiger Woods uses and endorses them but he isn’t likely to buy fertilizers, pesticides, and fungicides because a superintendent endorses them. You don’t really expect the Tiger Woods clubs to make you a professional golfer any more than know how to maintain a golf course because you buy the fertilizers, pesticides, fungicides etc. The superintendent’s knowledge and professional experience is the “product.” The question is, how do you market or endorse the “superintendent product”?

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Membership Report
By PJ Spellman II

Roger Robarge of the California Golf Club of San Francisco recently achieved his GCSAA certification. Congratulations Roger!

New Members:

Christopher Mitchell, Affiliate, Russ Mitchell & Associates
Salvador Villalobos, Affiliate, Christiansen Irrigation
Michael Tentis, Affiliate, JR Simplot
Ron Carey, Affiliate, Industrial Electronics Services
Robert Cobb, Affiliate, Rana Creek Habitat Restoration
Jeffery Burns, Affiliate, Industrial Electronics Services
Tom Bracamonte, C, Sunnyvale Golf Course
Craig Johnson, C, California Golf Club
Hilarion Johnson, C, Crystal Springs Golf Club
Kevin Pryseski, A, Stone Tree Golf Club

Reclassification:

Robert Killian upgrades to A Retired.

When Every Square Inch Counts...

Particles Per Square Inch Calculator

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Contact Your Andersons Territory Manager
Bob Miller
1-800-456-6401