Office Notes  By Barb Mikel

I just returned from the California Golf Course Superintendents meeting in Palm Springs, ably hosted by the Hi-Lo Desert GCAS this year. Weather was in the cool 70-’s thanks to the unusual weather in the central and northern part of the state. Sunday was a full day beginning with a 7am departure from Placerville for a flight to Desert Resort Airport. The Board of Directors meeting started at 12:00 noon followed by a 2:00 pm California Chapter Managers meeting. At 4:30 registration began and concluded about 7:30 pm with the hosted reception Sunday. On Monday, registration for the Annual Meeting and Seminar began at 6:30 am with managers of all six California Chapters present. This meeting is an excellent opportunity for the state managers to share ideas and challenges. Each of the state local organizations functions similarly but not exactly the same.

It was good to see Gary Carls, CGCS receive the “gavel” from outgoing President Pat Gradoville. Pat has done a great job at CGCSA President. Jessie Creencia, CGCS of Sierra Nevada GCAS will serve as Vice President. Jim Hustling, CGCS will continue to serve the golf industry as Government Liaison. Jim continues to provide quality leadership on important issues for the state and the industry. The Scott Templeton, (U.C. California - Clemson University) Study of the Economic Impact of Golf on the California Economy draft was presented by Gary Carls for Jeff Shafer who was unable to make the meeting. Jeff has devoted lots and lots of time under very difficult circumstances to shepherd this project. I know he is looking forward to the final report!

Presentations at the meeting by Marta Mavanta on clopyralid contaminated comports and George Steffes on the upcoming issues for the golf industry were confirmation of important work being done by the CGCSA. The environmental, pesticide, fertilizer and water issues in California alone make it increasingly important to make sure the facts of issues concerning the industry are adequately presented when legislation is being contemplated. There were some impressive numbers regarding CGCSA contributions to cooperative research with GCSA. GCSA Foundation, Platinum Tee and Preserving the Beauty of Golf programs have received support from CGCSA.

Hope everyone enjoys the Mayacama Superintendent - Professional Tournament.

GCSAA Conference and Show Rankings

Tradeshows Week has named the 2001 GCSAA International Golf Course Conference and Show as one of the top trade shows in the country. The magazine analyzes and reports on the top 200 Tradeshows each year, and based on the results from the show in Dallas, the GCSAA show was ranked 94th.

Year - Location - Rank
* 2001 - Dallas - 94
* 2000 - New Orleans - 101
* 1999 - Orlando - 111
* 1998 - Anaheim - 115
* 1997 - Las Vegas - 123

The Tradeshows Week 200 is the culmination of a yearlong process of compiling and analyzing data on more than 4,700 shows in the United States and Canada. The rankings are determined by net square footage of exhibit space, number of exhibiting firms and professional attendance.

Pete Herrera, Pete Bowman, Dave Davies, Mike Kokur and Jim Hustling at the State Meeting