



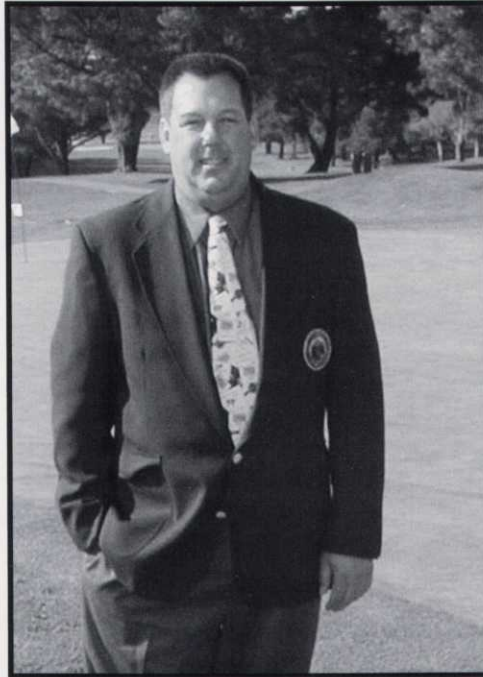
President's Message

By Jeff Shafer

Thank you for the opportunity to serve the membership this year as your President. I am honored and humbled, and will work towards representing you in a professional manner.

None of this would be possible without expressing thanks to many individuals. First, thanks to my wife and children for giving up family time and to Kent Alkire for allowing me to ride along on your coattails. As most of you are aware, serving on a Board or committee can take you away from the golf course, often at the most inopportune times. Thanks to my two Assistant Superintendents, Mike Souza and Gabe Bishop for putting in the long hours to keep the course in great shape. Equally, I thank my Service Manager, John Cunningham, for his dedication and friendship. The Went family continues to be supportive of my efforts and I am forever indebted.

As for you, the membership, many of you have offered an ear to listen, time to reflect and many hours of friendship and support. I would be remiss not to thank Randy Gai and Terry Grasso who welcomed me to Northern California years ago at my very first GCSANC meeting; Dave Davies who has assisted me on GCSAA assignments; Don Naumann for teaching me what a salesman can and cannot do; the past two Boards of Directors that helped me get up to speed quickly; Corey Eastwood for challenging me; Jim "Speedy" Lipari for being there when I needed someone; and finally Jim Hustung and Ted Horton for helping me to understand health and family come before



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work. Gentlemen, thank you.

Two individuals that I would also like to recognize and thank have committed tremendous time so that we can all enjoy the benefits we currently have. To Barb Mikel, thank you for serving the membership and assisting in directing us in a professional manner. As for Ken Williams, your dedication to the newsletter often goes unnoticed, but on behalf of the membership, thank you.

While September 11, 2001 reminded all of us how fragile, life can be, many of us have experienced in the past and some will unfortunately most likely experience in the future how fragile this business can be. Last night I read an article that summed up the

challenges that all of us face. It reminded me why I believe our local, state and national associations should be challenged to provide services that meet our needs.

Tony Dungy was fired recently as coach of the Tampa Bay Buccaneers.... Dungy was the most successful coach in club history... leading the Bucs to the playoffs in four of the past five years.... The coach met Tuesday with general manager Rich McKay and the sons of the owner Malcom Glazer.... The article goes on to say, "It has been a privilege to work with not only Tony Dungy the coach, but Tony Dungy the man. This has been a most difficult decision. Tony has done great things for our football team and community."

How is a person that has done "great things" being fired? How does a Superintendent that has done "great things" get fired? Tony Dungy will get another job. So will that Superintendent. The difference is Tony Dungy makes an income that could support 10 of us. That Superintendent could now be out on the street.

Let us all come together to make a difference in each other's lives. Let us all offer constructive comments, not destructive comments. Let our association's provide services that make a difference, like education, benevolence and retirement. Let us take the time to call and invite someone who hasn't been to a meeting in some time. Let us chose to value difference, not devalue each other. Let us put our own agenda's aside for the good of others.

Let us not forget each other when trying to make a difference./

Office Notes

By Barb Mikel

Hope all are busy preparing to head for Orlando and the GCSAA Annual Convention. Me? I have lots and lots of projects that are keeping me home this year. But I am looking forward to next year's Convention in San Diego!

Some of those projects are included in this newsletter. You will find a new Membership Application and a



Membership Upgrade Form. Please use any old ones lying around for scratch paper. This form had been modified somewhat and makes for better office use. The Membership Upgrade Form looks a lot like the new Membership Application without a place for an attester signature or fee. If you keep one as a master for your office, you'll have

one on hand when that potential member that drops by.

I get calls at dues renewal time telling me, "I'm retired." Well, good for you but you need to do the paperwork to get those reduced fees. Yes, the retired members do get a reduced fee. So do Class A Life members and those who have been a GCSANC member for 25 continual years.

The adoption of new bylaws changes for the Affiliate and Associate classes will be reflected next year. We will be reviewing those classifications and sorting them out in the coming months. It is my hope to be able to increase membership of the association with that classification change.

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