THRUTHE GREEN

President's Message

By Jeff Shafer

"State of the Union"

n behalf of the GCSANC Board of Directors (BOD), I want to thank you for your support, encouragement and assistance this year. Every year holds new and exciting challenges. I congratulate all those who have lent a hand including the BOD and their committee members. Your dedicated work is appreciated.

As we move towards 2003 and beyond, our association must continue to operate as a "business." The way the GCSANC was run five, ten and many years ago has dramatically changed. We do not have the luxuries of country clubs being closed every Monday to offer our association large discounts. Most public facilities are working very hard for competing revenues and the days of ultra low fees are gone. The business landscape



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has changed everywhere and what we can afford is much more at the forefront. Just as all of you have experienced in your business, costs have continued to rise in areas such as member services and administration. While we remain committed to delivering all of the tremendous programs and services generated in the past, we must also be fiscally responsible to ensure the future of our association. Every BOD meeting starts with the budget as the top priority and every discussion point thereafter eventually considers the economic impact it has on the association. We hope that every member feels that the services offered in 2002 have not diminished and that being a GCSANC member is beneficial to you and your facility. With the assistance from several members, the BOD is reviewing all areas of the association as it relates to costs and will continue to keep everyone informed of our efforts.

We look forward to serving each of you the remainder of the year and well into the future. I'd again like to express our gratitude to all those helping to support this wonderful association. Please do not hesitate to offer your comments on any association matter.

2nd Annual
Assistant Superintendents Meeting

THANKS TO OUR SPONSORS!

Turf Star Marc Barrientos
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Jeremy Lehman and Bill Davis, III