

Turf Star to Sponsor Joint Meeting

for West Star in May of 1985 as the commercial sales rep for the Solano, Sonoma, Napa, and north counties. While he enjoyed his work in the Ag market, his love of the game of golf brought him to West Star. By focusing on customer service through the years, Mitch has been able to create many relationships that extend beyond work.

Kevin Castle - Turf Equipment - Newark - Kevin is the commercial sales rep for the San Francisco peninsula and east bay region. He originally started working for West Star in 1997 as our "El Nino" irrigation representative. After a brief time away from this industry, however, he realized how much he missed the relationships and enjoyment of this business. We are happy to welcome him back to the Bay Area golf scene.

Marc Barrientos - Turf Equipment - Salinas - Marc is a single guy from out of state - his reasons for coming in - the weather in California is incredible and the golf courses speak for themselves. Marc has been in the Turf business for 10 plus years. His background includes managing a lawn and garden store for two years, then selling fertilizer, seeds, and chemicals in Indiana for 3 years. Taking on the big city in Chicago, Marc was a turf rep for Jake, Ransome, Cushman, and Ryan.

Michael Ginelli - Irrigation Sales Manager - Martinez - Mike started working on golf courses while still in high school, learning how to water with a quick coupler system on moonless nights. While going to school at Cal Poly in SLO, he had a great summer job at Avila

Beach on the golf course. That led to full time work and part time school. After graduation, a short stint at Pleasant Hill GC was followed by a few years with Ewing Irrigation. Mike joined West Star in March of 1983 and still finds that golf irrigation is the most challenging and enjoyable aspect of golf operations.

Kevin Eppich - Irrigation Sales - Alamo - Kevin's experience on golf courses is also varied and lengthy. Prior to joining Turf Star, Kevin had worked as an assistant superintendent, aquatic specialist, and fertigation representative. He has been with Turf Star for 3 years and seen tremendous improvement in his golf game and his territory. Kevin's success in working with golf course superintendents earned him Toro's 2000 Irrigation Rookie of the Year award.

Bob Sylvester - Irrigation Sales - Sacramento - Bob has also been with Turf Star for close to three years. While now specializing in irrigation, Bob's first golf course work was as a subcontractor during construction on projects such as Silver Creek GC and Paradise Valley GC. Bob's territory takes him from the south end of the San Joaquin Valley to Reno north to the Oregon border.

With an experience level in the golf business that averages over 13 years per person, Turf Star provides our customers with sale representation based on hands-on experience. We bring an understanding of the opportunities you face every day to make your golf course better. So while our technology makes your job easier, our hope is that our people make it more enjoyable. /



Hosts Jim McPhilomy and Joel Erickson with David Karp



GCSANC Members enjoy the evening at Cordevalle

Condolences To the Lavine Family

The young son of Rich Lavine, CGCS, of Peacock Gap GC tragically fell from a second story window recently. The accident happened in a house the Lavine's were vacationing at near Donner Lake. The boy suffered severe head injuries and is fighting for his life at a hospital in Reno. Rich and his wife have been staying at the Ronald McDonald house near the hospital. We are sending our prayers and wish the family the best during this time of crisis.

If you would like to send a card, the address of the Ronald McDonald house is 323 Main St. Reno, NV 89502. They may also be reached there by phone at (775) 982-4680.