# THRU THE GREEN



## Special Membership Offer!

For more information contact the GCSAA Service Center at 1-800-472-7878

To celebrate GCSAA's 75th Anniversary we are offering a special membership dues rebate program beginning January 1, 2001 and continuing through March 1, 2002. During this time, superintendents and assistant superintendents joining GCSAA for the first time can do so for just \$75\*!

In addition to this amazing rebate, you will receive FREE REGISTRATION to the GCSAA

International Golf Course Conference and Show of your choice!



\* Offer limited to superintendents and assistant superintendents joining GCSAA for the first time or those superintendents and assistant superintendents whose memberships have lapsed for at least two years.

## **Superintendent Pro Tournament Coming to Palo Alto Hills in June**

Mark you calendars for June 18, 2001 for the next GCSANC monthly meeting at the beautiful Palo Alto Hills Golf and Country Club. Mike Garvale, CGCS will be our host at this wonderful country club course. While this is our traditional Superintendent - Professional event, this year we have also expanded the field to include a two-person team format for those Superintendents, Assistants and Affiliates who would

also like to attend.

Registration is open to all and we encourage all of our members to take advantage of this great opportunity to play such a great course. Palo Alto Hills has been gracious enough to open their facility to us and we hope to fill the entire 120-person field. Look for the registration packet soon and we look forward to seeing you there!

#### Did You Know???

In 1933 GCSANC hosted a barbecue at Woodfin Ranch in Carmel. Total cost for everything??? \$86.38

## **GCSANC Call For Sponsors**

GCSANC Affiliate members take notice. Several 2001 monthly meetings are available for sponsorship. Meeting sponsorship provides an opportunity for business's to gain valuable exposure and recognition at monthly meetings and special events.

Depending on the event, meeting sponsorship includes; a promotional article in "Thru the Green", event recognition and the right to distribute promotional materials. For more information on available events and how you can take advantage of this, any many other sponsorship activities, please contact Association Executive Secretary Barbara Mikel at 530 626-0931

## Media Scorecard - April / May

Press Release - Cliff Wagoner 50 year status

Attendance at California Writers golf event

NCGA News - Article, "When Aerification comes Knocking"

NCGA News - Election of officers

Radio Interview "Hooked on Golf", Ray Davies

Monterey Herald - Golf Column "Pajaro in Seventh Heaven"

Monterey Herald - Golf Column "Huesgen is Pebble's new Superman"

Monterey Herald - Golf Column "Mother nature fooling with Cypress Point"



Davies - tell me those aren't golf clubs on the back.