



## Century Acquires Bay Irrigation

Century Rain Aid, the nation's leading distributor of landscape irrigation products, announces the acquisition of Bay Irrigation and Turf Supply with three locations in northern California. The new Century sites are located in Concord, Elk Grove and Rocklin.

The purchase of Bay Irrigation and Turf Supply signals Century's entry into the California market. "The Century network of branches now covers 35 states and Canada," reported Wayne R. Miller, Century president.

"The acquisition of Bay Irrigation is a significant step for Century as it establishes us in the important California market and signals our intention to initiate a system of Century branches statewide. As many industry professionals know, California is the largest domestic market in the country for irrigation products and services."

Century Rain Aid, which has been in business for over 30 years, has more than 160 branches serving the U.S., Canada and the Caribbean Basin. The company carries product lines from Rain Bird, Hunter Industries, Irritrol, Hunter Golf, Vista Professional Outdoor Lighting, Kichler Lighting, Aqua Master and Oase fountains, Berkeley and SyncroFlo pumps and many other industry leaders.

Bay Irrigation was founded in Concord, CA, in 1974 by Tom and Phyllis Blosl. The Elk Grove and Rocklin branches were added in the early 1990s. Mrs. Blosl has directed the company as owner-president since Tom Blosl passed away in 1990.

"All key personnel from Bay will continue to staff the new Century locations and will now be able to offer an expanded product line and a greater range of services to our customers.

Century is headquartered in Madison Heights, Michigan, and is a subsidiary of Richton International (AMEX: RHT). Richton International was named one of the "200 Fastest Growing Companies in the U.S." by Forbes magazine. For more information, see Century on the web at [www.rainaid.com](http://www.rainaid.com) or call 800-347-4272.

## GCSANC Call For Sponsors

GCSANC Affiliate members take notice. Several 2001 monthly meetings are available for sponsorship. Meeting sponsorship provides an opportunity for business's to gain valuable exposure and recognition at monthly meetings and special events.

Depending on the event, meeting sponsorship includes; a promotional article in "Thru the Green", event recognition and the right to distribute promotional materials. For more information on available events and how you can take advantage of this, any many other sponsorship activities, please contact Association Executive Secretary Barbara Mikel at 530 626-0931

## Boardroom Briefs

By Bob Lopic

- ◆ The Board has authorized a contribution of \$3,000 to the U. C. Cooperative Extension to support **Ali Harivandi's** turfgrass research program. This is a continuation of the support that our association has given to a local researcher working in our area.
- ◆ A contribution of \$1,500 was authorized to the University of California for research at U. C. Davis on the Angunia pacifica nematode problem. **Pat Gross** of the USGA will coordinate the distribution of the research findings to our organization. This research is also being funded by a number of local courses and both the USGA and NCGA.
- ◆ In other contributions, the Board also donated \$475 to the Junior Golf Program at Palo Alto Golf Course for the year of 2001.
- ◆ Director Vice Keats reported to the Board that a committee, which had been asked to explore the possibility of hiring a Media Director, recommended that we continue with the present arrangement. The committee did suggest that we explore the use of a media person to assist periodically with special events or programs.
- ◆ On the State level, the State Annual Meeting at Shell Beach was a very successful event. It was a great educational session, a wonderful tournament, and a good chance to meet and learn from fellow professionals throughout the state. The GCSA of Central California put this event together with help from the State Board. All are to be congratulated on a job well done. Put this event on your calendar if you didn't have a chance to attend this year.