



## Andersons/ Sierra Pacific Sponsor Assistants Meeting

Andersons Golf products and Sierra Pacific Turf Supply have agreed to sponsor the inaugural Assistant Superintendents Meeting on July 9th at De Laveaga Golf Course.

The sale by the Scotts Company of its professional turf division to the Andersons Technologies marked the end of an era and the beginning of an exciting new chapter for some of the industries most popular and trusted control products and fertilizers. The new Andersons Golf Products division is the combining of Scotts ProTurf with the Andersons Tee Time line. The Andersons, a diversified turf and agricultural fertilizer company with over one billion dollars in annual sales, have developed a reputation for reliability and quality in the markets which they compete.

For years superintendents frequently asked if Scotts products could be made available on a local basis. With the golf industry switch to just in time delivery, local distribution is essential to meet industry requirements. The Andersons as they have done for over twenty-five years, are committed to selling their products through strong local distributors such as Sierra Pacific Turf Supply. Sierra Pacific has the ability to deliver Andersons Golf Products in bulk tenders, through custom application, in bulk sacks as well as fifty-pound bags. This service is coupled with strong agronomic expertise and product support through a highly trained sales force. Andersons Golf Products Territory Manager Bob Miller is also available to provide agronomic support and product information.

The Andersons Golf Products division provides the most comprehensive offering of quality fertilizers and control products available today. In the near future Scotts packaging will begin to disappear; to be replaced with the new Andersons Golf Products wording and logo. The commitment to quality, which was a Scotts trademark, will continue with Andersons Golf Products through long term production contracts with the Scotts Company and state of the art in house manufacturing and quality control.

The Andersons are committed to supporting the industry by developing new and innovative products for the 21st century. Several new granular herbicides, fungicides, and growth regulators are in the R & D pipeline for the near future. ↗

## Superintendents Show Support for Palo Alto Juniors and Oakland Youth Program

The Golf Course Superintendents Association of Northern California continued their support of junior golf by recently contributing \$475 dollars to the 8th Annual Celebration of Jr. Golf, held at Palo Alto Golf Club on Saturday, May 12th. The donation was raised at the GCSANC Annual meeting this past January.

The tournament, sponsored by the City of Palo Alto, raises funds to support East Palo Alto Junior Golf - a minority youth program for the underprivileged.

Supporting youth programs has become a fundamental objective of the GCSANC who recently endorsed a program benefiting Oakland youth. "One of our chapter goals, beyond providing services to our members, is to look for opportunities to contribute to the community. Supporting Junior golf is a natural fit," said Bob Costa, chapter president.

The Oakland program calls upon superintendents to assist in teaching high school students about the turfgrass and golf course industry, including hosting field trips and providing internships for practical learning. The curriculum was developed in conjunction with the Future Farmers of America and is available to students at Castlemont High school. ↗

## GCSAA Education Seminar Changes

Please be advised that as of July 1, 2001, there is no longer a mandatory testing requirement for GCSAA educational programs. This change will be reflected throughout the GCSAA curriculum and will include GCSAA Conference Seminars, Regional Seminars, Chapter-Administered Seminars and External Education programs.

Instructors may still give a test if they so desire; however, this requirement will no longer distinguish a PDU offering from a CEU offering. The Education Department would strongly recommend that there still be some form of assessment for the educational offering so that members can be sure of having gained something from the program.

To be eligible for PDUs and

CEUs, a program will still need to meet the 3.5 hour time requirement. With the elimination of the mandatory testing, you might be wondering how to determine whether an offering should be eligible for PDUs or CEUs. Please use the following definitions to help you make that decision:

**To qualify for CEUs** - A program/seminar/session must have clear, written learning objectives on a single topic area that is at least 3.5 hours in length.

**To qualify for PDUs** - A program/conference with no specified learning objectives on several diverse session topics that are each less than 3.5 hours in length. The combined sessions must be at least 3.5 hours in length.

When preparing your own

conferences and meetings, if you have a program that stands alone from the rest of your conference, you might consider this for CEUs, as long as it meets the other requirements listed above.

For questions about PDU requirements, please contact: Penny Mitchell, Senior Manager of Certification at (800) 472-7878, ext. 484 or mail to: pmitchell@gcsaa.org.

If you have questions about CEU requirements, please contact: Nicolas Shump, Education Sales and Program Coordinator, at (800) 472-7878, ext. 650 or mailto: nshump@gcsaa.org. ↗