



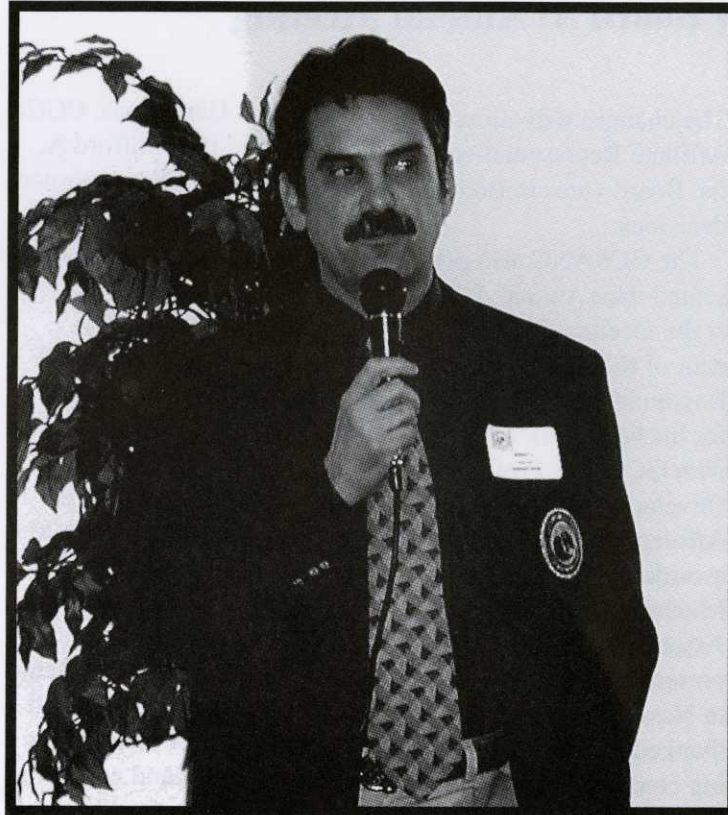
President's Message

By Bob Costa, CGCS

Although my approach to serving as GCSANC President is to lead with vision, it seems appropriate to begin my first Presidents message with a brief look back. At the recent Annual meeting at Sunnyvale Golf Course we said good-bye to four board members who served this association well. I would like to personally thank Directors **Steve Franzen, Gary Skolnick, Gary Sayre, CGCS** and past President **Dave Davies, CGCS** for their contributions and most importantly, for the friendship we established as a result of our service together on the Board.

Viewed from a distance perhaps the common perception is that the Board members of GCSANC really don't accomplish much, and in some respects you may be right. Much of what we do is refine existing programs and services, tweak it here and tweak it there. From my perspective, what Board service demonstrates, whether by a Superintendent member or Affiliate member, is a commitment and concern for our profession and industry. Regardless of what those, who have served this association since it's inception, may, or may not have accomplished, each of them should be applauded for their dedication and passion to this profession we are all proud to be a part of.

With that said, I would like



to take this opportunity to welcome our four new board members who were recently elected or appointed to Directors positions. Joining the Board are Superintendent members **Vince Keats** from Napa Valley CC, **Pat Finlen, CGCS** from Bayonet/Black horse Golf Course and **Joel Ahern** from San Jose CC. Joel was appointed to a one-year term. **Andy Slack**, from Spot Water Management joins the board as the Affiliate representative.

An apology is also in order to **Jason Green** whose name as a candidate had to be withdrawn at the last minute. Jason, who was attempting to become the first Class C member ever elected to the Board, was declared ineligible due to the membership bylaw, which prevents Class C members from holding office. In spite of his disap-

pointment, Jason has agreed to volunteer as a member of the Institute Education Committee and will also be chairing the committee whose responsibility it will be to plan the Assistant meeting in July. One of the items that will be put before the BOD very shortly is drafting a bylaw change that will allow Class C members to hold office.

Finally, congratulations to **Jeff Shafer** and **Bob Lopic** on their election as Vice

President and Secretary Treasurer.

With respect to my goal as President, I intend to challenge the members of the Board and the various committees to develop programs that create value for each and every member. Shortly, I will be proposing; the development of new research alliances, changes to the sponsorship program that will allow greater flexibility in newsletter advertising, means of expanding the media program, broadening educational opportunities for Assistant Superintendents and Mechanics, increasing the involvement of Class C members, and enhancing the value of our web site.

With the collective efforts of the current board of directors, combined with those who will volunteer their service as committee members, I am hopeful that we can build upon the accomplishments of the past and continue to create an association that provides value while meeting the needs of all it's members.

My sincere thanks for the opportunity to serve as President; I hope to serve as well as all of those who have come before me. /



Outgoing President Gary Carls, CGCS addresses members