



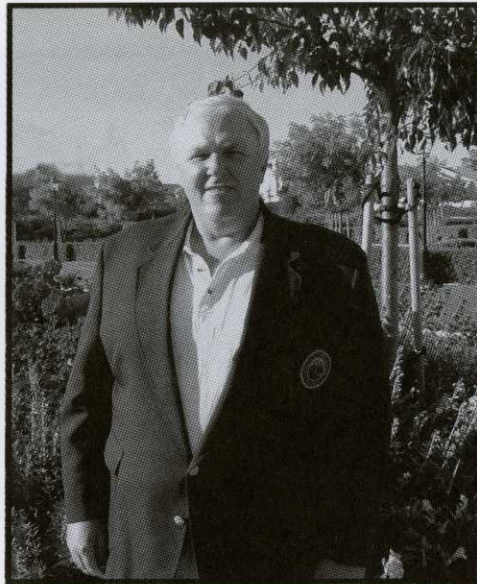
President's Message

By Gary Carls, CGCS

November is upon us and the early rains have begun to wash away the long summer. It's also time for two of our most important events of the year. First is the annual GCSANC Institute in Santa Cruz that promises to be another insightful day of education for our members. This year's program focuses on irrigation and is a great opportunity to bring along your assistant or irrigation technician. Hope you took advantage of the discount package. We should have a really good crowd this year. Please be sure to visit the trade show and chat with the vendors who help make the Institute a success each year. I'd also like to give special thanks to this year's major sponsor West Coast Turf.

Our next big event is the annual Holiday Party on December 8th. Golf that morning will be at Rancho Canada and the evening's party will be at the Monterey Beach Hotel. This year, a couple of added features will be the return of a Crab Feed following golf and a Casino Night in the evening. There will be plenty of great prizes and a chance for spouses to meet others. Details will be arriving in the mail shortly. It's a great reason to spend a few days on the beautiful Monterey Peninsula and relax before the big holiday rush.

The Annual Meeting is also rapidly approaching. We



will be announcing our slate of candidates very shortly. Mark your calendars for the meeting January 23rd at Sunnyvale G.C. There will be a bylaw item on the agenda that would give the Affiliate Representatives of the Board of Directors a vote on items during board meetings. I hope everyone will support this initiative that has received unanimous support from the Board. These members contribute a great amount of time on your behalf and it is only right that they have the same opportunity to vote as any other board member.

Ballmark Repair Week was a smashing success as we gave out over 6000 repair tools at Transamerica in Napa. We are currently investigating options for trying to do this promotion again. Thanks to Bob Lopic, Gary Skolnik, Mike Willis and Vincent Keats for staffing our booth the three days of the tournament.

GCSANC has also

entered into a new partnership with the GCSAA Foundation to raise some dollars for both groups through Cyber Auctions on E-Bay. I will be providing the Foundation with a list of facilities in our area that may be suitable for the Cyber Auctions and they will be contacting them.

The intent is to offer golf and lodging packages through E-Bay, and GCSANC and the GCSAA Foundation will split any proceeds from the sales. If you have no interest in being contacted please let me know. If you were able to help, that would be great. I'll keep you posted of any new developments as they occur.

Last month I promised an official position on PDI from the BOD as an outcome from our last meeting. The item was tabled as we were

awaiting some additional feedback. Once again, please forward any comments to Bob Costa, CGCS who will be our voting delegate, or any other member of the board.

Congratulations to the GCSANC team who defeated the SNGCSA team in Reno to reclaim the Ryder Cup. It was truly a team effort under some difficult conditions for those of us with higher handicaps. Thanks to everyone from the SNGCSA for hosting the event and we look forward to their visit next year. It's nice to get together with another chapter and see the common goals and problems we all face.

Thanks to Ken Williams and Jo Harlow for their continued fine work on the Thru the Green. The photos and revised layout have made for a very nice newsletter. Please let Ken and Jo hear your comments about the newsletter. Hope to see everyone in the next few months at one of our events. Until then.... Gary

Media Scorecard September - October

Article – Monterey Herald, Ed Vyeda –

Buy.com tournament preparations

Divot News – GCSAA News Weekly – Ball mark Repair Week

Hooked On Golf – Radio Interview – Bob Lopic

PGA Tour Radio – Radio Interview - Bob Costa

Golf Column – Monterey Herald, Jerry Stewart –

Ball Mark Repair Week

NCGA News – Article – Please Fix it – For the Good of the Game

Golf Column – S.F. Chronicle, Pat Sullivan –

Ball Mark Repair week

Press Release – Ball Mark Repair Week (pre-event)

Press Release – Ball Mark Repair Week (pre-event)

Press Release - Ball Mark Repair Week (post-event)