



## Boardroom Briefs

- ◆ Barbara Mikel reported that approximately 60 salary surveys had been returned a week before the October 25<sup>th</sup> deadline. Look for the results of the survey sometime before the 1<sup>st</sup> of the year.
- ◆ Director Bob Lopic, who coordinated the ball mark repair tool distribution at the Transamerica Senior PGA Tour event, claimed it was a great success. "It was our best PR event by far," Lopic, told the Board, who was particularly encouraged by the "face time" he, and others had with golfers. Lopic, in his summary, praised the help of the other volunteers and encouraged the Board to continue the program in the future. (See related story.)
- ◆ Dave Davies and Bob Costa reported on the status of the Holiday party slated for the Monterey Peninsula on December 8<sup>th</sup>. Costa, provided details of the golf package, which will be hosted by Rancho Cañada, while Davies summarized the evening entertainment. Plans still include a Casino night, offering a change from the traditional holiday entertainment. The event promises to be a lot of fun.
- ◆ President Gary Carls proposed December 7<sup>th</sup> for the annual budget meeting. Carls will be joined by Jeff Shafer, Dave Davies, Bob Costa and Barbara Mikel at the 2:00 meeting.
- ◆ Election committee chairman Dave Davies has begun to assemble a list of prospective candidates for Board positions. The January election may result in three new Directors. A recommendation was made by Bob Costa to include Assistant Superintendents in the pool of candidates.
- ◆ Education committee Chairman Gary Sayre reported that details for the Institute to be held November 13<sup>th</sup> and 14<sup>th</sup> in Santa Cruz are in the final stages of completion. West Coast Turf will sponsor this year's event, which features irrigation as an educational theme.
- ◆ Scholarship chairman Roger Robarge informed the Board that he has yet to receive any scholarship applications. The deadline for s submission is November 6<sup>th</sup>.
- ◆ Steve Franzen, who coordinated the scholarship tournament as the Affiliate Representative, summarized the event as a fund raising success. However, concerns about sagging attendance dominated the subsequent board discussion. Included in the discussion were; the possibility of broadening the participation, linking the event to a specific research project, or seeking a high profile site.
- ◆ Bob Costa reported that the GCSAA has introduced two programs that are designed to provide supplemental funds to local chapters. The Cyber auction requires a club to make a donation of green fees and lodging, which will then be marketing by GCSAA on the E-Bay auction site. The proceeds from the auction will be split between the local chapter and GCSAA. Gary Carls agreed to serve as the chapter liaison. The other program will provide local chapters with a cash rebate when members submit the blue tags from Turf Seed/Tee-2-Green products. More details on this program will appear in the newsletter.

### **GCSANC President Say's Ball Mark Repair Week A Success**

According to GCSANC President Gary Carls, the recently concluded Ball Mark Repair week, sponsored by NorCal superintendents, was an overwhelming success. "By all accounts we exceeded our expectations" said Carls when asked about the event.

Ball Mark Repair Week was developed as a forum to educate golfers on the importance of repairing ball marks, as well as how to repair them correctly. The week climaxed at the **Transamerica Senior** event

where several local superintendents distributed ball mark repair tools. Orinda Country Club superintendent, Bob Lopic, who coordinated the effort at the Transamerica was impressed with the response from the public. "We received a lot of positive feedback and support for the program" said Lopic, who over the course of three days passed out over 6,000 tools. Surprisingly, noted Lopic, in his conversations with golfers many acknowledged that they had been repairing ball marks incorrectly.

Lopic also had the opportunity to take his fellow superintendents message to the airways in a live appearance on KNBR's Hooked on Golf radio program. "From a superintendents perspective", Lopic told KNBR listeners "we share in both the problem and the solution and feel as though we can play a key role in educating golfers".

Also making a radio appearance was GCSANC Media Director Bob Costa, who appeared on PGA Tour Radio. Costa took the opportunity to emphasize the importance of proper ball

mark repair, which he feels is a significant part of the problem.

As to the success of the program, he to shares Carls optimism. "We view Ball mark Repair Week as an annual event" said Costa. "Support was so strong for this years program that plans have already begun to secure a site to distribute more tools, perhaps, as early as next spring". For more information contact Bob Costa, GCSANC Media Director @ 831 373-3701. ✓