

## Boardroom Briefs

◆ **Bob Costa** provided the board with a detailed summary of the media program in the wake of Greg Crawford's resignation. Costa who received approval from the Board to act as the Media Director was optimistic about the future of the program. "I'm convinced that we have the attention of the media and combined with some events we have planned for the summer will make an impact". To chronicle the association's media activity, Costa announced the formation of a Media Scorecard, which will appear monthly in the newsletter.

◆ **Mike McCullough** the NCGA's Director of Turfgrass Services made a presentation to the Board of Directors outlining a preliminary proposal for joint research venture. The proposal would form a partnership between the NCGA, GCSANC, Sierra Nevada and Central chapter and target short term research projects. Together, the group would formulate ideas for research projects which would then be conducted by independent contractors. Funding such a program, appears to be the greatest obstacle.

◆ **Bob Costa** recommended that the Board consider conducting another salary survey noting that the last one was completed over two years ago. **Jeff Shafer** volunteered to develop the survey questions and will develop a draft for

board review.

◆ **Gary Carls**, acknowledging the unanimous support amongst board members of a proposal to consider voting rights of Affiliate Board members recommended that the topic be an agenda item at a future board meeting

◆ Plans for the 2000 Institute are underway reported **Gary Carls**. Speaking on behalf of Institute chairman **Gary Sayre** Carl's confirmed November 13th and 14th as the dates and offered the Santa Cruz area as the location

◆ State Vice Presidential nominee and past GCSANC President **Dave Davies**, informed the board that he and other state board members are challenging the nomination of **Corey Eastwood** as State President. The basis of the challenged Davies said was Eastwood's inability to lead the chapter in light of his strong position on PDI and his request that the GCSAA Board resign. The hotly contested issue has left Davies future with the State Board in question

◆ Tournament chairman **Gary Skolnik** has officially cut the cord (previously attached to Terry **Grasso**) and will assume responsibility for GCSANC golf events. His first assignment, locating courses interested in hosting 2001 events. As for Grasso, he's offered to assist when and if needed.

## BUNKER SHOTS

*A mishmash of editorial ramblings by Ken Williams, CGCS*

The USGA revokes Superintendent spouse privileges at the US Open..... Doesn't a spouse of a superintendent take enough abuse already?

Pac Bell Park opens and is mowed without any fancy mower striping..... Well I guess it wouldn't be San Francisco if things weren't well..... different!

Oh look what just came in the mail, another GCSAA survey. I used to diligently fill them out..... until I started receiving them every week. Now I can't find the trash can quickly enough.....uh, for the envelope of course! Now I'm waiting for the survey they send to evaluate the surveys!

What's up with the State Chapter? Corey Eastwood isn't confirmed as President after being nominated to run unopposed. Things sure changed quickly. I guess a lot of it was his stand in opposition to the GCSAA's PDI. Too bad the whole idea of presenting the PDI at this point was to encourage healthy debate.....

The other day I was trying to find one of my employees at work on the course. I wasn't having any luck so I got this brilliant idea to call him on his cell phone. So I look up the number, and make the call.....and it's busy! So what did I do? I left him a NICE little voice mail message!