Technology Update: Internet Tools

Here's your guide to some of the free tools we have found that make using the Internet more fun!

• RealPlayer 7. RealPlayer 7 is the latest installment from Real.com. It allows you to play all RealAudio and RealVideo on the internet. Get the RealPlayer 7 at: http://scopes.real.com/real/player/player.html?src=991110choice1&dc=111211111110

• RealJukebox allows you to play and manage all the music you bring to your PC. Some features of the RealJukebox include putting your own CD collection on your PC and recording CDs. Get the RealJukebox at: http://proforma.real.com/realjukebox/jukebox.html?src=topnav.991122rjbchoice&dc-112411231122

• Are you missing phone calls while on the internet? Are you paying for a second phone line JUST for your computer? If so, you may want to check out the Pagoo Call Catcher. Try it for free here: http://www.pagoo.com/asp/signup/signupwelcome.asp

Great Links: Consumer Information

Have a question about a certain product? Want to do a little investigating before you buy? Here's a quick guide to some helpful consumer information sites:

• Consumer Reports: http://www.consumerreports.com
• Epinions.com: http://www.epinions.com
• Bizrate.com: http://www.bizrate.com
• Better Business Bureau Online: http://www.bbbonline.com
• Consumer’s Checkbook: http://consumer.checkbook.org/consumer
• Consumer World: http://www.consumerworld.org

The government also has sites that provide consumer information:

• Consumer.gov: http://www.consumer.gov
• Consumer Info Center: http://www.pueblo.gsa.gov

PDI Update

If you haven't yet looked at the Professional Development Initiative (PDI) section on the GCSAA web site, please do so. This is especially important if you cannot make it to the Annual Meeting in Palo Alto. On the site, you'll find a presentation which was given to chapter delegates and includes FAQs and much more.

For more information regarding the PDI, visit: http://www.gcsaa.org/members/pdi/pdi_fr.html

Media News

By Greg Crawford

Over the next year as your Media Director, I would like to increase the environmental stories that we produce out to the media. We have all heard the negativity about golf courses and we know almost all of this to be untrue and rather than just sit back and take it, it is time once again time to be proactive. Proactive is not a bad word either, it is a great term almost always used by responsible people.

I know many of you have great environmental success stories at your golf courses and if you care to share, I will let the media know about them. Please send me an e-mail or call in regards to the above.

I also have a new address and phone for my office:
Crawford Marketing
300 NW 8th Ave. Suite 301
Portland, Oregon 97209-3504
Fax and phone (503) 796-0823
e-mail GMCGOLF@compuserve.com

On a similar note, one of our big media supporters was inadvertently left out of the last GCSANC Directory. Hopefully you'll take a look at his publication when you come across it.

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San Jose, Ca. 95132
Phone (408) 946-2697
Fax (408) 946-2614

Holiday Meeting Golf Results

| Superintendent Gross: (Ayrshire Trophy) | 1) Ross Brownlie 74 |
| 2) Bob Lapic 76 |
| 3) David Hayes 76 |

| Superintendent Net: (Larry Lloyd Trophy) | 1) Kim Trainer 63 |
| 2) Dave Davies 68 |
| 3) Eric Johnson 69 |

| Affiliate Net: | 1) Russ Mitchell 70 |
| 2) Mike Ginelli 71 |
| 3) Perry Taristano 72 |
| 4) Kevin Eppich 72 |

Closest to the Pin – Supt. Only: Mike Garvale (Prize – Color TV donated by HV Carter)