

Boardroom Briefs

- ◆ Newly elected President **Gary Carls**, CGCS presented the Board the year 2000 budget which was developed in early December. Budget objectives included increasing revenues from the Institute and maintaining a break-even policy with monthly meetings.
- ◆ The sponsorship program was discussed in detail and a decision was made to solicit advertising revenue from corporate sponsors. **Jeff Shafer** offered to develop a list of potential sponsors for presentation at the March 27th Board meeting.
- ◆ Past President **Dave Davies**, CGCS reported that the State Annual meeting is scheduled for May 1st and 2nd in San Diego. Dave also noted that several Southern California Chapters have made a donation to a trust established in the name of the children of Affiliate member Tracy Barcelona. Tracy tragically passed away in December. In his lengthy report, Dave concluded that the State board was interested in comments regarding the hospitality event in "N'awlins."
- ◆ Scholarship chairman **Roger Robarge**, reports that he will be reviewing the current Scholarship program and suggests some changes may be in the offing. One possible suggestion is the establishment of an endowment fund at a particular college, an idea that was fathered by past Scholarship Chairman **Ken Williams**, CGCS.
- ◆ The Board approved a \$500 donation to Jerry Berrow, founder and operator of the Alameda Junior Pro Shop. Mr. Berrow and two junior golfers will be extended an invitation to the April 12th Media Day at The Golf Course at Wente Vineyards.
- ◆ In a unanimous decision, the Board recommended **Dave Sexton**, CGCS be considered for the Superintendent profile in the May/June issue of California Fairways.
- ◆ At the conclusion of the Board meeting, a Media Program planning session was conducted. The session resulted in the finalization of the Media Plan for 2000. (See the related story in this issue of "Thru the Green" for more details.)

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